

# HAPPY BORDER TO YOU!



**CESCO**  
*Ten Years After*

**International conference  
on the 10<sup>th</sup> anniversary of CESCO**

**Budapest, 25<sup>th</sup> and 26<sup>th</sup> April 2019**





## Dear Guests,

on behalf of Central European Service for Cross-Border Initiatives, let me greet you at the 10th anniversary conference of our association. It is not self-evident that a non-profit organisation can turn to 10 years in our permanently changing World. At least, it requires hard work. Furthermore, new challenges, which cross-border cooperation faces, make the job of 'border-workers' even harder.

Nevertheless, the fruits of this hard work has brought during the last decade, they provide us justification and hope: justification that our efforts had made sense, and hope that our work will contribute to a better future life in border regions.

We invited the friends of cross-border cooperation from all over Europe and we are happy that many of them accepted our invitation and celebrate with us. The speakers of the conference are the best scholars and practitioners, civil servants and civil activists of cross-border cooperation who will give you a comprehensive picture on what is happening now in Europe along the borders.

Hereby, I would like to thank my predecessors as presidents, Ms. Veronika Dávid, Mr. Attila Makai, professors György Kocziszky and József Benedek, the former and current members of the Board and the Supervisory Board, as well as the team members of our working organisation for their efforts that made the successful operation of CESCI and happier life of people at the borders.

Happy border to you all and have a pleasant and fruitful encounter in Budapest.

**Tamás Tóth, Ph.D.**

**President of CESCI**

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# PLANNED PROGRAM

**APRIL**

**25**

## Venue

Hungarian Academy of Sciences  
1051 Budapest, Széchenyi István sqr. 9.  
Main Hall

**10.00**

## Greetings

**Karl-Heinz Lambertz** President of the Committee of the Regions

**Pál Völner** State Secretary, Ministry of Justice, Hungary

**Tamás Tóth** President of CESCO

**10.30**

## Plenary Session

**Karen Maguire** acting head of the Local Employment, Skills and Social Innovation Division (LEED Programme) / Centre for Entrepreneurship, SMEs, Regions and Cities (OECD): Unleashing Innovation through Cross-border Collaboration

**Andreas Faludi** professor of Urban Planning (Delft University of Technology, NL): Where the EU and Hungary Seem to Agree: Cross-border Cooperation

**Jean Peyrony** director general (Mission Opérationnelle Transfrontalière, FR): New approach of financing cross-border developments

**Martín Guillermo Ramírez** secretary general (Association of European Border Regions): Institutional Cooperation across Borders: Obstacles and Opportunities

**Alfonso Zardi** former head of department (Democracy, Institution-Building and Governance Department of the Council of Europe): Cross-border cooperation, a tool for democratisation?

**12.20**

## Discussion

**12.40**

## Family photo

at the main entrance of the Academy

**13.00**

## Sandwich lunch



## 14.00 Panel 1 – Border Studies

Moderator: **Gyula Ocskay**, CESCO

The panel is dedicated to the scientific background of cross-border cooperation (border studies, borderlands studies or cross-border studies) with a special emphasis on the newest achievements of border researches and their theoretical implications (new approaches, methods, findings, trends in border studies).

**Jaroslav Jańczak:** Studying Borders in Twenty First Century: (Re)Territorialization, (Re)Bordering, and the (Myth of) Borderless World

**Sara Svensson:** The increasing use of (social) network analysis in cross-border studies

**Heikki Eskelinen:** Border as a resource for development

Discussion

## 15.10 Panel 2 – Cross-Border Planning

Moderator: **Mátyás Jaschitz**, CESCO

The panel is dedicated to the specialities of cross-border planning with special emphasis on the specific aspects of related planning theory, the practical perspectives of cross-border governance, cooperation, data management and analysis, planning methodologies, infrastructure development, and the understanding of cross-border spaces in general.

**Eduardo Medeiros:** Bottom-up cross-border planning

**Frederick-Christoph Richters:** Luxembourg in the Greater Region: Integrated Planning in a Cross-Border Polycentric Metropolitan Region

**Jerzy Bański:** Cross-border planning issues – the case of Lublin region (Poland)

**Matteo Berzi:** The challenge of the Mediterranean Railway Corridor: restructuring the French-Spanish borderlands

Discussion

## 16.40 Coffee break

## 17.00 Panel 3 – Cross-Border Governance

Moderator: **Katalin Fekete**, Ministry of Foreign Affairs and Trade of Hungary

The panel is dedicated to cross-border governance, its legislative, management, institutional, political background; the innovative solutions of multi-level cross-border governance; the relationship between good governance / local democracy and cross-border cooperation, etc.

**Hideo Kojimoto:** Multi-level Governance or Cross-scale Regional Governance?

**Estelle Evrard:** Rethinking cross-border areas under the lens of spatial justice

**Slaven Klobučar:** EGTC – An innovative approach to cross border and transnational cooperation

**Marcin Krzymuski:** Legal obstacles for institutionalizing of the cross-border cooperation between Polish and German communities

Discussion

## 19.00 Gala dinner with cultural program

The performance of the **Corvinus Közgáz Folkdance Ensemble**

Ceremonial speech by **Mr Levente Magyar**, State Secretary, Ministry of Foreign Affairs and Trade, Hungary

## Corvinus Közgáz Folk Dance Group

Corvinus Közgáz Folk Dance Group was founded in 1948 and still to date operates at the Corvinus University of Budapest. The today's group include university students, intellectuals, young graduates. Rehearsals, camps and field trips in Central and Eastern Europe enable the members to acquire typical rural dances of the region. Through its performances, the ensemble seeks for forms of expression by which folklore can provide pleasant and exciting adventure even for today's people. The group regularly participates at international and national professional festivals and various cultural events such as the Spring Festival of Budapest and the concerts of the world-famous Muzsikás Ensemble.





APRIL

26

## Venue

Hungarian Academy of Sciences  
1051 Budapest, Széchenyi István sqr. 9.  
Main Hall

9.30

## Panel 4 – Integrated Cross-Border Development

Moderator: **Enikő Hüse-Nyerges**, CESCO

The panel is dedicated to the introduction of certain European tools for the enhancement of integrated cross-border development (integrated plans, territorial action plans, EGTC and ITI) which aim to address the bad practice of CBC stakeholders and transform ad-hoc project-centric cooperation approach driven by EU calls into a more sustainable, strategically and territorially based one.

**Alessandra Giovinazzo:** Integrated plans and complex projects at the service of the Franco-Italian alpine territory

**Silvester Holop:** Applying territorial approach in Interreg Slovakia-Hungary

**Sandra Sodini:** EGTC GO: a new cross-border cooperation approach

Discussion

10.45

## Panel 5 – Cross-Border Policy Making

Moderator: **Rudolf Bauer**, CESCO Carpathia

The panel is dedicated to the large topic of policy making in the field of cross-border cooperation with a special focus on territorial impact assessment: how to eliminate or (at least) diminish the impacts of cross-border legal and administrative obstacles?

**Nathalie Verschelde:** Cross-border policy and projects – the European toolbox

**Alain de Muyser:** The Benelux Union – Laboratory for European Integration

**Claes Håkansson:** The Nordic Model of Freedom of Movement

**Martin Unfried:** Cross-border Policy making and the role of legislative impact assessment

Discussion

## 12.15 Coffee break

## 12.45 Panel 6 – Cross-Border Knowledge Sharing

Moderator: **Ervin Erős**, CESCI Balkans

The panel is dedicated to cross-border knowledge sharing which is a very broad issue, e.g. how to inform the border citizens about their opportunities available on the other side of the border; how to facilitate cross-border mobility and cooperation through capacity building activities; how to bring different institutions closer across the border; i.e. how to enhance cross-border social integration.

**Ramona Velea:** Capacity-building tools for CBC practitioners: Exchange of CBC know-how supported by the Council of Europe

**Anne Thevenet:** Knowledge Sharing, Networking and Capacity Building: Key Elements for successful cooperation. The experience of the Euro-Institute in the Upper Rhine and within TEIN

**Anthony Soares:** Cross-Border Knowledge Sharing: A New Common Chapter for Cooperation

**Hynek Böhm:** CBC in the context of education and labour market at Czech-Polish borders

Discussion

## 14.15 Closure of the conference

**Tibor Navracsics** commissioner of Education, Culture, Youth and Sport, European Commission

## 14.30 Reception

# SPEAKERS OF THE PLENARY SESSION

## Maguire, Karen

Karen Maguire is Acting Head of the Local Employment, Skills and Social Innovation Division in the OECD's Centre for Entrepreneurship, SMEs, Regions and Cities. The Division provides data, policy analysis and capacity building to national and subnational governments in the areas of local economic development. She has also served for over a decade the Regional Development Policy Division, covering a wide range of regional, urban and rural development issues as Acting Head, Counsellor and Head of the Regional Innovation Unit. She has authored numerous OECD publications on regional economic development, innovation and clusters, such as the report *Regions and Innovation: Collaborating Across Borders*.



### Unleashing Innovation through Cross-border Collaboration

Innovation processes benefit from both proximity and diversity. Cross-border areas can serve as a laboratory for both. The presentation will address the benefits to such cross-border collaboration for innovation as well as the challenges regions typically face and the strategies to overcome them.



## Faludi, Andreas

Andreas Faludi is a Professor emeritus of Spatial Policy Systems in Europe at Delft University of Technology, The Netherlands. After studying and doing his PhD in Vienna, he has spent seven years in the UK where he has published on planning theory before moving to his present home country, The Netherlands, in 1974. He has been teaching and is continuing to do research, for the past 20 years specifically on European planning.

### Where the EU and Hungary Seem to Agree: Cross-border Cooperation

Disagreements notwithstanding, the EU and Hungary seem to see eye-to-eye in cross-border cooperation. Does this not affect state sovereignty and territoriality, modernist constructs as they are? Is this a pointer to more acceptance of overlapping territories and identities?



## Zardi, Alfonso

Alfonso Zardi is a lawyer and a former senior official of the Council of Europe where he has worked in the fields of social affairs, family affairs, culture and cultural heritage, internal policy planning and local and regional democracy. For several years he has led the Department of democratic governance and institutions with a focus on transfrontier cooperation. He has been instrumental in the adoption of the Third protocol (2009) to the Madrid Outline Convention on Transfrontier Cooperation (1985) and several Committee of Ministers' recommendations on cross-border cooperation. He is currently the chair of the international committee of advisers at the Institute of International Sociology of Gorizia, Italy.



## Cross-border cooperation, a tool for democratisation?

Cross-border cooperation usually involves local authorities and other public and private actors across one border, with a view to implementing projects or harmonising the management of the territory. A lot of attention is usually paid to the institutions through which decisions are taken and policies implemented. But local populations, for the benefit of which the cooperation is pursued, are rarely involved in the decision making processes or given an opportunity to pronounce themselves on the future of the border land. In order to make sense of this cooperation, more democracy is needed. The presentation will explore how can this goal be achieved.



### Peyrony, Jean

Jean Peyrony is at present the Director General of Mission Opérationnelle Transfrontalière (MOT), a non-profit organization helping local authorities to develop cross border cooperation projects. Before, has been working in the European Commission, DG REGIO, in the Unit "Urban development, Territorial cohesion"; in DATAR where he was in charge of European territorial development and cooperation, and of policy design of the EU cohesion policy; in the regional agency for spatial planning in Paris region, where he was head of the Observation Unit, and he took part in the writing of the regional plan; in public/private partnerships for urban development in Paris agglomeration and in La Reunion island, where he was project manager.

## New approach of financing cross-border developments

For border regions, cross border integration contributes to their smart, green and inclusive development, and makes them a laboratory of European citizenship. This goes through significant investments in cross-border infrastructures and services. Obstacles of all sorts require a new approach of cross border funding and multi-level governance.

### Guillermo-Ramírez, Martín

Spanish physician, Master in Humanitarian Medicine and a long working experience in international and cross-border cooperation, European affairs, and health and welfare policies. Secretary General of the Association of European Border Regions (AEBR) since 2006, he lobbies for the interest of border and cross-border regions, and coordinates various projects in Europe and other continents. Most relevant projects currently under implementation are Interreg Volunteer Youth (IVY) and b-Solutions.



## Institutional Cooperation across Borders: Obstacles and Opportunities

Cross-border cooperation has opened new opportunities for local and regional authorities either at the internal or the external borders of the EU and beyond since the fifties. This cooperation is one of the basements of integration, understanding and trust, but still faces plenty of obstacles to overcome.



# ABOUT THE PANEL 1

# BORDER STUDIES

## Yearbook

Since 2014, the Association has been publishing a yearly scientific journal, the Cross-Border Review, chief-edited by James W. Scott, one of the best-known border scholars in the World.

## Crossing the Borders

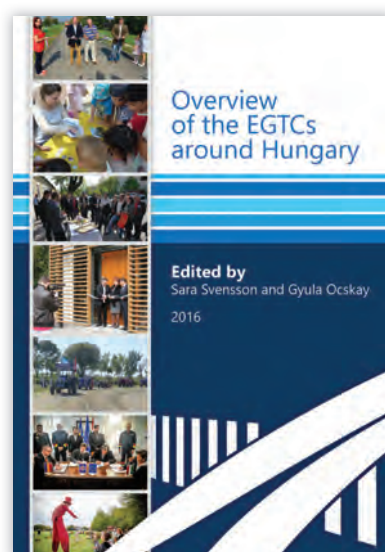
In 2012, the project proposal called SECCo (Sharing Expertise on Cross-border Cooperation) aiming to collect and introduce good practices as well as to create permanent professional networks and databases of CBC became a part of the action plan of the Priority Area 10 of the European Union Strategy for the Danube Region (EUSDR). The project itself was implemented in 2014 and 2015 with the support of Tibor Navracsics, that-time Minister of Public Administration and Justice. As a result of the project, CESCOI together with six partners (EuroSchola, the Czech Republic; Inštitút Priestorového Plánovania (IPP), Slovakia; Institute of Geography of the Academy of Sciences, Romania; Regional Science Association, Serbia; Sofia University, Bulgaria and Superna Ltd., Croatia) have developed a territorial database and drafted a series of comprehensive studies and 14 case studies on the Danubian borders and cross-border cooperation.



**CESCI is a fore-runner of border and cross-border studies in Hungary and in Central Europe mainly through its European Institute of Cross-Border Studies. The Association not only realises research projects and elaborates case-studies, but it also endeavours to react on the most recent scientific achievements and it aims to contribute and shape the scientific discourse in Hungary.**

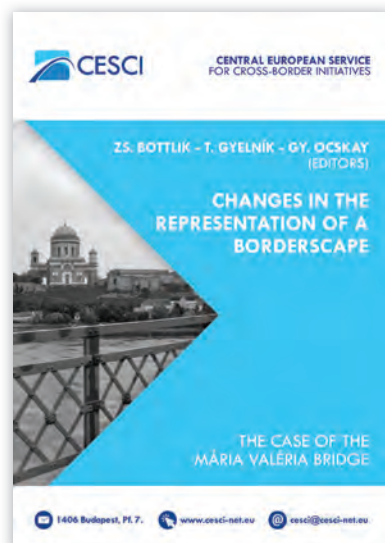
### **Overview of the EGTCs around Hungary**

Nearly one third of the EGTCs established so far have Hungarian members. In order to facilitate shaping and improving of the European EGTC policy, CESCI published a comprehensive analysis on the Hungarian groupings: legal and political background as well as socio-economic conditions of their operation and a multi-faceted evaluation of their performance. The volume was co-edited by Sara Svensson and Gyula Ocskay.



### **Changes in the representation of a borderscape**

The research project realised between 2014 and 2016 aimed at unfolding the territorial impacts of the re-inauguration of the Mária Valéria Bridge connecting Esztergom (Hungary) and Štúrovo (Slovakia). The authors applied diverse methods in order to identify and analyse the changes of border people's perceptions on the borderland and their spatial behaviour.





# SPEAKERS OF THE PANEL “BORDER STUDIES”

## Jańczak, Jarosław

Mr Jańczak is a political scientist, Europeanist, researcher of borders. An associate professor at the Faculty of Political Science and Journalism at Adam Mickiewicz University in Poznań, Poland, and also at the Department of European Studies at the European University Viadrina in Frankfurt (Oder), Germany, for many years associated with the Polish-German research and teaching border institute Collegium Polonicum. His academic interests focus around the themes of borders and border areas within the context of European integration processes.

In particular, the phenomena of debordering and rebordering, cross-border governance, European integration on the micro-scale, as well as cross-border cooperation in Europe. Author of over one hundred academic articles, participant of a similar number of academic conferences and been a visiting lecturer at numerous American, Asian and European universities.



### **Studying Borders in Twenty First Century: (Re)Territorialization, (Re)Bordering, and the (Myth of) Borderless World**

Borders (again) do matter, much more than scholars and decision makers predicted three decades ago. This forces investigators to look for new approaches in studying borders, looking for inspiration also in old, classical concepts. The paper aims at overviewing the main challenges of academic and political nature when researching state boundaries in current international environment.



## Eskelinen, Heikki

Dr Heikki Eskelinen is an Emeritus Professor at the Karelian Institute, University of Eastern Finland, Joensuu. He has been in charge of developing a large number of research projects funded by various Finnish, Nordic and European organisation such as the Academy of Finland, European Commission, the Nordic Council etc. His publications include *The EU-Russian Borderland: New Contexts for Regional Co-operation* (co-edited with Ilkka Liikanen and James W. Scott, Routledge 2013.)

### **Border as a resource for development**

Many border regions are in a peripheral position within their national context. However, due to the increasing international integration and interaction, a border location may also become a resource for economic and socio-cultural development. This paper discusses the experiences of the Finnish-Russian cross-border interaction after the collapse of Soviet Union.



## Svensson, Sara

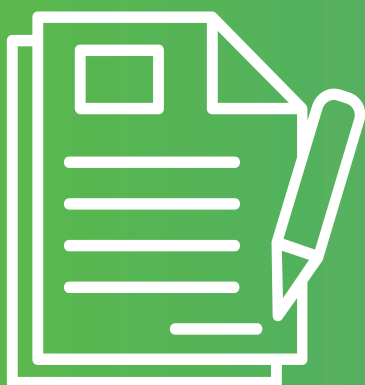
Sara Svensson is a Senior Lecturer at Halmstad University in Sweden, where she teaches at a BA program combining political science with media and communication. She also holds a part-time position as Research Fellow at the Center for Policy Studies, where she conducts research on collaborative governance practices within European public administration systems and is the contact person for the Regional Studies Association research network 'Regional Economic and Policy History'. She takes a special research interest in policy formation and governance structures in European cross-border regions and has published on that topic. She holds a PhD in public policy/political science from CEU, an MA in

political science from CEU (1999) and a BA in journalism from Stockholm University (1997). Before entering academia, she worked at different locations as a news journalist for the public service broadcasting company Sveriges Radio.

### **The increasing use of (social) network analysis in cross-border studies**

Network-analytical tools are increasingly used across a number of scientific fields of study, and borderland studies is not an exception. The presentation gives examples on different uses of network analysis, focusing on the measure connectivity. This metric was developed by the presenter together with network scientist Carl Nordlund especially to measure how well borderlands do in terms of integration.



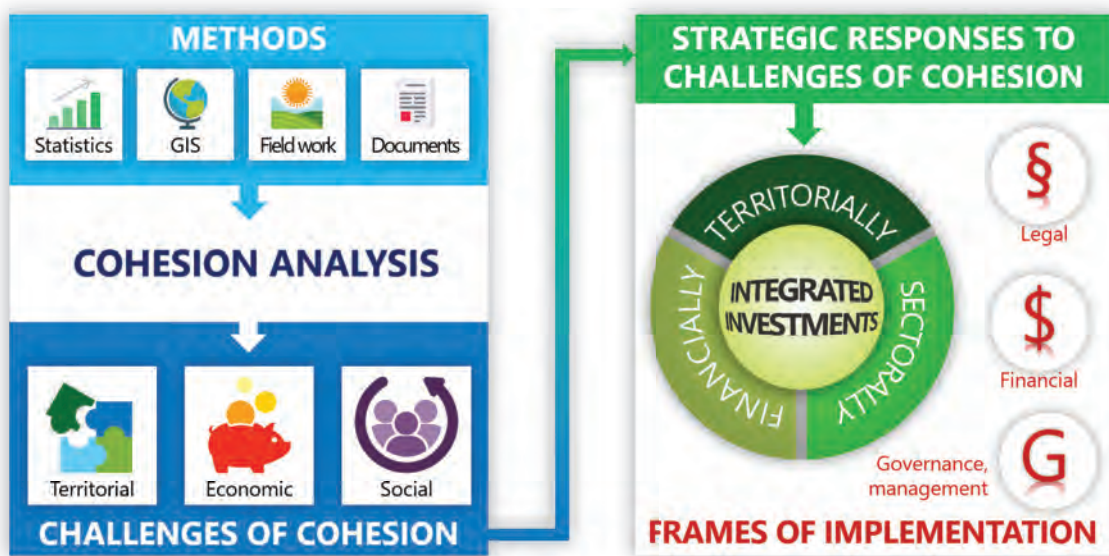


# ABOUT THE PANEL 2

## CROSS-BORDER PLANNING

### Integrated cross-border strategies

The planning team of CESC has drafted 7 integrated cross-border strategies so far along different borders (Slovak, Ukrainian, Romanian, Serbian and Croatian). All these strategies are built on a comprehensive cohesion analysis and the interventions are identified as responses to the challenges of a stronger territorial, economic and social cohesion across the border.



### Regional analysis of the Danube Transnational Programme (INTERREG V-B)

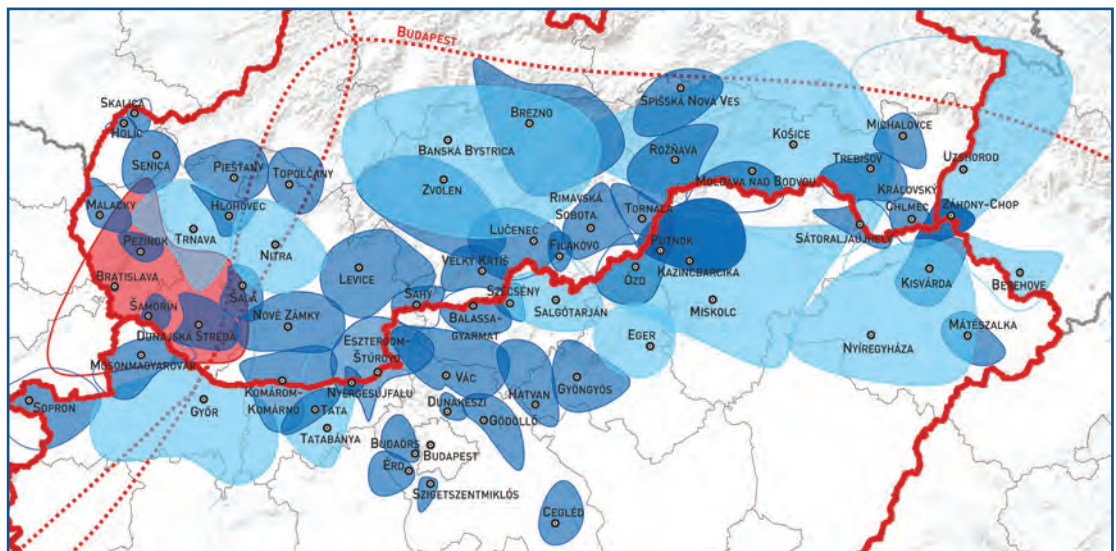
In 2013, CESC was commissioned with the drafting of the regional analysis underpinning the priority areas and interventions of the Danube Transnational Programme 2014-2020. In the time of the CESC 10 conference, the planners are working on the revision and up-dating of the analysis with a view to lay the basis for the next transnational programme (2021-2027).



**CESCI is a very active player in cross-border programming and planning. Based on the most recent scientific achievements, the planning team of the Association has developed its own methodology for the purpose of integrated developments, called 'cohesion-based cross-border planning' and an own model of cross-border territorial impact assessment.**

### **The Slovakia-Hungary INTERREG V-A Cooperation Programme (2014-2020)**

Together with Centire s.r.o, and HBF Hungaricum Kft., CESCI was contracted to develop the current INTERREG CBC programme for the Slovak-Hungarian borderland. The programme contains innovative solutions, like the territorial action plans for employment (TAPes), the management of the small project fund by two EGTCs or the involvement of the EGTCs in the work of the Monitoring Committee.



### **Functional analysis and evaluation of the cross-border road infrastructure developments across the Hungarian-Slovak border**

In 2015, together with FŐMTERV Zrt., CESCI drafted a comprehensive analysis of the planned Hungarian-Slovak cross-border road infrastructure projects, their potential territorial, economic and social impacts. The analysis accompanied with a risk assessment, served as a basis for a benchmark and prioritisation for the current programming period.

# SPEAKERS OF THE PANEL “CROSS-BORDER PLANNING”

## Medeiros, Eduardo

Eduardo Medeiros (PhD in Geography – Regional and Urban Planning) is a Geography Professor and a Research Integrated Fellow in DIN MIACET-IUL, Instituto Universitário de Lisboa, Portugal. He has more than 30 published papers in international journals, eight books and nine book chapters. His research interests are focused on Territorial Cooperation, Territorial Cohesion, Territorial Development and Territorial Impact Assessment. He is a DG REGIO (European Commission) and an URBACT expert and a Horizon 2020 evaluator. He is also a Regional Studies Association fellow, and belongs to its Cohesion Policy Research Network. He has coordinated several international policy evaluation.



### Bottom-up cross-border planning

Cross-Border Planning can be generically understood as ‘systematic preparation and implementation of a spatial-oriented policy or plan, in a border region, with a view to anticipating spatial changes, and in order to have direct or indirect positive effects on spatial activities, with the ultimate goal of reducing the barrier effect and enhancing territorial capital’. To be implemented in a more effective way it should take into account the concerns and experiences of cross-border dwellers and commuters, via collecting of questionnaires on issues related with their daily lives. This presentation will debate how this bottom-up cross-border planning could be improved further.



## Bański, Jerzy

Jerzy Bański is a full professor and director of the Institute of Geography and Spatial Organization, Polish Academy of Sciences. His research interests include: rural and agricultural geography, regional policy, spatial organization and local development. Between 2006-2012 he was the President of the Polish Geographical Society and from 2017 is the chair of the Commission of Local and Regional Development, International Geographical Union. Jerzy Bański authored 380 publications, including 21 books and more than 170 papers with review processes. He was coordinator of 40 research projects and member of 35 national and international projects (for ex. FP6, FP7, Horizon, ESPON).

### Cross-border planning issues – the case of Lublin region (Poland)

The aim of the presentation is to identify the currently most prevalent cross-border cooperation strategy between three regions in Poland, Ukraine and Belarus. Lublin region is paid additional attention as it is an ideal case through which the planning issues concerning the cross-border cooperation can be understood and properly analyzed.



## Berzi, Matteo

Matteo Berzi holds a PhD in Geography with a background in Humanities and Spatial Planning. His main research interest focuses on Local and Regional Cross-Border Cooperation, Multi-Level Governance and Local Development processes across the European borders. Furthermore, he is affiliated to the RECOT research network (at the Autonomous University of Barcelona) and to the APTA research group (at the University of Girona). Since December 2018 he started to work for the Office of the Spanish Commissioner for the development of the Mediterranean Corridor where he is mainly responsible for the cross-border sector as well as for supervising the GIS department.

### The challenge of the Mediterranean Railway Corridor: restructuring the French-Spanish borderlands

The implementation of Trans-European Transport Networks (TEN-T) challenges the socioeconomic structure of many European borderlands by questioning their current and future territorial structure. The Eastern French-Spanish border region, crossed by the Mediterranean Railway Corridor, unveils the TEN-T's impact both locally and regionally suggesting the urgency of planning strategies across borders.

## Richters, Frederick-Christoph

Frederick-Christoph Richters is a policy advisor for European affairs in the Luxembourgish Ministry of Energy and Spatial Planning with an academic background in European politics. His work focuses on the European dimension of cross-border cooperation as well as urban policy. He also represents Luxembourg in the Monitoring Committees of the URBACT and ESPON ETC programmes.



### Luxembourg in the Greater Region: Integrated Planning in a Cross-Border Polycentric Metropolitan Region

Luxembourg lies at the heart of the "Greater Region", which is a highly integrated cross-border polycentric metropolitan region in Western Europe. The presentation will focus on the governance structures (Summit of the Greater Region) and instruments (Geographic Information System of the Greater Region) for cross-border planning in the Greater Region as well as review the challenges of developing a cross-border spatial development perspective (Spatial Development Perspective of the Greater Region). The presentation will also showcase two bilateral initiatives regarding cross-border planning between Luxembourg and its respective neighbours: The "EGTC Alzette Belval" (LU-FR) and the "Development Concept of the Upper Moselle Valley" (LU-DE).



# ABOUT THE PANEL 3

## CROSS-BORDER GOVERNANCE

### Setting up of EGTCs

CESCI has provided strategic, legal and administrative support to the establishment of 12 EGTCs so far, with Hungarian, Slovak, Polish and Dutch seat. The consultancy services include the elaboration of a strategic background study along by which the founding members can decide on the seat, objectives, structure, financing, etc. of the grouping; the wording of the draft Convention and Statutes and the follow-up of the whole consultation process with the approval and registration authorities until the registration is completed.





**Since its establishment, CESCO has been actively taking part in the shaping and development of cross-border governance structures. These permanent structures and partnerships are considered as key actors of implementing the integrated cross-border strategies and creating new borderscapes in border people's minds.**

### **Professional support of EGTCs with Hungarian members**

The Association provides wide-range of services for Hungarian EGTCs. The services include consultancy for project development, legal advices, plotting of maps, co-organisaton of professional events, trainings, application of territorial tools, etc. By doing this, CESCO intends to improve the quality of the EGTCs' work.



### **Cross-border partnerships**

In many cases, the maturity of cross-border cooperation does not meet the institutional level. In these cases, CESCO implements mediation role between the regional actors in order to enable them for cooperation. During the last years, the Association helped the formation of strategic partnerships along the Ipoly / Ipel' valley (HU-SK) and at the tri-border area of Hungary, Serbia and Croatia.

# SPEAKERS OF THE PANEL “CROSS-BORDER GOVERNANCE”

## Kojimoto, Hideo

Hideo Kojimoto is Professor of International Politics, at the Department of Political Science and Economics, College of Law, Nihon University, Tokyo, Japan. His research interests include EU macro regional cooperation especially in the North Sea, the Baltic Sea and the Japan Sea Rim area, furthermore EU Common Fisheries Policy. His major publications include Taga, Hidetoshi, and Hideo Kojimoto “Toward a New Analytical Framework of Sub-regions: Cross-scale Regional Governance” and Kojimoto, Hideo, Yoshitaka Ota and Ann Bell “The Parallel Evolution of Functional Macro-regions and Cross-scale Regional Governance as Emerging Political Instruments in the North Sea Region”



### Multi-level Governance or Cross-scale Regional Governance?

The generative power of the macroregion can be further grasped by studying the multi-dimensional characteristics of current EU polity, wherein region is found to enhance concepts of cross-border, cross-scale, cross-function, and cross-norm—all of which are useful and tools in contemporary political science in general and governance theory in particular. The advent of a new scale alters the relationships among existing scales as well as the power dynamics of actors within the governance structure. The relationships between territorial actors have been rearranged from a hierarchically embedded structure to a heterarchical structure, and the creation of new modes and rules are required for actors to govern within these new policy containers.



## Klobučar, Slaven

Slaven Klobučar is the lead policy officer for the EGTC Regulation in the European Committee of the Regions (CoR), leading the EU EGTC Register and the Secretariat of the EGTC Platform. Prior to this position, he has been working on CoR's territorial impact assessments, analyzing impacts of EU legislation on EU's regions and cities. Besides this, Slaven Klobučar has experience working on INTERREG projects at the Hungarian-Croatian and Serbian-Croatian border, as well as experience working as the lead representative of his home region, Slavonia and Baranja in Brussels.

### EGTC – An innovative approach to cross border and transnational cooperation

For more than ten years now, the EGTC Regulation has been redefining cross-border and transnational cooperation in the European Union and farther. While today's EGTCs are not precisely what the EU institutions have originally intended them to be, local and regional authorities across Europe have seen potentials in them and they have taken the cross-border and transnational cooperation to an unprecedented level. This presentation examines through concrete examples how this was done, and what can we expect from EGTCs in future.



## Evrard, Estelle

Estelle Evrard is a researcher in political geography at the University of Luxembourg. She holds a Master Degree in European Law and a PhD in Geography. Her interest in European integration is the common thread through her professional career. Her research deals with the role of localities in the European construction, border areas and territorial governance.

### Rethinking cross-border areas under the lens of spatial justice

Cross-border areas embody also the paradoxes of the objective of territorial cohesion. The single market contributes to facilitate the convergence of economies and societies while borders remain lines of demarcation that can contribute to disparities. This presentation suggests to understand the challenges of territorial development in the light of spatial justice. The latter helps understanding the underlying dynamics of cooperation and competition that are so specific to border areas in order to envisage redistribution mechanisms.

## Krzymuski, Marcin

Marcin Krzymuski is an alumnus of the European University Viadrina Frankfurt (Oder) (Germany) as well as the Adam Mickiewicz University in Poznań (Poland). Since 2006 he is admitted to the bar of legal advisors in Poland and since 2017 in Germany. In 2011, he obtained his doctorate having written a dissertation on the subject of „Private environmental law in Poland and Germany under the influence of European law”. 2014 – 2017 he was the head of the "EGTC Centre of Excellence" within the Viadrina Center B/ORDERS IN MOTION. Since 2017 he owns a law firm Hempel Krzymuski Partner with seats in Leipzig and Frankfurt (Oder), directly on the German-Polish border. His interests relate to the legal questions of cross-border cooperation of public entities in the area of public services. He is involved in many cross-border project related to cross-border public services, especially in health-care and public transport.



### Legal obstacles for institutionalizing of the cross-border cooperation between Polish and German communities

In the lecture, legal obstacles to the establishment of EGTCs between Germany and Poland will be scrutinized. First, the status quo of cross-border cooperation will be outlined: the legal character of German-Polish Euroregions and some relevant common public services (CPS) projects between German and Polish communities. Moreover, different framework conditions for cross-border cooperation are also addressed. Afterwards, the attempts to set up of German-Polish EGTCs will be discussed along with the implementations of EGTC law in Germany and Poland. Finally, solutions will also be proposed.



# ABOUT THE PANEL 4

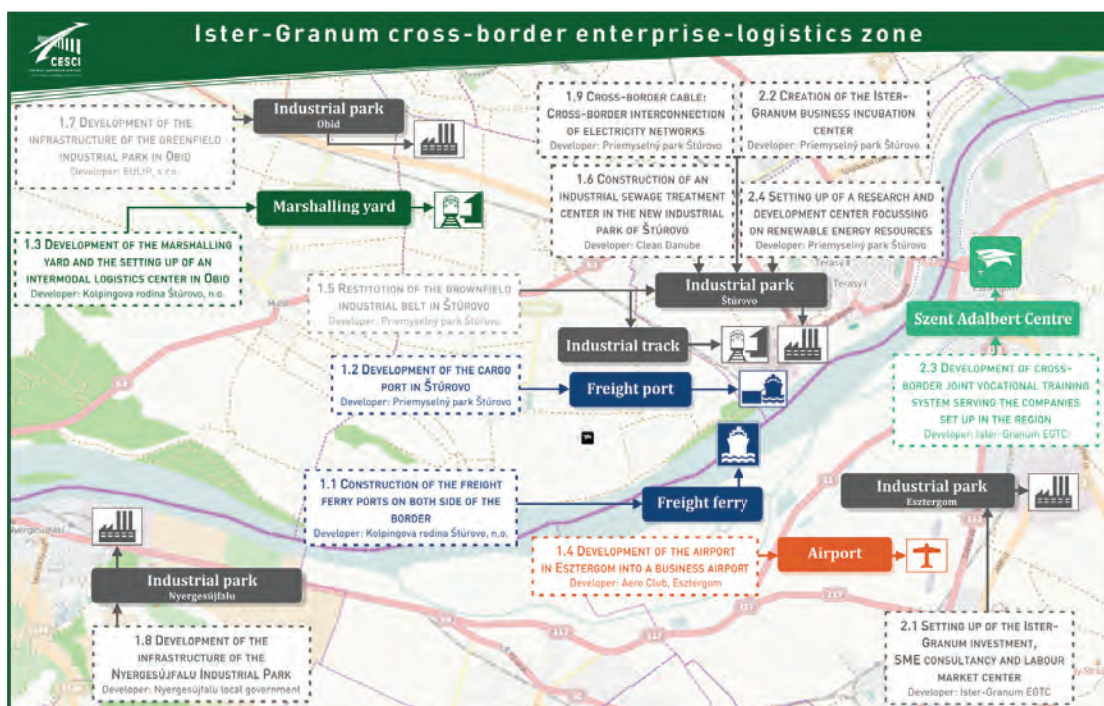
## INTEGRATED CROSS-BORDER DEVELOPMENT

### Project development workshops

In order to ensure higher quality of integrated projects, CESC used to organise development workshops on regional level. Beside the identification of concrete project ideas, these workshops are also used as educational events.

### Ister-Granum cross-border ITI

Ister-Granum EGTC has complementary endowments: several large industrial companies have settled down along the Hungarian side of the border, while the logistic conditions are very poor. On the contrary, the Slovak border area is characterised by higher unemployment rate, but with excellent logistical facilities. In 2013, with the involvement of the stakeholders representing different sectors, CESC created the ex-ante analysis of the Ister-Granum Cross-Border Enterprise-Logistics Zone integrated territorial investment. The ITI is still waiting for realisation...





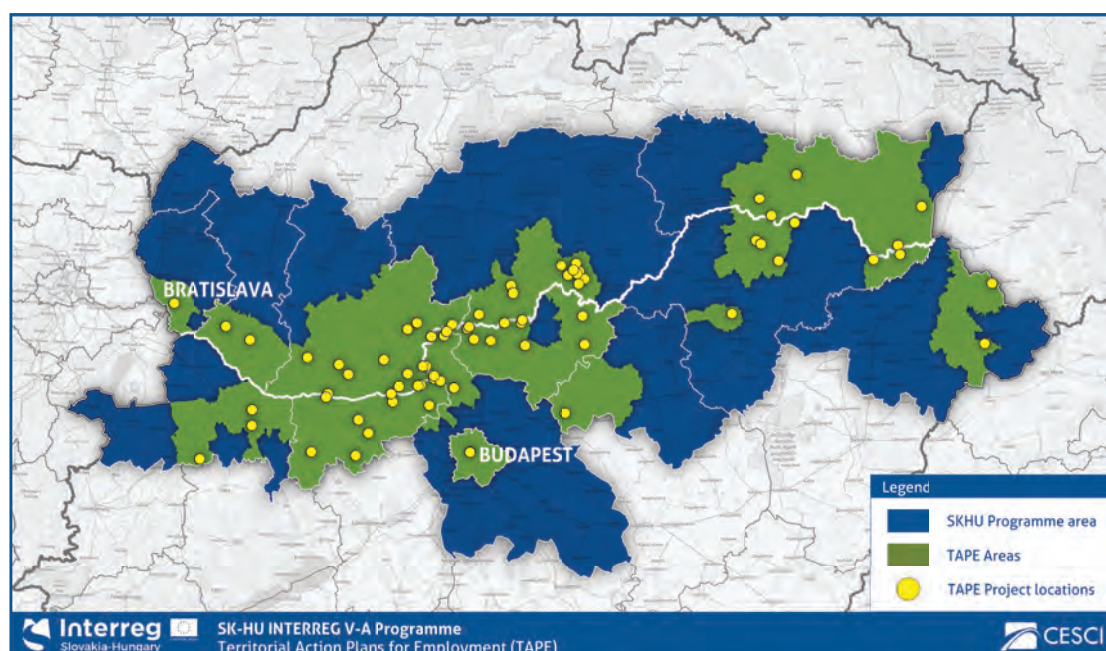
**CESCI facilitates the development and implementation of integrated cross-border projects – based on cross-border integrated strategies. This way, the Association helps local actors to accomplish the strategic goals. Besides, the experts of the organisation are active in developing integrated tools for cross-border projects.**

## **Frontier-Value**

The project implemented within the framework of the Hungary-Slovakia ETC Programme 2007-2013, aimed at identifying and sharing exemplary projects which fulfil the criteria of long-term and strategic approach. As a result, well-developed projects have been popularised via four movies, web page and magazine.

## **TAPE: Territorial Action Plan for Employment**

Together with the involved partners in programming and the Joint Secretariat of the SK-HU INTERREG V-A Programme, CESCI has developed the tool of Territorial Action Plans for Employment, the TAPE that enables the local stakeholders of a particular smaller border area with a view to improve employment and economic conditions and cross-border mobility. In 2019, the implementation of 9 TAPEs might be launched along the Hungarian-Slovak border, including 5-6 projects in average.



## SPEAKERS OF THE PANEL “INTEGRATED CROSS-BORDER DEVELOPMENT”

### Giovinazzo, Alessandra

Alessandra Giovinazzo is a project officer at the Joint Secretariat of the INTERREG VA France-Italie ALCOTRA Programme aiming to improve the quality of life of the inhabitants and sustainable development in the Western Alps. She is responsible for the assessment and the monitoring of projects that are funded by the Programme in the fields of innovation, environment, territorial development and social inclusion. In 2015, she worked five years as a consultant on various EU projects focusing on territorial development and environment. She also worked for the University of Turin carrying out research in the field of the sustainable management of economic activities.



### Integrated plans and complex projects at the service of the Franco-Italian alpine territory

The integrated plans drafted by the Italy-France ALCOTRA cooperation programme are cluster projects grouped by theme or territory. Based on a common strategy, they aim to promote the economic, social and environmental development of a cross-border territory and to the sharing of tools between the different actors in relation to a specific topic. These territorial development instruments offer important opportunities to the territories, but there are also related challenges.



### Holop, Silvester

Silvester Holop is the deputy-head of the Interreg V-A Slovakia Hungary Cooperation Programme. He is responsible for the operation of the overall selection procedure including consultancy with applicants, elaboration of the Call for proposals and managing of the assessment procedures. Silvester works for the Joint Secretariat for 10 years. He studied geography at Eötvös Loránd Science University in Budapest and economics at Western Hungarian University in Sopron. Silvester currently lives in Budapest with his wife and two children.

### Applying territorial approach in Interreg Slovakia-Hungary

In 2017 the Interreg V-A Slovakia-Hungary Cooperation Programme launched a two round selection procedure supporting sustainable and quality employment and labour mobility. In the first round applicants had to submit a comprehensive development plan (TAPE) describing their main objectives and activities divided into several project proposals that complement or strengthen each other. In the second round, stakeholders of the most promising TAPes elaborated each proposed project in detail. The selection procedure ended on 16th of April by the decision of the MC.



## Sodini, Sandra

Sandra Sodini, graduated with highest honours in Foreign Modern Languages with specialization in Slavic languages (Russian and Czech languages), is the current Managing Director of Informest - Service and Documentation Centre for International Economic Co-operation. She is responsible for the overall coordination of activities, both at strategic-design and financial level, of the generation, delivery and implementation of project funded by the EU, International organization programmes and Italian Cooperation Funds. She has collected a 24 years experience in the development of cooperation projects related to SMEs

development, regional development, tourism, environment, industrial clusters, being in charge, case by case, of project management. She has also collected a very specific experience in the drafting and implementation of Twinning Projects (European Programme of Technical Assistance to IPA and ENI Countries).

### EGTC GO:

#### a new cross-border cooperation approach

The presentation will be focused on the territorial needs and the related challenges of the "twinning city" Gorizia (IT) – Nova Gorica (SLO). In particular, the presentation will summarize the last 10 years of cooperation analyzing the establishment of the EGTC, the operation of the Cross-border ITI and the main obstacles and the solutions adopted.

Strengthening of  
the competitiveness  
& cohesion of  
Danube region

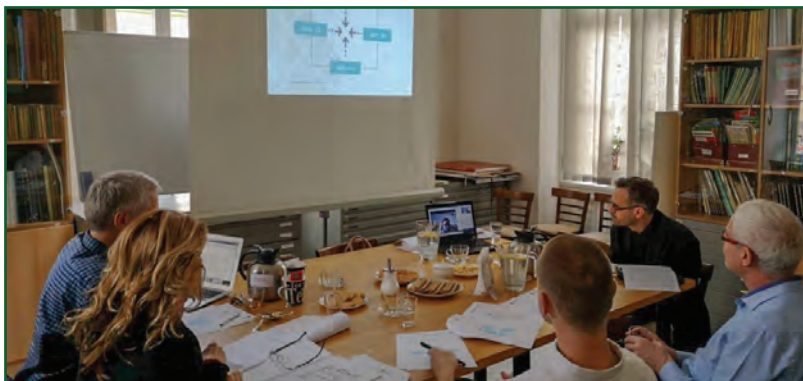


# ABOUT THE PANEL 5

## CROSS-BORDER POLICY MAKING

### Legal accessibility

The Legal accessibility initiative dates back to 2014 when a project proposal aiming to unfold persisting legal and administrative barriers in Central Europe was submitted to an EU call. Although, the project was not successful but it laid the basis for a strategic cooperation with the Hungarian Ministry of Justice with the support of which, since 2016, three projects have already been implemented in this topic. Thanks to the ministerial support, CESC managed to identify a few dozens of individual legal and administrative obstacles and to propose legal and policy level solutions thereon. Besides, the Association initiated the development of a three-level mechanism of eliminating the obstacles, where the first level would be represented by an inter-ministerial working group, the second by the system of bilateral joint committees with the neighbouring countries, while the third one by a Visegrad Four level platform. Together with four partners (one by each country) and with the support of the Visegrad Fund, based on the achievements of the Nordic Council of Ministers, CESC has elaborated a study on the potential obstacle management mechanism dedicated to the Visegrad countries.





**CESCI is active in policy making processes both at national and European levels. We are a Funding Member of the EGTC Platform of the Committee of the Regions; we actively took part in the activities of the working group established by the Luxembourg Presidency in 2015, initiating the ECBM tool; and we regularly issue position papers related to the EU Cohesion Policy, the EUSDR and the Hungarian national legislations and policies affecting cross-border cooperation.**

### **Participation in the Cross-Border Review project**

Commissioner Mrs. Corina Crețu launched the Cross-Border Review project in 2015 with the aim of collecting information on still persisting legal and administrative obstacles between the EU member states. CESCI was invited to take part in the expert group's work of the project and we drafted two contributions: one on cross-border data harmonisation and another on the results of the first Legal accessibility project.



### **Contributions to Hungarian sectorial policy making**

CESCI regularly formulates its position on different sectorial policies in Hungary – from a perspective of cross-border cooperation every time. During the last 10 years, we commented among others the national rural development plan, the health care strategy, the public administration reform, the environment and energy programme, the integrated transport development programme.

### **The Košice Platform**

In 2019, CESCI, CESCI Carpathia, the AEBC and the Research Centre of Slovak Foreign Policy Association initiated the establishment of the Košice Platform aiming to gather policy experts of Eastern Partnership of the Central European region. The platform was founded in Košice, Slovakia, at the Hotel Bankov which will be the meeting place of the experts on a yearly basis.

# SPEAKERS OF THE PANEL “CROSS-BORDER POLICY MAKING”

## Verschelde, Nathalie

Nathalie Verschelde was born on the Belgian-French border, 350 meters from the border post. At school in a border village, in daily interaction with the "other side of the border", including two cross-border commuting grand-fathers. She holds an MA in philology (English and Dutch literature) and served for 6 years in the Belgian and then Scottish public administrations before working in the private sector, running her own business and developing expertise on the integration and accession process in the EU. Worked on a large number of cross-border and transnational cooperation projects. She joined the Commission as a civil servant in 2004, starting work in the external affairs department working in the USA/Canada unit. Joined DG REGIO in January 2006 to work on territorial cooperation, both cross-border and transnational. Since 2015, Deputy Head of Unit for the Cross-Border Cooperation Unit. Coordinator for the Cross-Border Review and one of the pens of the Commission Communication "Boosting Growth and Cohesion in EU Border Regions".



### Cross-border policy and projects – the European toolbox

The European Union has 40 internal cross-border areas which make up 40% of its territory and cover 30% of its population. These regions perform on average worse on most socio-economic indicators than their national averages and access to public services such as education and health is generally more difficult than in non-border regions. In addition, cultural and institutional differences can act as a brake to cross-border interaction. If only one fifth of existing obstacles were resolved, we could expect a gain of 2% in GDP. In order to tap into this potential, the European Union has developed a trilogy of tools: (1) financial support, (2) legal entities and (3) legal resolution mechanism. These tools and their combined effect will be the topic of this presentation

## Unfried, Martin

Martin Unfried has been working in the Netherlands at the European Institute for Public Administration (EIPA) since 1997. In 2016, he has also started working as 'ontgrenzer' for the province of Limburg and the Dutch ministry of internal affairs. As of January 2016, he joined ITEM (Maastricht University) as a senior researcher and project leader for the annual cross border impact assessment. He has recently done research studies for the European Commission DG Regio, the Dutch government and different Dutch Provinces. In 2019, he will do a project for the Euregion Meuse-Rhine with respect to the transition into an EGTC. He developed the methodology of the annual ITEM cross border impact assessment.



### Cross-border Policy making and the role of legislative impact assessment

In the past, policy making at the EU and the national level was very often done without having a clear picture of effects for border regions. It is difficult for the European Commission to take into account potential impacts at so many borders. But the same is true for the Member States. Also national governments have difficulties to assess the impacts of their legislative proposals for their own border regions. Maastricht University has developed an annual legislative cross-border impact assessment that operates from the perspective of stakeholders in the cross-border region. This bottom-up approach tries to find effects at the border of the Benelux/Germany. It is an invitation to institutes in other border regions to do the same.



## Håkan Claes

Mr. Claes Håkansson works as senior adviser at the Nordic Council of Ministers where he is the team leader for the Secretariat of the Freedom of Movement Council. Claes has been responsible for the organization and development of the work at the Freedom of Movement Council. He has a solid experience in cross-border cooperation on a regional level: not only as one of the founders of cross-border information service Øresunddirekt but also through his contribution to developing the regional cross-border cooperation at Öresund Committee. Moreover it might be interesting to know that Claes, who has a degree in Economics, has devoted 15 years of his life to commuting between Malmö and Copenhagen.

### The Nordic Model of Freedom of Movement

The Nordic Prime Ministers' vision is that the Nordic region shall be the most integrated area in the world. This entails, among other things, a high degree of freedom of movement and an increased focus on mobility between the Nordics countries. The Nordic ministers for co-operation established the Freedom of Movement Council with the Prime Ministers' vision in mind. The Freedom of Movement Council, a part of the Nordic Council of Ministers, represents the citizens and the business sector of the Nordics. The presentation sheds light on how the Freedom of Movement Council, focusing on cross-border obstacle removal, is organized through involvement of all levels: the regional, national and Nordic.

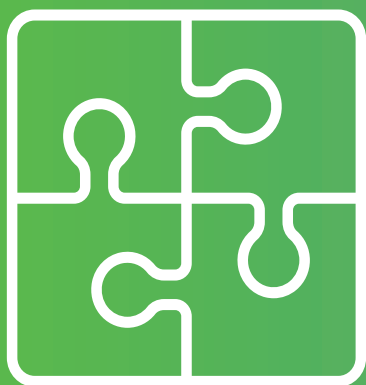
## Muyser, Alain de

After studies of international and comparative law in Aix-en-Provence (FR) and Tübingen (GER), Alain de Muyser worked for the Luxembourg Development Aid in Tunisia, Cap-Vert and Mauritania before joining the Luxembourg Foreign Service in 1989. After various positions in Brussels at the Permanent Representation to the EU and in the Ministry as well non-resident postings at the Council of Europe in France and Poland, he was appointed in 2004 Ambassador of Luxembourg to Portugal and in 2006 non-resident Ambassador to Cap-Vert. In 2012, he joined the General Secretariat of the Benelux as the Luxembourg member of the "Collège des Secrétaires généraux". Besides, he is professor in political science at Miami University Luxembourg and actively involved in several charitable and cultural institutions.



### The Benelux Union – Laboratory for European Integration

Benelux Union, Laboratory for European Integration demonstrates the unique role that the Benelux is playing in Europe and for the European integration. As the oldest regional organization in Europe, with its resilient institutional set-up, governance structure and procedures, the Benelux Union is a unique policy tool with added-value to serve its member-states and is a model, precursor and laboratory of and for European integration. The Benelux approach to cross-border labour market will concretely highlight how the cooperation works between Belgium, the Netherlands and Luxembourg.



# ABOUT THE PANEL 6

## CROSS-BORDER KNOWLEDGE SHARING

### SECCo2

#### Youth for cross-border partnership and cohesion of EUSDR and EUSAIR

The project supported in 2018 by the Danube Strategic Fund aimed at creating an online platform of cross-border cooperation of the two neighbouring macro-regions and sharing knowledge and information in order to improve the standards of CBC – with a special focus on the youth. Our partners were in the project: the ISIG (Italy), the AEBR and CESCİ Balkans.



### The Oradea process

Since 2012, CESCİ, the French-Hungarian Initiatives Association and the Metropolitan Zone of Oradea (Romania) organise seminars addressing Hungarian and Romanian stakeholders with the involvement of French experts in the city of Oradea. The seminars touch upon different topics every year with a purpose to share the French experiences among the Hungarian and Romanian actors.



**With a view to enable local stakeholders to build up long-term, strategic partnership meeting the EU standards; and to sensitise local, regional and national level authorities towards cross-border aspects, CESCİ and its two strategic partner, the CESCİ Balkans in Serbia and CESCİ Carpathia in Slovakia perform broad dissemination and knowledge sharing activities. This include the organisation of professional events, conferences, workshops and trainings; publication of online and printed materials; operation of online platforms; and making of movies.**

### **The Szentgotthárd / Monošter forum**

Since 2015, in cooperation with the two embassies and the local municipality, CESCİ organises the Szentgotthárd / Monošter forum among the Slovenes living in Hungary. The forum unites stakeholders representing different sectors of the quadruple helix from Hungary and Slovenia who are interested in cross-border cooperation and are willing to start joint projects. The biggest success of the forum was an intergovernmental bilateral agreement between the two countries on cooperation in the field of autonomous cars.



### **The EGTC monitor**

The EGTC monitor is an information platform under development which will contain broad spectrum of information on the Hungarian EGTCs: a guidance to the tool; a GIS-based register of the EGTCs with different indicators and descriptions; a news portal related to the EU and national level EGTC policy and the events of the Hungarian EGTCs; as well as a library of studies on the EGTCs in general and particular groupings.



## SPEAKERS OF THE PANEL “CROSS-BORDER KNOWLEDGE SHARING”

### Velea, Ramona

Ramona Velea holds an MA in Intercultural Cooperation and Development, University of Trieste and a BA in Sociology, University of Bucharest, is a researcher and project manager at the Institute of International Sociology of Gorizia on the topics of: cross-border cooperation, minority rights, human rights, migration studies, inclusive education and early childhood development. She developed and coordinated several EU funded international research projects and she specialised for the past years in participatory processes for policy-making and stakeholder engagement.



#### **Capacity-building tools for CBC practitioners: Exchange of CBC know-how supported by the Council of Europe**

The presentation aims to give a brief overview of the Council of Europe's initiatives for capacity-building of CBC practitioners, focused on the capitalization and exchange of knowledge and know-how of different actors. From interactive case studies and best practices, to training programmes and development of new CBC partnerships.



### Thevenet, Anne

Ms Anne Thevenet is working at the Euro-Institut since 2005. She holds a Diploma in political sciences and Masters in European Studies and in management. She has worked in the German Parliament and in cross-border cooperation at the Austrian-Czech-Slovak-Hungarian border. As Deputy Director of the Euro-Institut, she is in charge of human resources, contacts with funders and the development of new strategies, as well as the development and delivery of training courses in different areas of cross-border interest. She also lectures at universities in the Upper Rhine region. An important part of her job consists of developing relations with other border regions.

#### **Knowledge Sharing, Networking and Capacity Building: Key Elements for successful cooperation. The experience of the Euro-Institute in the Upper Rhine and within TEIN**

The Upper Rhine Region has a long tradition of cross-border cooperation, which now relies on a solid governance system. Nevertheless, there is a strong need for bridging cultural, language, administrative and legal gaps in order to implement common projects. The experience of the Euro-Institut in its primary role of supporting cross-border actors in their projects through training and consulting but also as one of the members of the Competence centre on cross-border issues in Kehl as well as coordinator of a European Network TEIN shows how knowledge sharing, networking and capacity building are crucial to ensure efficient cooperation.



## Soares, Anthony

Dr Anthony Soares has recently been appointed as Acting Director of the Centre for Cross Border Studies, having previously led the Centre's Research & Policy team as Deputy Director. In light of the Centre's mission to promote, advocate and provide capacity for cross-border cooperation, his role includes the development and advocacy of policies at regional, national and European levels that support sustainable cross-border and transnational cooperation. Since 2016 this has meant coordination of CCBS's responses to several consultations and inquiries related to the UK's withdrawal from the European Union. Before joining the Centre, he was

an academic at the Queen's University of Belfast where as well as lecturing in the School of Modern Languages, he was also the founding Director of the Postcolonial Research Forum.

### Cross-Border Knowledge Sharing: A New Common Chapter for Cooperation

This presentation reflects on the experiences of implementing the "Towards a New Common Chapter" project, which has brought together community organisations from both jurisdictions on the island of Ireland to develop their vision for cooperation across borders and what it should entail, discussing it with groups from England, Scotland and Wales. These reflections will include an analysis of the original inspiration for the project, which was the formal agenda for cooperation between the administrations in Ireland and Northern Ireland, as well as the levels and quality of interaction between public institutions and communities in the identification of needs and opportunities to be addressed and captured through cross-border cooperation.

## Böhm, Hynek

Hynek Böhm holds an MA in political sciences and a Ph.D. in political geography. After working for the European Commission and Czech public administration he joined Institut EuroSchola NGO, a think-tank focused on cross-border cooperation. As its vice-chairman and project manager he was responsible for fundraising and project management since 2005. Furthermore, he was a facilitator and developer of cross-border initiatives, with accent on new forms of cross-border governance – he led the works towards the creation of TRITIA, the first EGTC with participation of Czech and Polish subjects. He was also a founding member of Transfrontier EuroInstitute Network in 2010.



### CBC in the context of education and labour market at Czech-Polish borders

This contribution will focus on the importance of the CBC in the field of education for later joint labour market building. It is based upon the results of Praděd/Pradziad School Network in the Czech-Polish Euroregion Praděd, which had an ambition to verify the preparedness of secondary schools' students to study and later on also work on the other side of the borders. Research showed that there are still manifold barriers preventing to perceive this cross-border territory as a space of (potential) joint labour and education market.





MINISTRY OF  
FOREIGN AFFAIRS AND TRADE  
OF HUNGARY

The organisation of the conference  
and the publication of the brochure were supported by the  
**Hungarian Ministry of Foreign Affairs and Trade.**



# PLANNED PROGRAM

**APRIL**

**25**

## Venue

Hungarian Academy of Sciences  
1051 Budapest, Széchenyi István sqr. 9.  
Main Hall

**10.00**

## Greetings

**Karl-Heinz Lambertz** President of the Committee of the Regions

**Pál Völner** State Secretary, Ministry of Justice, Hungary

**Tamás Tóth** President of CESCO

**10.30**

## Plenary Session

**Karen Maguire** acting head of the Local Employment, Skills and Social Innovation Division (LEED Programme) / Centre for Entrepreneurship, SMEs, Regions and Cities (OECD): Unleashing Innovation through Cross-border Collaboration

**Andreas Faludi** professor of Urban Planning (Delft University of Technology, NL): Where the EU and Hungary Seem to Agree: Cross-border Cooperation

**Jean Peyrony** director general (Mission Opérationnelle Transfrontalière, FR): New approach of financing cross-border developments

**Martín Guillermo Ramírez** secretary general (Association of European Border Regions): Institutional Cooperation across Borders: Obstacles and Opportunities

**Alfonso Zardi** former head of department (Democracy, Institution-Building and Governance Department of the Council of Europe): Cross-border cooperation, a tool for democratisation?

**12.20**

## Discussion

**12.40**

## Family photo

at the main entrance of the Academy

**13.00**

## Sandwich lunch

## 14.00 Panel 1 – Border Studies

Moderator: **Gyula Ocskay**, CESCO

The panel is dedicated to the scientific background of cross-border cooperation (border studies, borderlands studies or cross-border studies) with a special emphasis on the newest achievements of border researches and their theoretical implications (new approaches, methods, findings, trends in border studies).

**Jaroslav Jańczak:** Studying Borders in Twenty First Century: (Re)Territorialization, (Re)Bordering, and the (Myth of) Borderless World

**Sara Svensson:** The increasing use of (social) network analysis in cross-border studies

**Heikki Eskelinen:** Border as a resource for development

Discussion

## 15.10 Panel 2 – Cross-Border Planning

Moderator: **Mátyás Jaschitz**, CESCO

The panel is dedicated to the specialities of cross-border planning with special emphasis on the specific aspects of related planning theory, the practical perspectives of cross-border governance, cooperation, data management and analysis, planning methodologies, infrastructure development, and the understanding of cross-border spaces in general.

**Eduardo Medeiros:** Bottom-up cross-border planning

**Frederick-Christoph Richters:** Luxembourg in the Greater Region: Integrated Planning in a Cross-Border Polycentric Metropolitan Region

**Jerzy Bański:** Cross-border planning issues – the case of Lublin region (Poland)

**Matteo Berzi:** The challenge of the Mediterranean Railway Corridor: restructuring the French-Spanish borderlands

Discussion

## 16.40 Coffee break

## 17.00 Panel 3 – Cross-Border Governance

Moderator: **Katalin Fekete**, Ministry of Foreign Affairs and Trade of Hungary

The panel is dedicated to cross-border governance, its legislative, management, institutional, political background; the innovative solutions of multi-level cross-border governance; the relationship between good governance / local democracy and cross-border cooperation, etc.

**Hideo Kojimoto:** Multi-level Governance or Cross-scale Regional Governance?

**Estelle Evrard:** Rethinking cross-border areas under the lens of spatial justice

**Slaven Klobučar:** EGTC – An innovative approach to cross border and transnational cooperation

**Marcin Krzymuski:** Legal obstacles for institutionalizing of the cross-border cooperation between Polish and German communities

Discussion

## 19.00 Gala dinner with cultural program

The performance of the **Corvinus Közgáz Folkdance Ensemble**

Ceremonial speech by **Mr Levente Magyar**, State Secretary, Ministry of Foreign Affairs and Trade, Hungary

## Corvinus Közgáz Folk Dance Group

Corvinus Közgáz Folk Dance Group was founded in 1948 and still to date operates at the Corvinus University of Budapest. The today's group include university students, intellectuals, young graduates. Rehearsals, camps and field trips in Central and Eastern Europe enable the members to acquire typical rural dances of the region. Through its performances, the ensemble seeks for forms of expression by which folklore can provide pleasant and exciting adventure even for today's people. The group regularly participates at international and national professional festivals and various cultural events such as the Spring Festival of Budapest and the concerts of the world-famous Muzsikás Ensemble.





APRIL

26

## Venue

Hungarian Academy of Sciences  
1051 Budapest, Széchenyi István sqr. 9.  
Main Hall

9.30

## Panel 4 – Integrated Cross-Border Development

Moderator: **Enikő Hüse-Nyerges**, CESCO

The panel is dedicated to the introduction of certain European tools for the enhancement of integrated cross-border development (integrated plans, territorial action plans, EGTC and ITI) which aim to address the bad practice of CBC stakeholders and transform ad-hoc project-centric cooperation approach driven by EU calls into a more sustainable, strategically and territorially based one.

**Alessandra Giovinazzo:** Integrated plans and complex projects at the service of the Franco-Italian alpine territory

**Silvester Holop:** Applying territorial approach in Interreg Slovakia-Hungary

**Sandra Sodini:** EGTC GO: a new cross-border cooperation approach

Discussion

10.45

## Panel 5 – Cross-Border Policy Making

Moderator: **Rudolf Bauer**, CESCO Carpathia

The panel is dedicated to the large topic of policy making in the field of cross-border cooperation with a special focus on territorial impact assessment: how to eliminate or (at least) diminish the impacts of cross-border legal and administrative obstacles?

**Nathalie Verschelde:** Cross-border policy and projects – the European toolbox

**Alain de Muyser:** The Benelux Union – Laboratory for European Integration

**Claes Håkansson:** The Nordic Model of Freedom of Movement

**Martin Unfried:** Cross-border Policy making and the role of legislative impact assessment

Discussion

## 12.15 Coffee break

## 12.45 Panel 6 – Cross-Border Knowledge Sharing

Moderator: **Ervin Erős**, CESCI Balkans

The panel is dedicated to cross-border knowledge sharing which is a very broad issue, e.g. how to inform the border citizens about their opportunities available on the other side of the border; how to facilitate cross-border mobility and cooperation through capacity building activities; how to bring different institutions closer across the border; i.e. how to enhance cross-border social integration.

**Ramona Velea:** Capacity-building tools for CBC practitioners: Exchange of CBC know-how supported by the Council of Europe

**Anne Thevenet:** Knowledge Sharing, Networking and Capacity Building: Key Elements for successful cooperation. The experience of the Euro-Institute in the Upper Rhine and within TEIN

**Anthony Soares:** Cross-Border Knowledge Sharing: A New Common Chapter for Cooperation

**Hynek Böhm:** CBC in the context of education and labour market at Czech-Polish borders

Discussion

## 14.15 Closure of the conference

**Tibor Navracsics** commissioner of Education, Culture, Youth and Sport, European Commission

## 14.30 Reception



# ABOUT THE PANEL 1

# BORDER STUDIES

## Yearbook

Since 2014, the Association has been publishing a yearly scientific journal, the Cross-Border Review, chief-edited by James W. Scott, one of the best-known border scholars in the World.

## Crossing the Borders

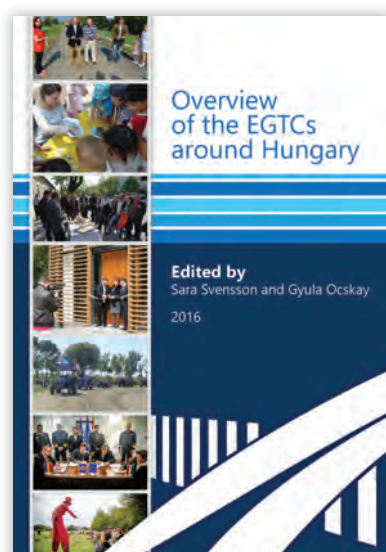
In 2012, the project proposal called SECCo (Sharing Expertise on Cross-border Cooperation) aiming to collect and introduce good practices as well as to create permanent professional networks and databases of CBC became a part of the action plan of the Priority Area 10 of the European Union Strategy for the Danube Region (EUSDR). The project itself was implemented in 2014 and 2015 with the support of Tibor Navracsics, that-time Minister of Public Administration and Justice. As a result of the project, CESCO together with six partners (EuroSchola, the Czech Republic; Inštitút Priestorového Plánovania (IPP), Slovakia; Institute of Geography of the Academy of Sciences, Romania; Regional Science Association, Serbia; Sofia University, Bulgaria and Superna Ltd., Croatia) have developed a territorial database and drafted a series of comprehensive studies and 14 case studies on the Danubian borders and cross-border cooperation.



**CESCI is a fore-runner of border and cross-border studies in Hungary and in Central Europe mainly through its European Institute of Cross-Border Studies. The Association not only realises research projects and elaborates case-studies, but it also endeavours to react on the most recent scientific achievements and it aims to contribute and shape the scientific discourse in Hungary.**

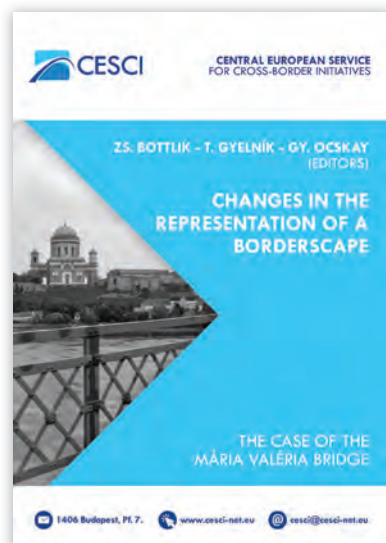
### **Overview of the EGTCs around Hungary**

Nearly one third of the EGTCs established so far have Hungarian members. In order to facilitate shaping and improving of the European EGTC policy, CESCI published a comprehensive analysis on the Hungarian groupings: legal and political background as well as socio-economic conditions of their operation and a multi-faceted evaluation of their performance. The volume was co-edited by Sara Svensson and Gyula Ocskay.



### **Changes in the representation of a borderscape**

The research project realised between 2014 and 2016 aimed at unfolding the territorial impacts of the re-inauguration of the Mária Valéria Bridge connecting Esztergom (Hungary) and Štúrovo (Slovakia). The authors applied diverse methods in order to identify and analyse the changes of border people's perceptions on the borderland and their spatial behaviour.





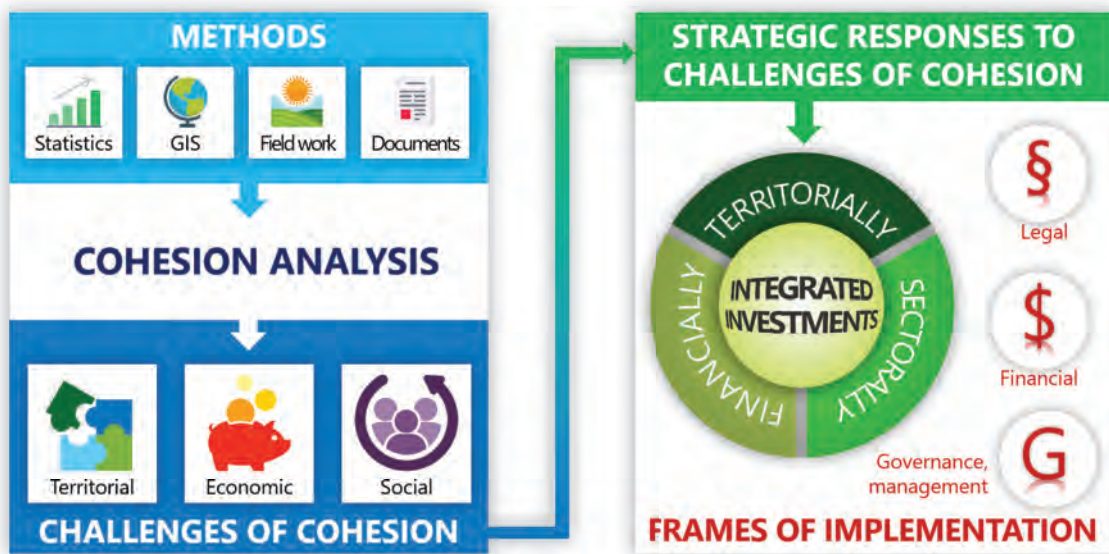


# ABOUT THE PANEL 2

## CROSS-BORDER PLANNING

### Integrated cross-border strategies

The planning team of CESC has drafted 7 integrated cross-border strategies so far along different borders (Slovak, Ukrainian, Romanian, Serbian and Croatian). All these strategies are built on a comprehensive cohesion analysis and the interventions are identified as responses to the challenges of a stronger territorial, economic and social cohesion across the border.



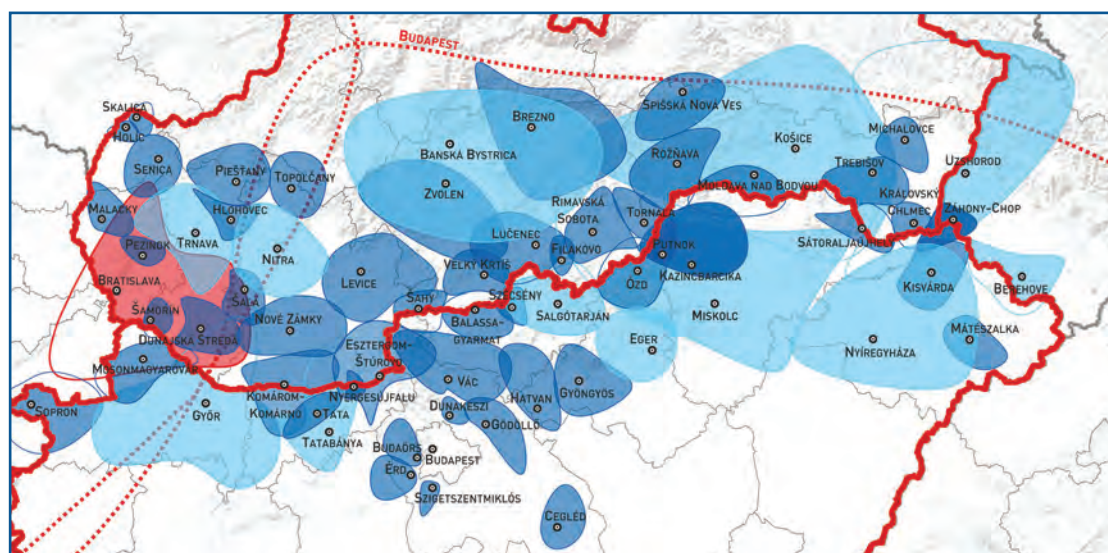
### Regional analysis of the Danube Transnational Programme (INTERREG V-B)

In 2013, CESC was commissioned with the drafting of the regional analysis underpinning the priority areas and interventions of the Danube Transnational Programme 2014-2020. In the time of the CESC 10 conference, the planners are working on the revision and up-dating of the analysis with a view to lay the basis for the next transnational programme (2021-2027).

**CESCI is a very active player in cross-border programming and planning. Based on the most recent scientific achievements, the planning team of the Association has developed its own methodology for the purpose of integrated developments, called 'cohesion-based cross-border planning' and an own model of cross-border territorial impact assessment.**

### **The Slovakia-Hungary INTERREG V-A Cooperation Programme (2014-2020)**

Together with Centire s.r.o, and HBF Hungaricum Kft., CESCI was contracted to develop the current INTERREG CBC programme for the Slovak-Hungarian borderland. The programme contains innovative solutions, like the territorial action plans for employment (TAPes), the management of the small project fund by two EGTCs or the involvement of the EGTCs in the work of the Monitoring Committee.



### **Functional analysis and evaluation of the cross-border road infrastructure developments across the Hungarian-Slovak border**

In 2015, together with FŐMTERV Zrt., CESCI drafted a comprehensive analysis of the planned Hungarian-Slovak cross-border road infrastructure projects, their potential territorial, economic and social impacts. The analysis accompanied with a risk assessment, served as a basis for a benchmark and prioritisation for the current programming period.



# ABOUT THE PANEL 3

## CROSS-BORDER GOVERNANCE

### Setting up of EGTCs

CESCI has provided strategic, legal and administrative support to the establishment of 12 EGTCs so far, with Hungarian, Slovak, Polish and Dutch seat. The consultancy services include the elaboration of a strategic background study along by which the founding members can decide on the seat, objectives, structure, financing, etc. of the grouping; the wording of the draft Convention and Statutes and the follow-up of the whole consultation process with the approval and registration authorities until the registration is completed.



**Since its establishment, CESCO has been actively taking part in the shaping and development of cross-border governance structures. These permanent structures and partnerships are considered as key actors of implementing the integrated cross-border strategies and creating new borderscapes in border people's minds.**

### **Professional support of EGTCs with Hungarian members**

The Association provides wide-range of services for Hungarian EGTCs. The services include consultancy for project development, legal advices, plotting of maps, co-organisaton of professional events, trainings, application of territorial tools, etc. By doing this, CESCO intends to improve the quality of the EGTCs' work.



### **Cross-border partnerships**

In many cases, the maturity of cross-border cooperation does not meet the institutional level. In these cases, CESCO implements mediation role between the regional actors in order to enable them for cooperation. During the last years, the Association helped the formation of strategic partnerships along the Ipoly / Ipel' valley (HU-SK) and at the tri-border area of Hungary, Serbia and Croatia.





# ABOUT THE PANEL 4

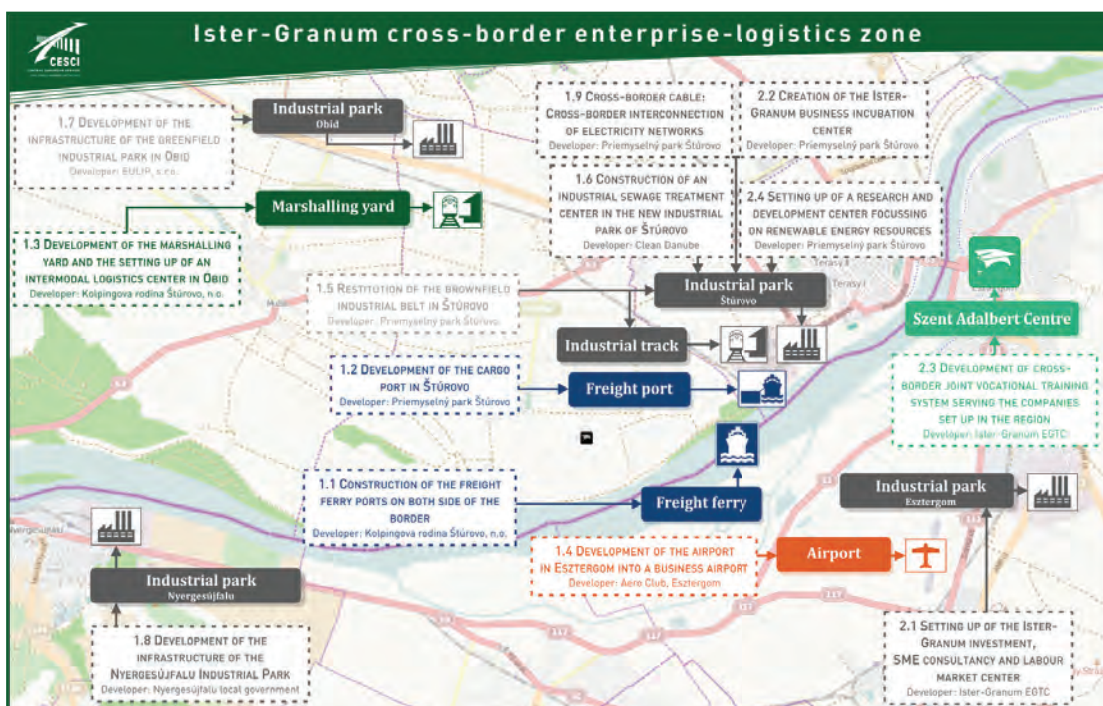
## INTEGRATED CROSS-BORDER DEVELOPMENT

### Project development workshops

In order to ensure higher quality of integrated projects, CESC used to organise development workshops on regional level. Beside the identification of concrete project ideas, these workshops are also used as educational events.

### Ister-Granum cross-border ITI

Ister-Granum EGTC has complementary endowments: several large industrial companies have settled down along the Hungarian side of the border, while the logistic conditions are very poor. On the contrary, the Slovak border area is characterised by higher unemployment rate, but with excellent logistical facilities. In 2013, with the involvement of the stakeholders representing different sectors, CESC created the ex-ante analysis of the Ister-Granum Cross-Border Enterprise-Logistics Zone integrated territorial investment. The ITI is still waiting for realisation...



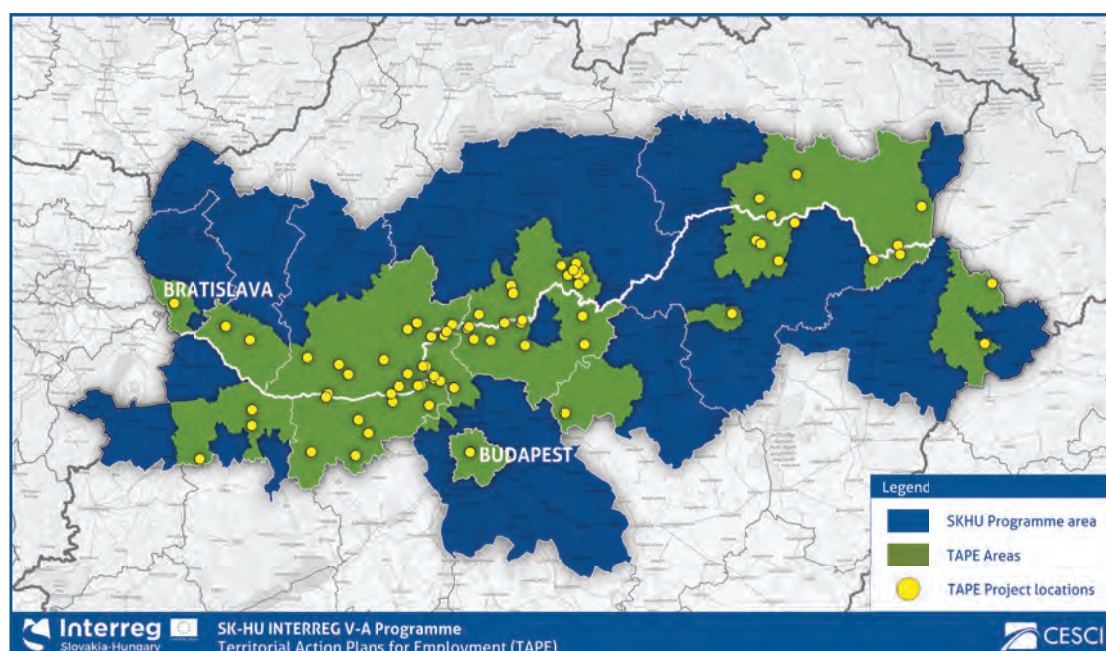
**CESCI facilitates the development and implementation of integrated cross-border projects – based on cross-border integrated strategies. This way, the Association helps local actors to accomplish the strategic goals. Besides, the experts of the organisation are active in developing integrated tools for cross-border projects.**

## **Frontier-Value**

The project implemented within the framework of the Hungary-Slovakia ETC Programme 2007-2013, aimed at identifying and sharing exemplary projects which fulfil the criteria of long-term and strategic approach. As a result, well-developed projects have been popularised via four movies, web page and magazine.

## **TAPE: Territorial Action Plan for Employment**

Together with the involved partners in programming and the Joint Secretariat of the SK-HU INTERREG V-A Programme, CESCI has developed the tool of Territorial Action Plans for Employment, the TAPE that enables the local stakeholders of a particular smaller border area with a view to improve employment and economic conditions and cross-border mobility. In 2019, the implementation of 9 TAPEs might be launched along the Hungarian-Slovak border, including 5-6 projects in average.



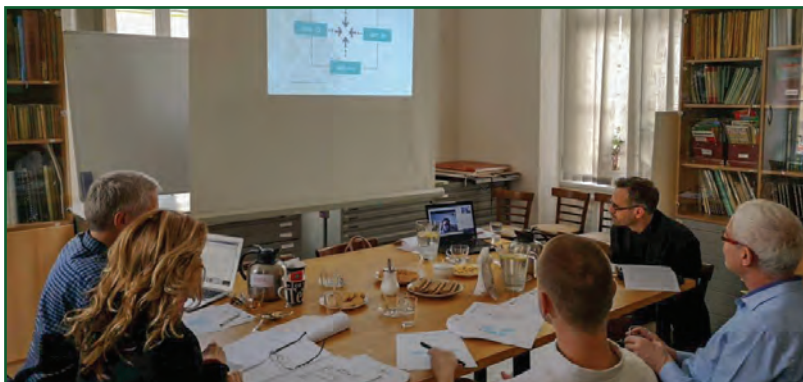


# ABOUT THE PANEL 5

## CROSS-BORDER POLICY MAKING

### Legal accessibility

The Legal accessibility initiative dates back to 2014 when a project proposal aiming to unfold persisting legal and administrative barriers in Central Europe was submitted to an EU call. Although, the project was not successful but it laid the basis for a strategic cooperation with the Hungarian Ministry of Justice with the support of which, since 2016, three projects have already been implemented in this topic. Thanks to the ministerial support, CESCO managed to identify a few dozens of individual legal and administrative obstacles and to propose legal and policy level solutions thereon. Besides, the Association initiated the development of a three-level mechanism of eliminating the obstacles, where the first level would be represented by an inter-ministerial working group, the second by the system of bilateral joint committees with the neighbouring countries, while the third one by a Visegrad Four level platform. Together with four partners (one by each country) and with the support of the Visegrad Fund, based on the achievements of the Nordic Council of Ministers, CESCO has elaborated a study on the potential obstacle management mechanism dedicated to the Visegrad countries.





**CESCI is active in policy making processes both at national and European levels. We are a Funding Member of the EGTC Platform of the Committee of the Regions; we actively took part in the activities of the working group established by the Luxembourg Presidency in 2015, initiating the ECBM tool; and we regularly issue position papers related to the EU Cohesion Policy, the EUSDR and the Hungarian national legislations and policies affecting cross-border cooperation.**

### **Participation in the Cross-Border Review project**

Commissioner Mrs. Corina Crețu launched the Cross-Border Review project in 2015 with the aim of collecting information on still persisting legal and administrative obstacles between the EU member states. CESCI was invited to take part in the expert group's work of the project and we drafted two contributions: one on cross-border data harmonisation and another on the results of the first Legal accessibility project.



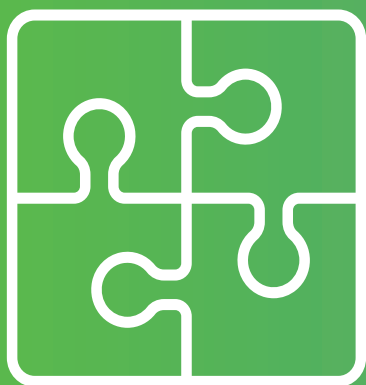
### **Contributions to Hungarian sectorial policy making**

CESCI regularly formulates its position on different sectorial policies in Hungary – from a perspective of cross-border cooperation every time. During the last 10 years, we commented among others the national rural development plan, the health care strategy, the public administration reform, the environment and energy programme, the integrated transport development programme.

### **The Košice Platform**

In 2019, CESCI, CESCI Carpathia, the AEBC and the Research Centre of Slovak Foreign Policy Association initiated the establishment of the Košice Platform aiming to gather policy experts of Eastern Partnership of the Central European region. The platform was founded in Košice, Slovakia, at the Hotel Bankov which will be the meeting place of the experts on a yearly basis.





# ABOUT THE PANEL 6

## CROSS-BORDER KNOWLEDGE SHARING

### SECCo2

#### Youth for cross-border partnership and cohesion of EUSDR and EUSAIR

The project supported in 2018 by the Danube Strategic Fund aimed at creating an online platform of cross-border cooperation of the two neighbouring macro-regions and sharing knowledge and information in order to improve the standards of CBC – with a special focus on the youth. Our partners were in the project: the ISIG (Italy), the AEBR and CESCİ Balkans.



### The Oradea process

Since 2012, CESCİ, the French-Hungarian Initiatives Association and the Metropolitan Zone of Oradea (Romania) organise seminars addressing Hungarian and Romanian stakeholders with the involvement of French experts in the city of Oradea. The seminars touch upon different topics every year with a purpose to share the French experiences among the Hungarian and Romanian actors.

**With a view to enable local stakeholders to build up long-term, strategic partnership meeting the EU standards; and to sensitise local, regional and national level authorities towards cross-border aspects, CESCİ and its two strategic partner, the CESCİ Balkans in Serbia and CESCİ Carpathia in Slovakia perform broad dissemination and knowledge sharing activities. This include the organisation of professional events, conferences, workshops and trainings; publication of online and printed materials; operation of online platforms; and making of movies.**

### **The Szentgotthárd / Monošter forum**

Since 2015, in cooperation with the two embassies and the local municipality, CESCİ organises the Szentgotthárd / Monošter forum among the Slovenes living in Hungary. The forum unites stakeholders representing different sectors of the quadruple helix from Hungary and Slovenia who are interested in cross-border cooperation and are willing to start joint projects. The biggest success of the forum was an intergovernmental bilateral agreement between the two countries on cooperation in the field of autonomous cars.



### **The EGTC monitor**

The EGTC monitor is an information platform under development which will contain broad spectrum of information on the Hungarian EGTCs: a guidance to the tool; a GIS-based register of the EGTCs with different indicators and descriptions; a news portal related to the EU and national level EGTC policy and the events of the Hungarian EGTCs; as well as a library of studies on the EGTCs in general and particular groupings.

