

lic.iur. Marc Borer
Swiss representative

INFOBEST



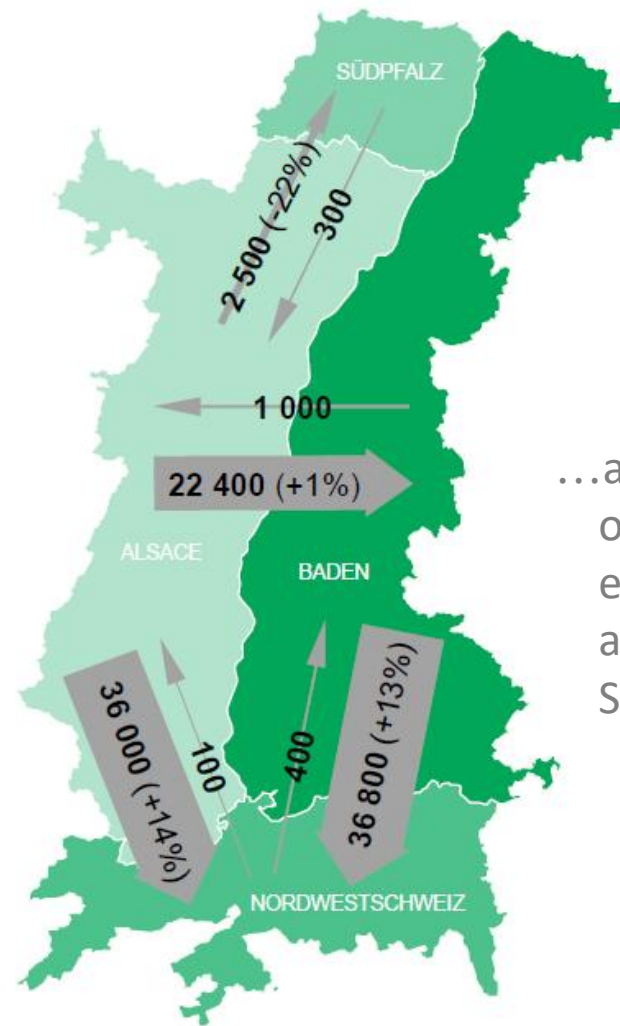
PALMRAIN

The cross-border service center





Cross-border commuters



...almost three quarters of all cross border employees (73 %) are commuting into Switzerland

Sources/Datenquelle: BA, BFS, CNAM, base tous salariés et calculs propres/und eigene Berechnungen.
Réalisation/Erstellung: GT Statistique/AG Statistik



Source: Zahlen und Fakten, ORK, Ausgabe 2024



Anteil Grenzgänger an der Beschäftigung nach Branche, Basel-Stadt

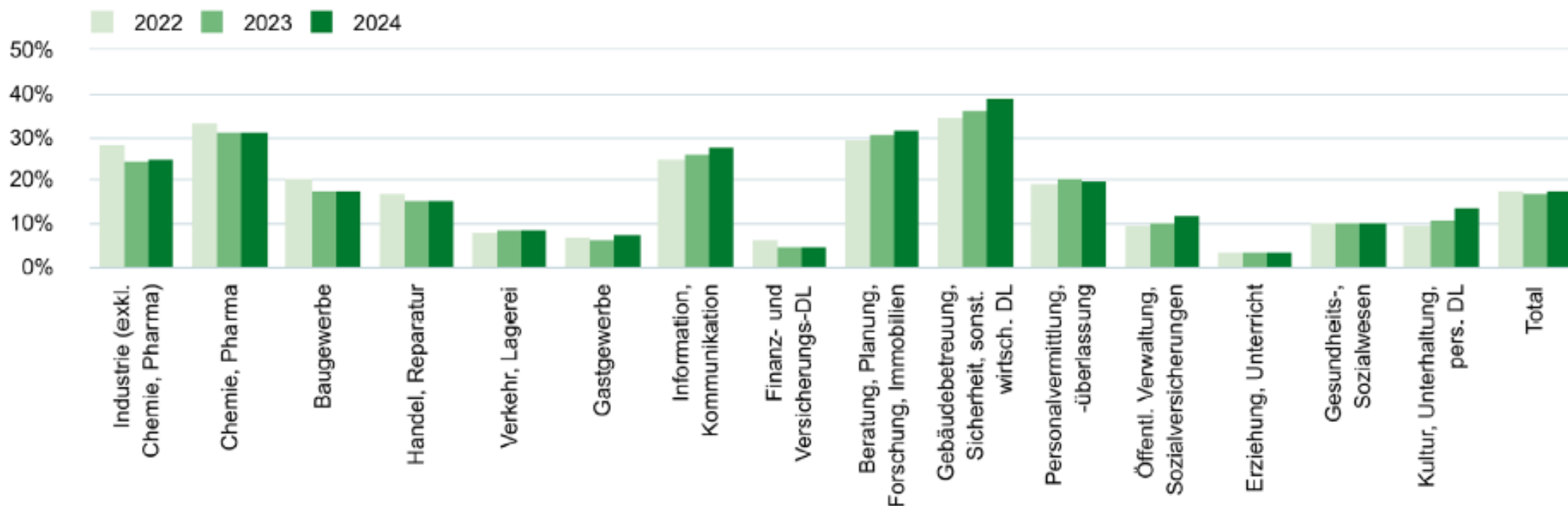


Abb. 2.3; Quelle: Bundesamt für Statistik (BFS), Statistik der Unternehmensstruktur (STATENT); Bundesamt für Statistik (BFS), Grenzgängerstatistik (GGS).

Am höchsten ist der Anteil der Grenzgängerinnen und Grenzgänger an allen Beschäftigten in der Branche Gebäudebetreuung, Sicherheit und sonstige wirtschaftliche Dienstleistungen. Dort machen die Grenzgänger rund 39% aller Beschäftigten aus. Der Anteil der Grenzgänger an der gesamten Beschäftigung liegt im 4. Quartal 2024 bei 18%.

Source: Arbeitsmarktmonitoring TPK, Ausgabe 2025, Statistisches Amt des Kantons Basel-Stadt

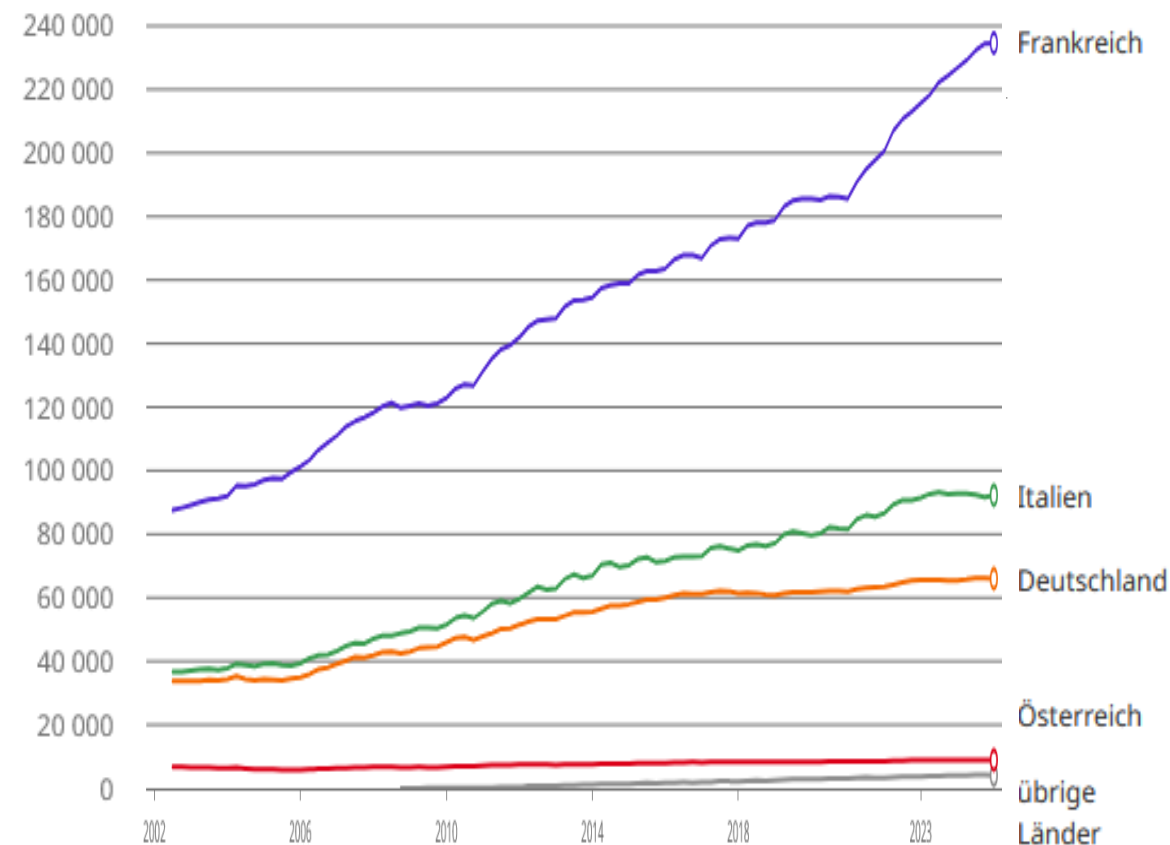


Ausländische Grenzgänger/innen

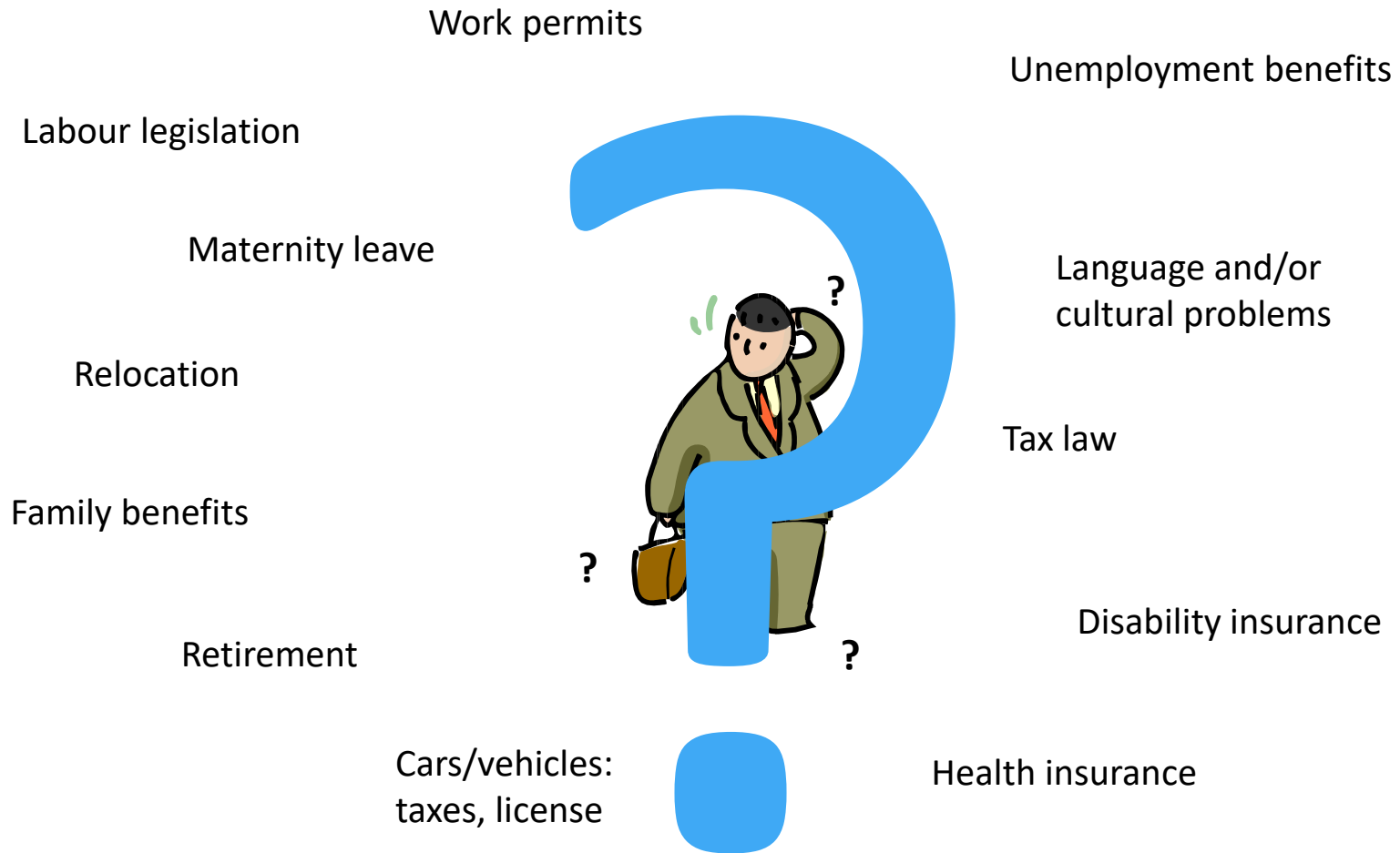
1. Quartal 2025	Anzahl Grenzgänger/innen	Veränderung zum Vorquartal in %	Veränderung zum Vorjahresquartal in %
Total	405 884	0,2%	2,0%
Geschlecht			
Männer	261 003	0,1%	1,9%
Frauen	144 881	0,4%	2,3%
Grossregion			
Genferseeregion	165 486	0,3%	4,2%
Espace Mittelland	37 291	-0,7%	0,9%
Nordwestschweiz	75 914	0,0%	1,6%
Zürich	12 207	-0,1%	0,5%
Ostschweiz	33 566	2,0%	2,7%
Zentralschweiz	2 988	-0,1%	0,4%
Tessin	78 433	-0,1%	-1,4%
Wirtschaftssektor			
Primärer Sektor	2 801	1,8%	4,4%
Sekundärer Sektor	119 945	0,1%	0,7%
Tertiärer Sektor	283 139	0,2%	2,6%

Source: BFS – Grenzgängerstatistik (GGS) © BFS 2025

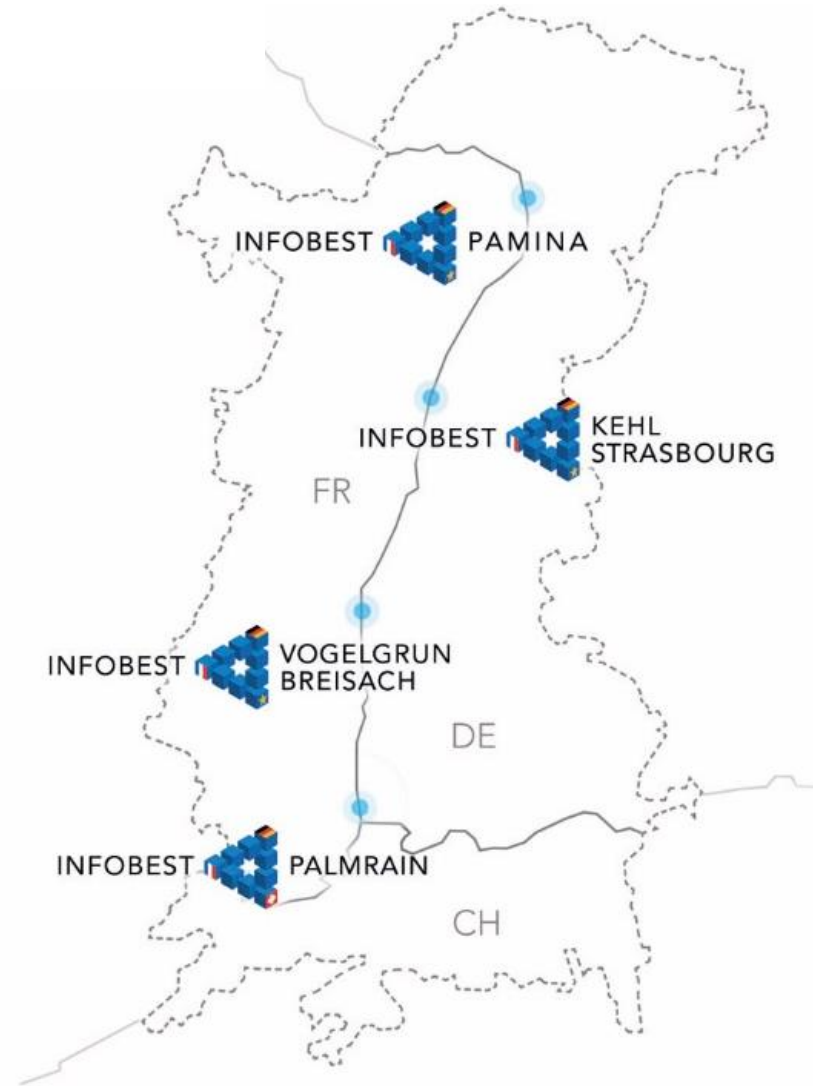
Ausländische Grenzgänger/innen nach Wohnsitzstaat



What are our customers concerned about?



The INFOBEST network



INFOBEST PALMRAIN



- Founded in 1993
- Originally as INTERREG-Project (3 x 20% + 40% EU) until 1998 (pilot phase)
- Today financed trinationally (stronger local support)
- The only INFOBEST that represents all three countries
- Tri-national team



Financing partners of INFOBEST PALMRAIN

French partners

État français
Région Grand Est
Collectivité européenne d'Alsace
CA Saint-Louis Agglomération
CA Mulhouse Alsace
CC Sundgau

Swiss partners

Kanton Basel-Stadt
Kanton Basel-Landschaft
Kanton Aargau
Gemeinde Allschwil
Gemeinde Bettingen
Gemeinde Binningen
Gemeinde Riehen
Stadt Rheinfelden
Arbeitgeberverband Basel
Handelskammer beider Basel
Regio Basiliensis

German partners

Land Baden Württemberg
Landkreis Lörrach
Regionalverband Hochrhein-Bodensee
Stadt Weil am Rhein
Stadt Lörrach
Stadt Rheinfelden (Baden)

➡ **Total annual budget for the year 2026: 418'800 €**

➡ **The partners of each country are – as a group – responsible for 139'600 per year**



The team



Marc Borer
Swiss representative
(since october 2005)



Marcus Schick
German representative
(since july 2019)



Julien Kurtz
French representative
(since january 2017)

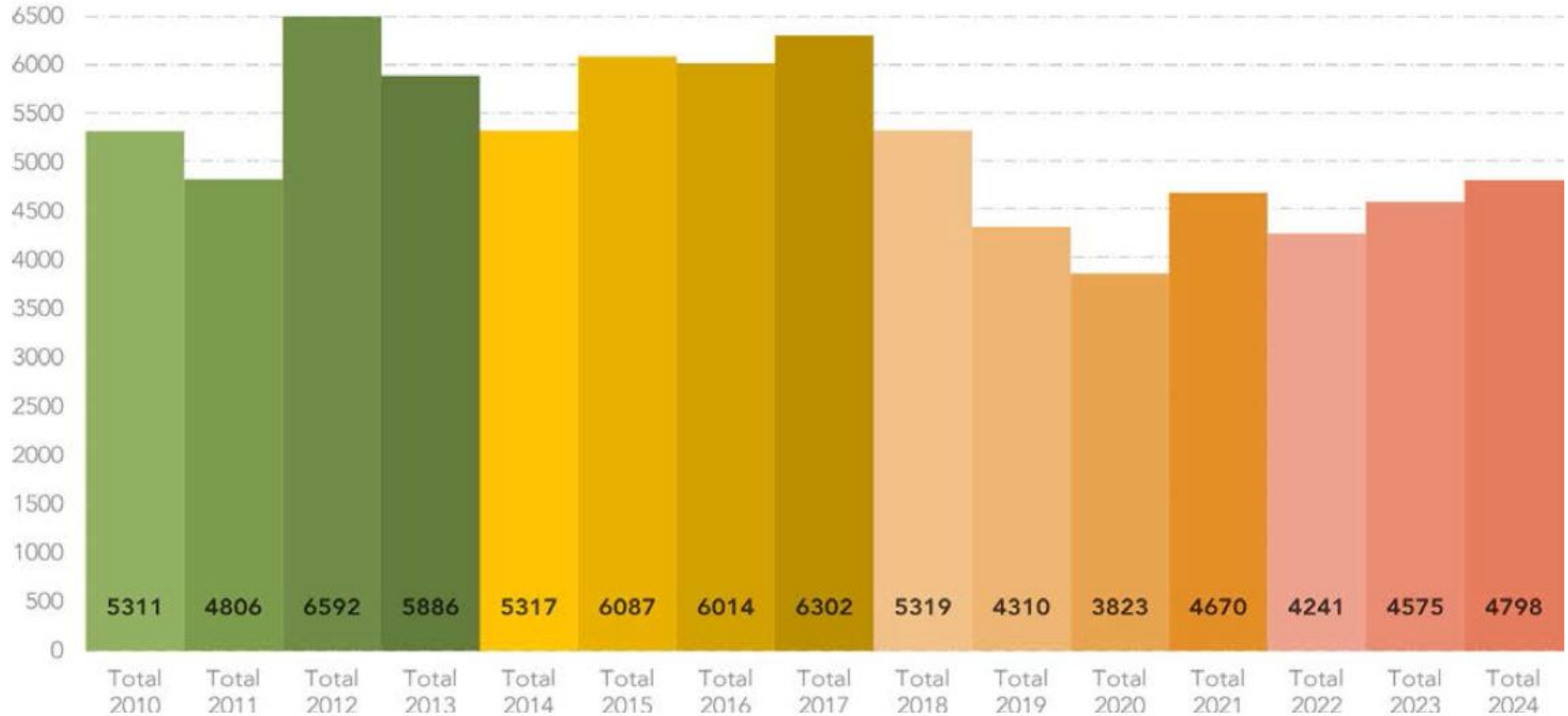


Christiane Andler
Assistant
(since june 1993)

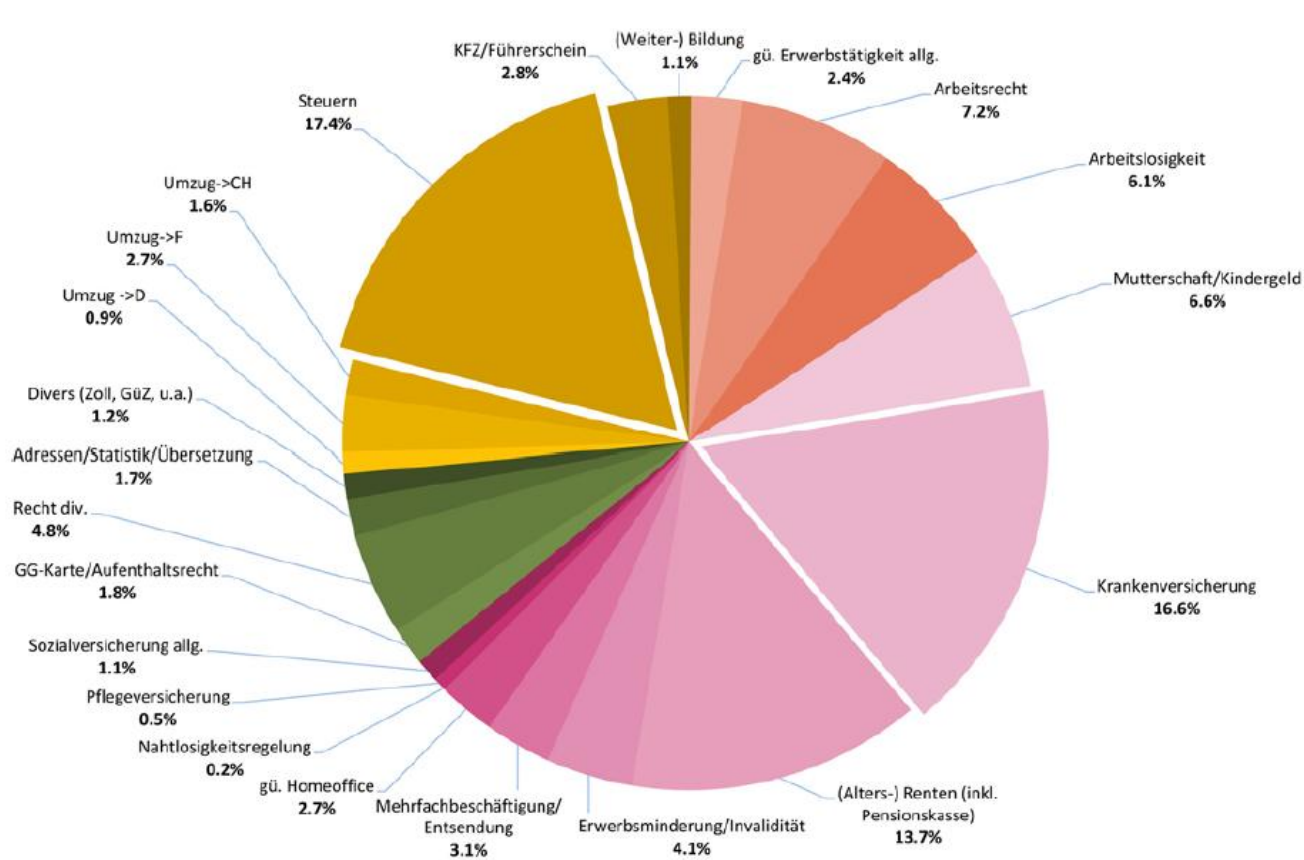


Number of customers (per year)

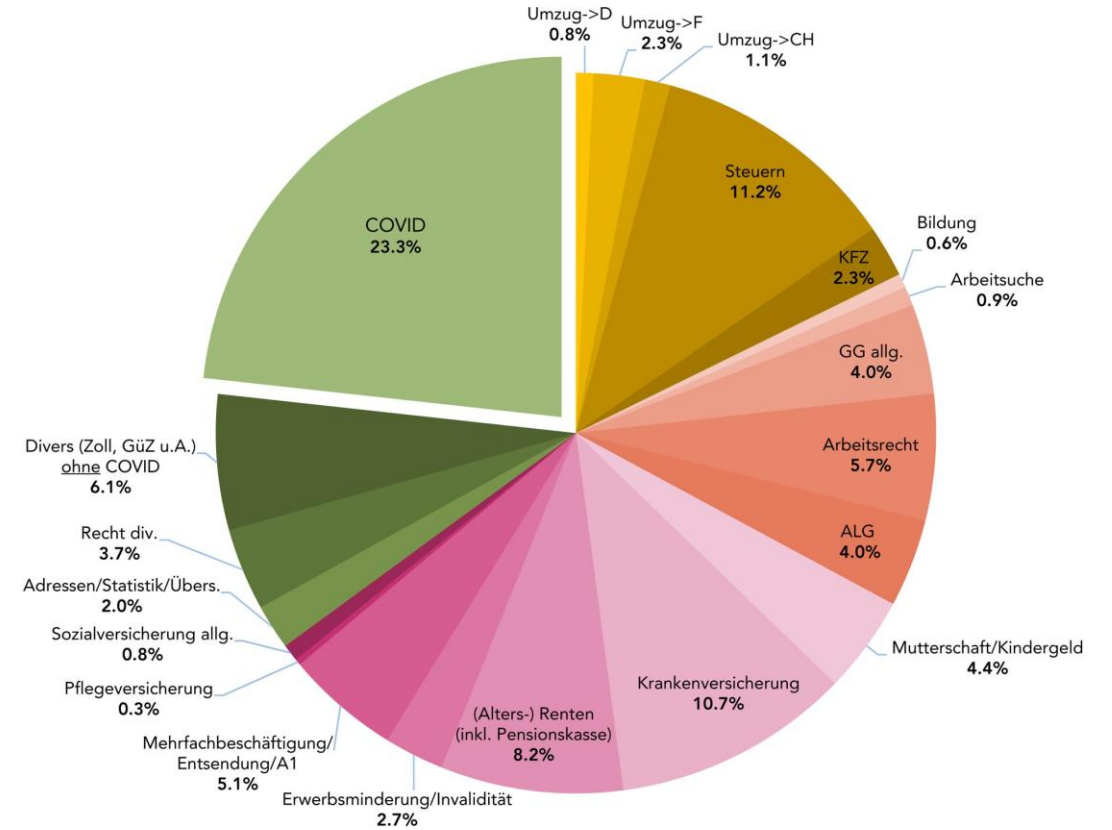
(1.7.1993 – 31.12.2024 = 140'542 in total)



Main fields of interest, 2024 compared to 2021



2024



2021



Our services are here for...

- Citizens
- Associations
- Enterprises
- Administrations
- Politicians

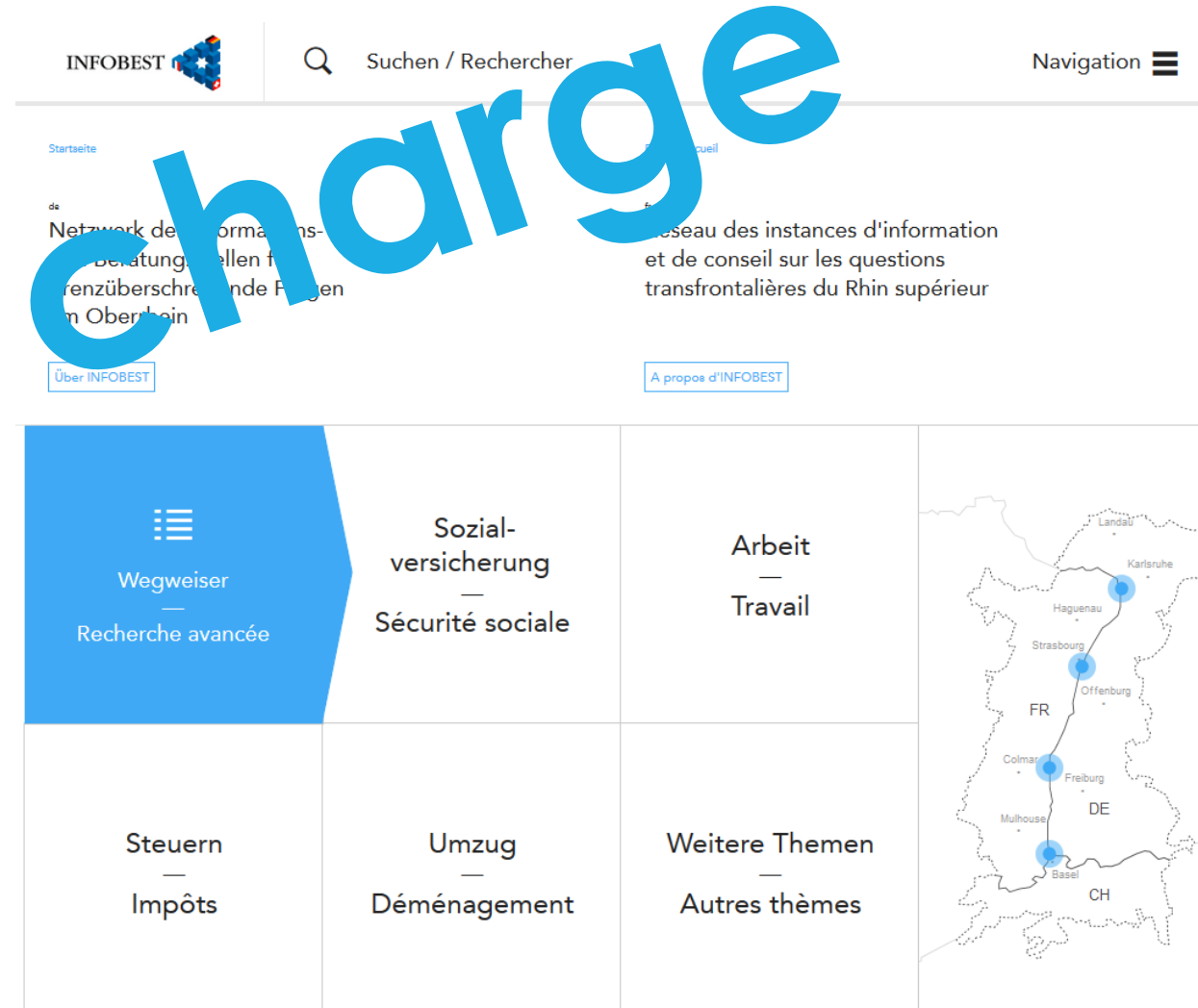


...everyone!



Our services

- Information and counselling
⇒ face-to-face, by phone or e-mail
- Redirection / mediation
⇒ to the proper authorities
⇒ between citizens and authorities
- Information leaflets and brochures/flyers
- Extensive, bilingual homepage
- Cross border consultation days
- Presentations / „PR“
- Bilingual Newsletter



The screenshot shows the INFOBEST website interface. At the top left is the INFOBEST logo. To its right is a search bar with the text 'Suchen / Rechercher'. Further right is a 'Navigation' menu icon. Below the search bar, there is a header section with text in German and French: 'Netzwerk der Informations- und Beratungsstellen für grenzüberschreitende Fragen im Oberrhein' and 'Réseau des instances d'information et de conseil sur les questions transfrontalières du Rhin supérieur'. Below this are two buttons: 'Über INFOBEST' and 'À propos d'INFOBEST'. The main content area is divided into a grid of service categories:

- Wegweiser — Recherche avancée** (Navigation / Advanced search)
- Sozialversicherung — Sécurité sociale** (Social security)
- Arbeit — Travail** (Work)
- Steuern — Impôts** (Taxes)
- Umzug — Déménagement** (Moving)
- Weitere Themen — Autres thèmes** (Other topics)

On the right side of the grid, there is a map of the Upper Rhine region showing cities like Landau, Karlsruhe, Haguenau, Strasbourg, Offenburg, Colmar, Freiburg, Mulhouse, and Basel, with country codes FR, DE, and CH indicated.



Typical questions

- Can I get a job in Switzerland?
- I'm a cross border commuter, where...
 - do I get health insurance?
 - do I have to pay my taxes?
 - do I get unemployment benefits?
- I worked in another country for a couple of years, what about my retirement pension?
- I'd like to move to another country, what do I have to do, what's to be done?
- I've had an accident and now I can't continue my work due to health issues, what's going to happen, how will I get paid?
- I've been caught speeding in Switzerland, do I have to pay the fine?



More complex questions

- Former cross border commuters in situations of physical disability, incapacity for work
- Retirement provisions after divorce in another country, differences in divorce legislations of the three countries
- Cross border rendition of services
- Professional independence in more than one country
- Health insurance D/CH or F/CH, „right to choose“
- **Working in several countries simultaneously:
clarification of the applicable social legislation**
- **Cross border telework**




Further functions / tasks of INFOBEST: Hinge between different administrations

INFOBEST improves the cross-border communication and cooperation of the German, French and Swiss administrations/offices...

- facilitating contacts and meetings of the administrative counterparts
- informing about the administrative systems,
- helping to reduce language barriers
- indicating/warning about regulation deficiencies and incompatibilities



*Thank you
for your kind attention!*

INFOBEST  PALMRAIN