

3Land

Three cities – one future



Kanton Basel-Stadt



ETR Eurodistrict Trinational de Bâle
TEB Trinationaler Eurodistrict Basel



Der Oberrhein wächst zusammen mit jedem Projekt
Dépasser les frontières, projet après projet



Dieses Projekt wird kofinanziert von der Europäischen Union (EFRE - Europäischer Fonds für regionale Entwicklung)
Ce projet est cofinancé par l'Union Européenne (FEDER - Fonds Européen de Développement Régional)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



3 Land, that's...

... a cross-border perimeter of 597 ha in the heart of the trinational Agglomeration Basel



3Land, that's...

... a development and transformation area for 20.000 new jobs and inhabitants

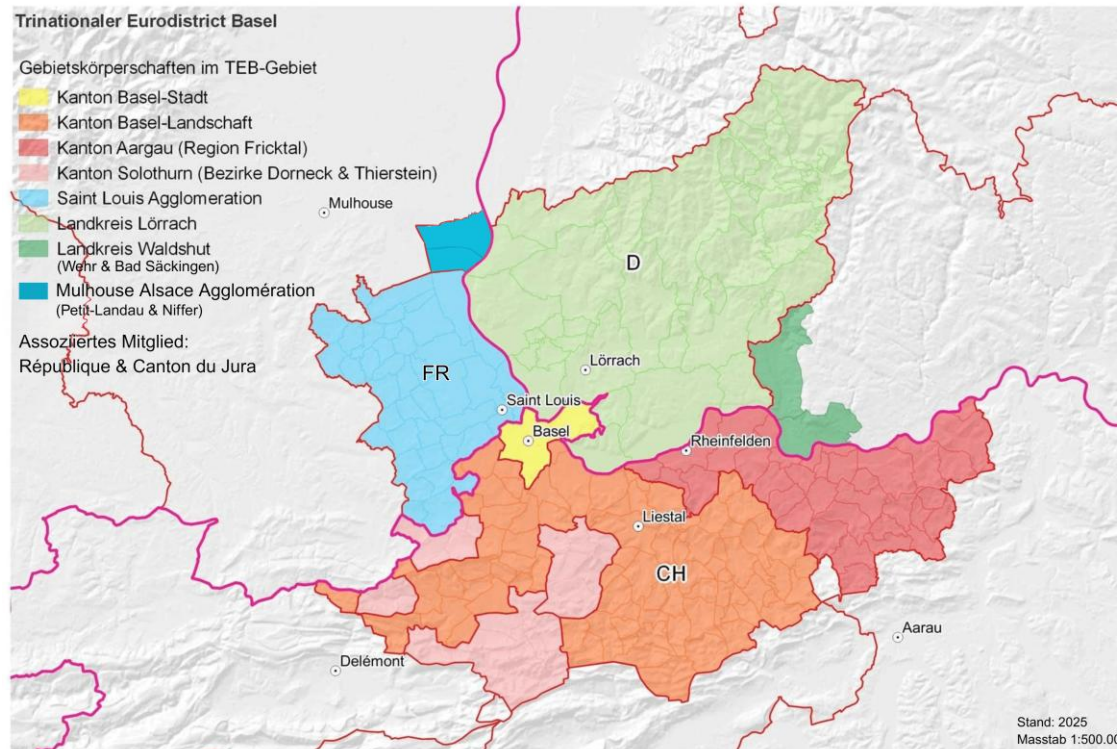




3Land, that's...

... a project aiming to transform the harbour site





3 Countries with their own dialects and political/legal systems



1 Eurodistrict for over 900,000 inhabitants



Over 270 municipalities within the TEB perimeter



83 of which are TEB members

We unite across borders!

3Land project – from common challenges...



... to a joint vision



- Coordination of urban planning and development
- Cross-border and sustainable mobility
- Public and ecological areas on the Rhine banks and in the neighborhoods

3Land: Planning a cross border district



82

hectares

of industrial and port
areas will be
transformed

20'000

persons

will find new living space
and jobs

3

bridges

for sustainable mobility

3Land Project leader & partners

Project promoters



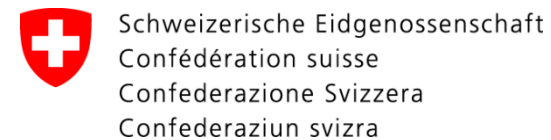
Project partner



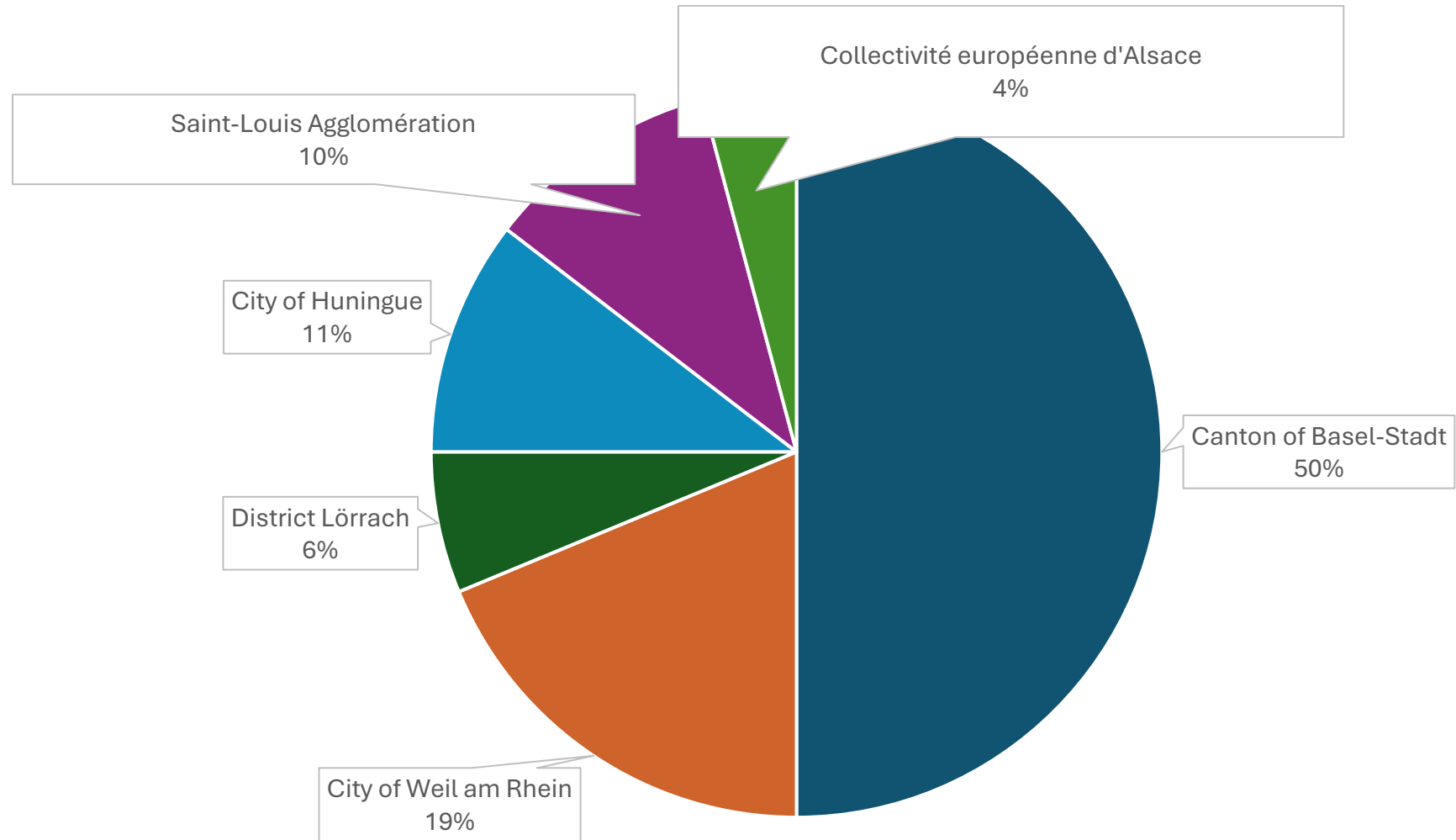
Project Coordination & Administration



(Inter-)National funding

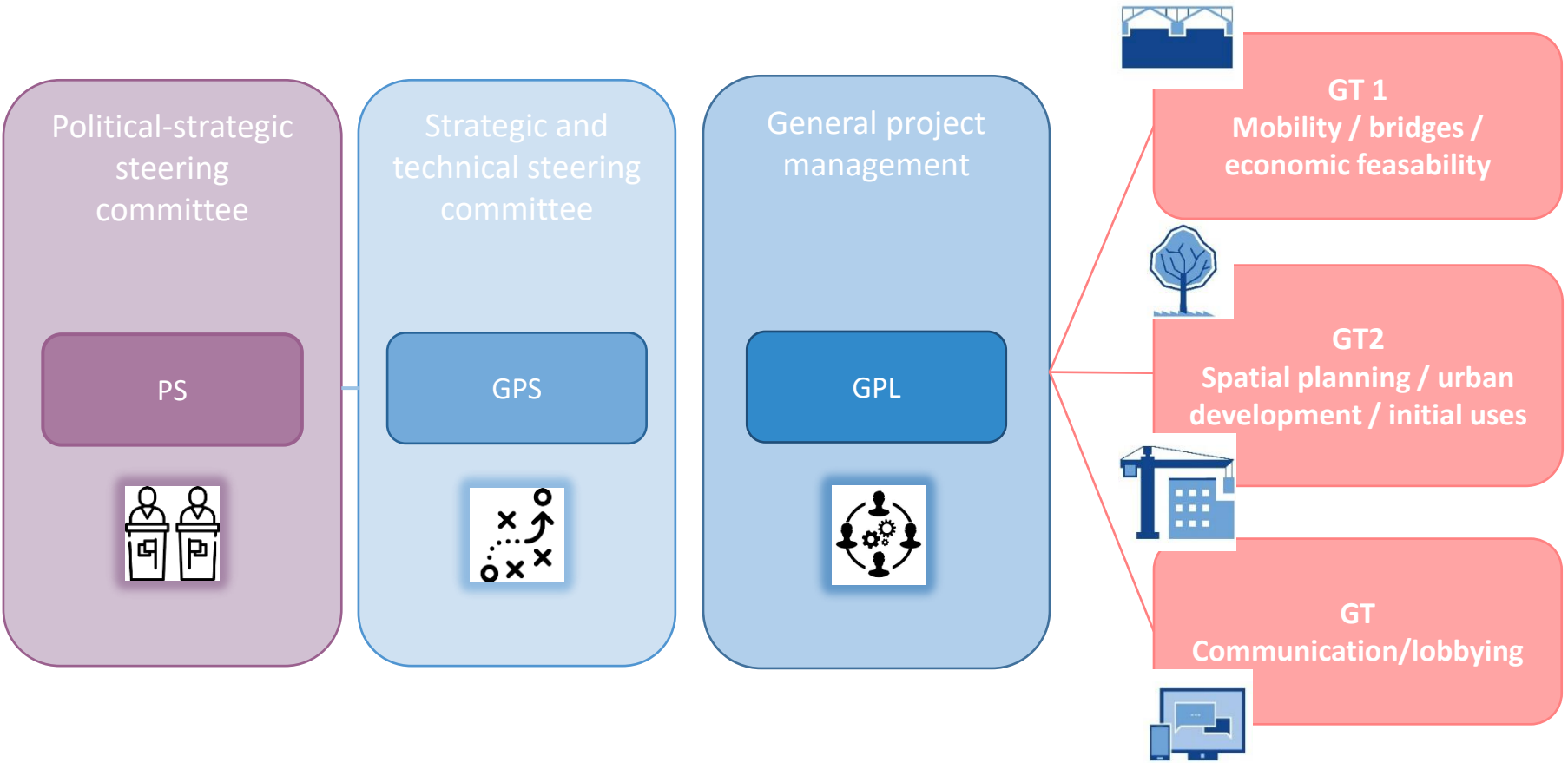


Budget distribution 2022-2025



■ Canton of Basel-Stadt ■ City of Weil am Rhein ■ District Lörrach ■ City of Huningue ■ Saint-Louis Agglomération ■ Collectivité européenne d'Alsace

Organizational chart 3Land



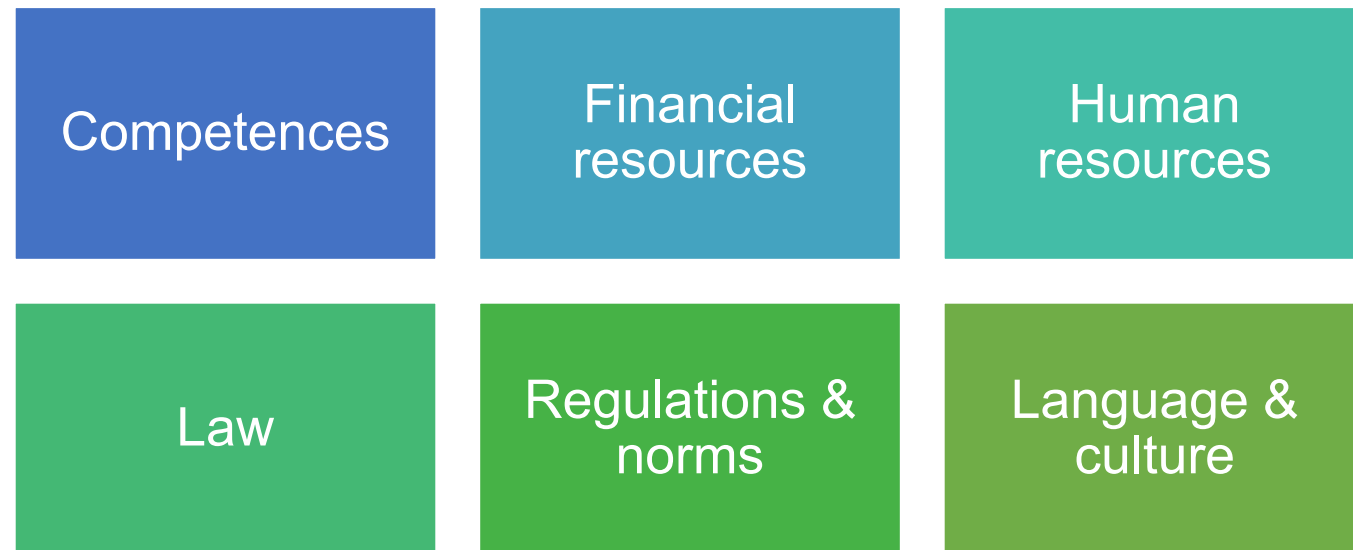
The 3Land «method»

- ✓ Joint development brings **added value** for all:
urban development, economic, ecological, social
 - **Coordination** and **conceptual framework** takes place across borders
 - **Implementation** is country-specific
 - Permanent **coordination, information and exchange process**
-
- Trinational planning agreements form the basis for measures and a joint budget
 - Trinational and bilingual committees & working groups
 - Decisions through consensus
 - Maintaining good relationships & trusting cooperation
 - Coordination & Administration through the TEB

It's a marathon, not a sprint!

Cross-border cooperation

= Overcoming obstacles and differences



Solutions : Dealing with borders

Ensuring equality

- Same « weight » in decision-making
- Trinational consensus
- Using funding programs to ensure equal funding

Staying pragmatic

- Defining a lead
- Regular meeting
- Remind partners of their responsibility

Taking care of group dynamics

- Mutual respect (translation, holidays, enough time)
- Mutual trust
- Good personal relationships (lunch, study trips)

Promoting a common identity

- Cross-border events
- Cross-border public spaces
- « Corporate identity »

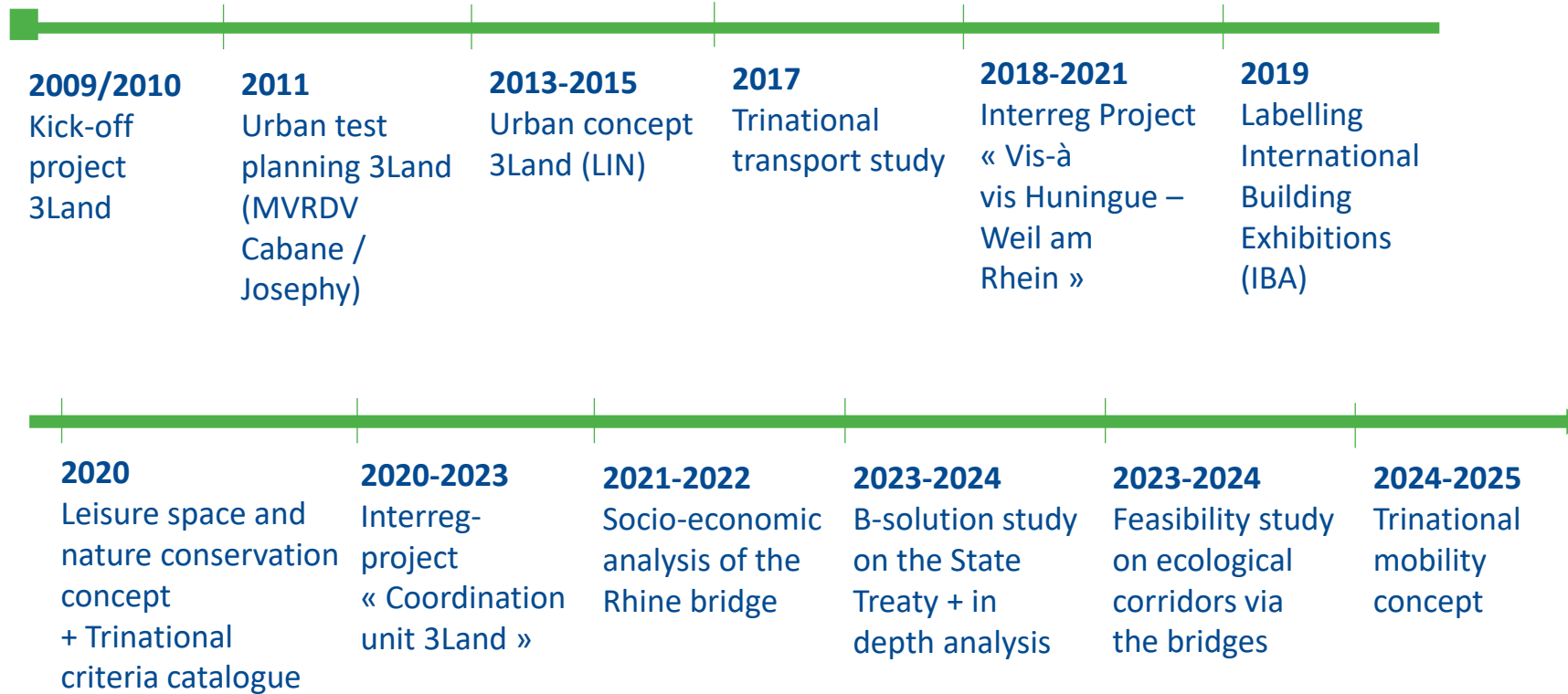
Making the project attractive for the Neighbors

- Other places, other offers and events

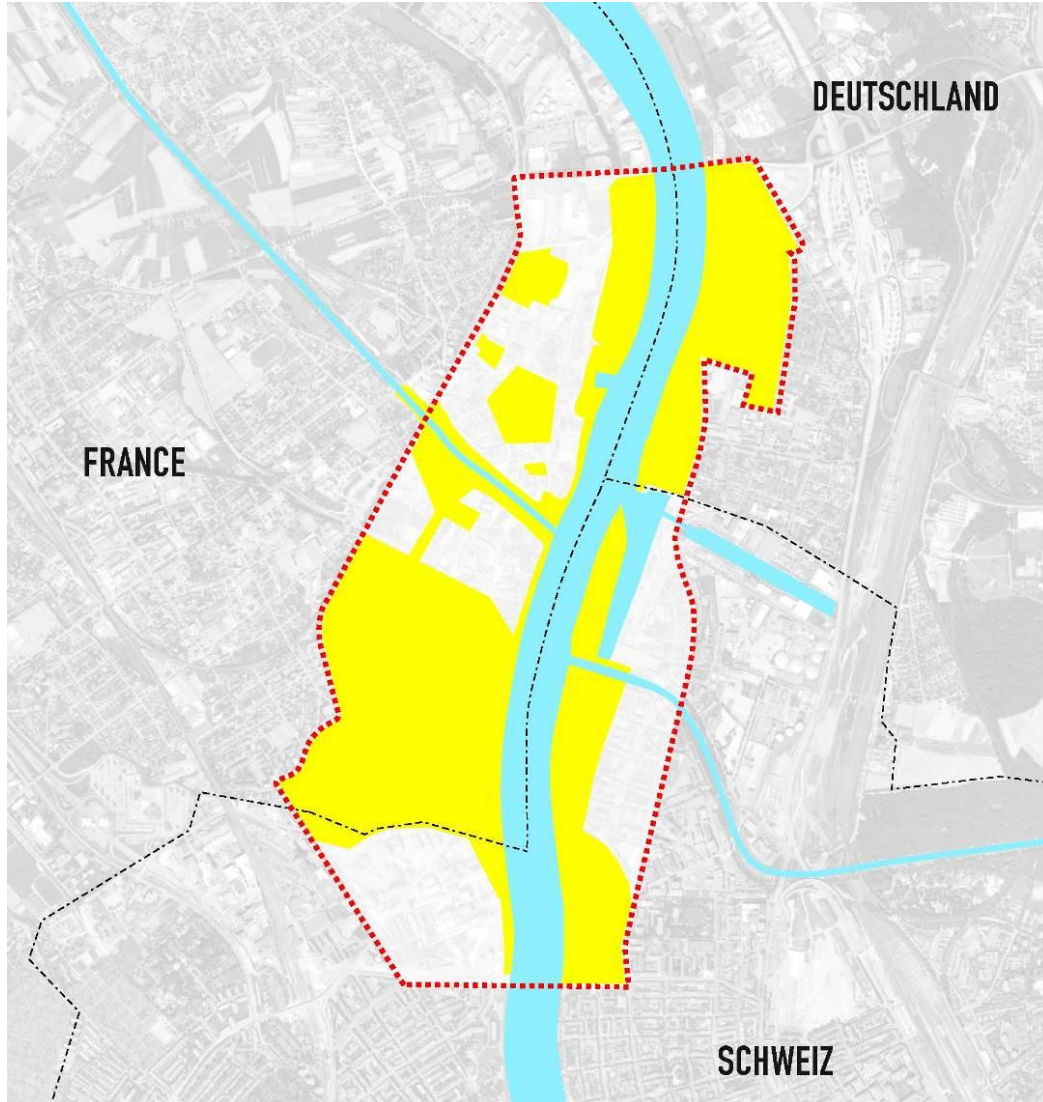
Less expectations

- Cross-border cooperation takes time
- Opposition and mental mind-maps

3Land Milestones



2011 : Development vision 3Land

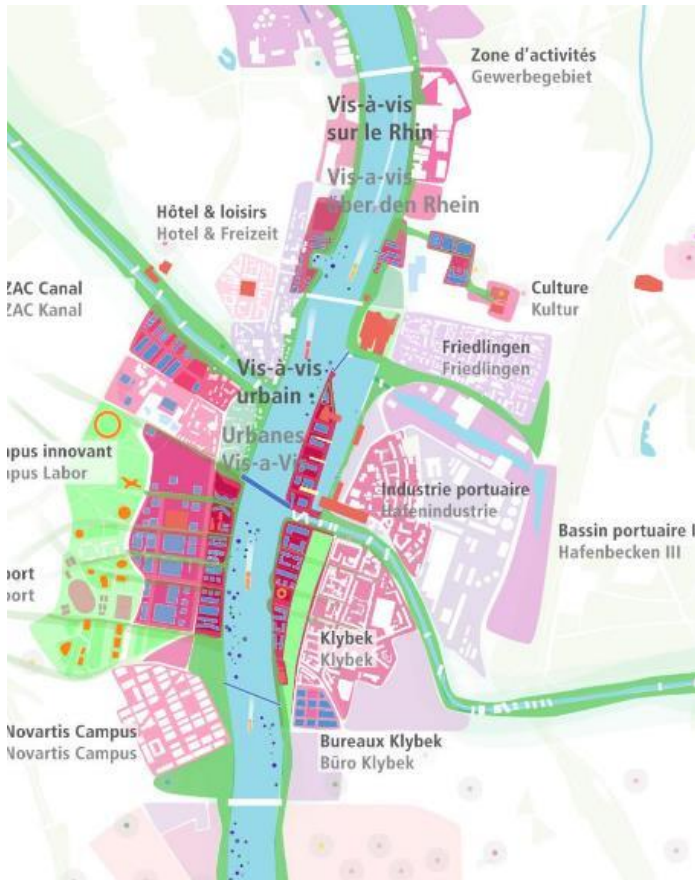


(MVRDV, Cabane/Josephy)
Bâle, Huningue and Weil am Rhein

- **Common topics**
 - Structural deficits
 - Poor transport connections
 - Transformation of closed harbour areas and industrial zones
- **Development of a trinational urban concept**
 - 175 ha potential development areas
 - Conversion into specific planning instruments of each country

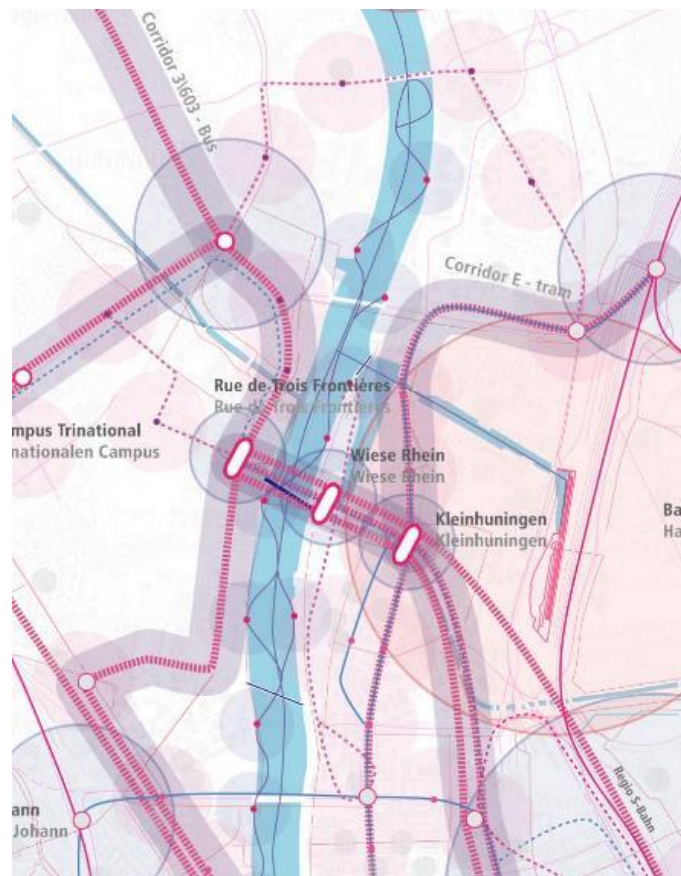
2015 Spacial concept: Joint perspective & Main emphasis

Urban development



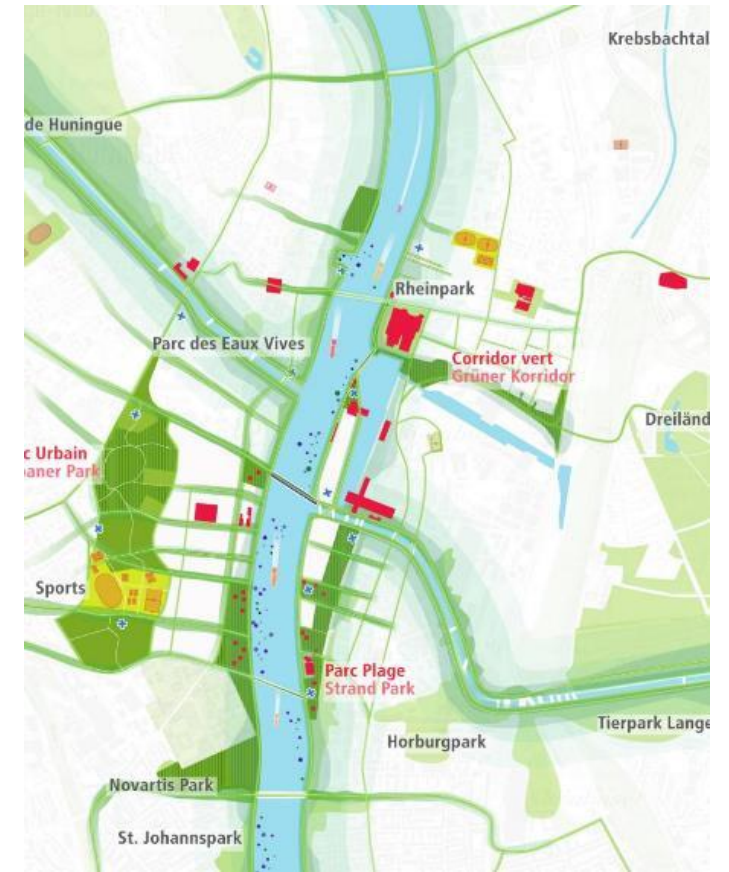
«Building the future together»

Transport & Mobility



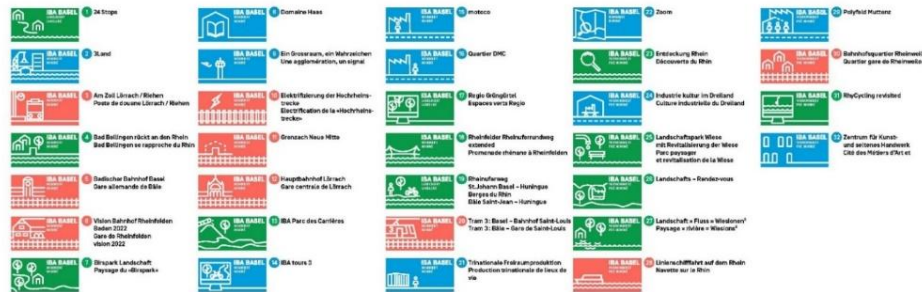
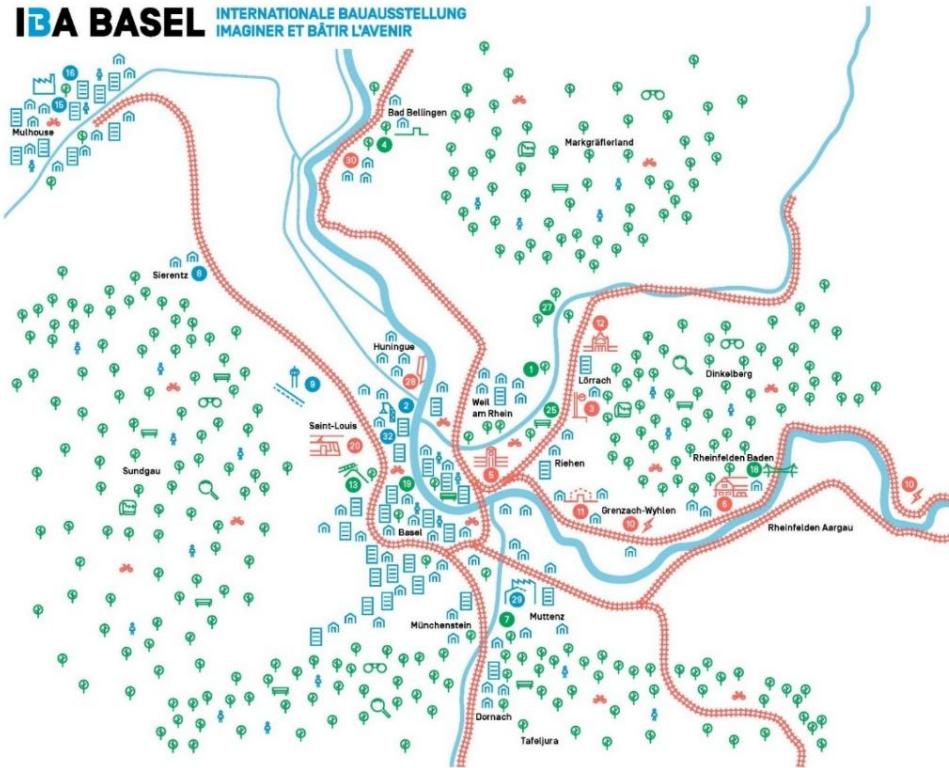
«New opportunities through new connections»

Open and green spaces



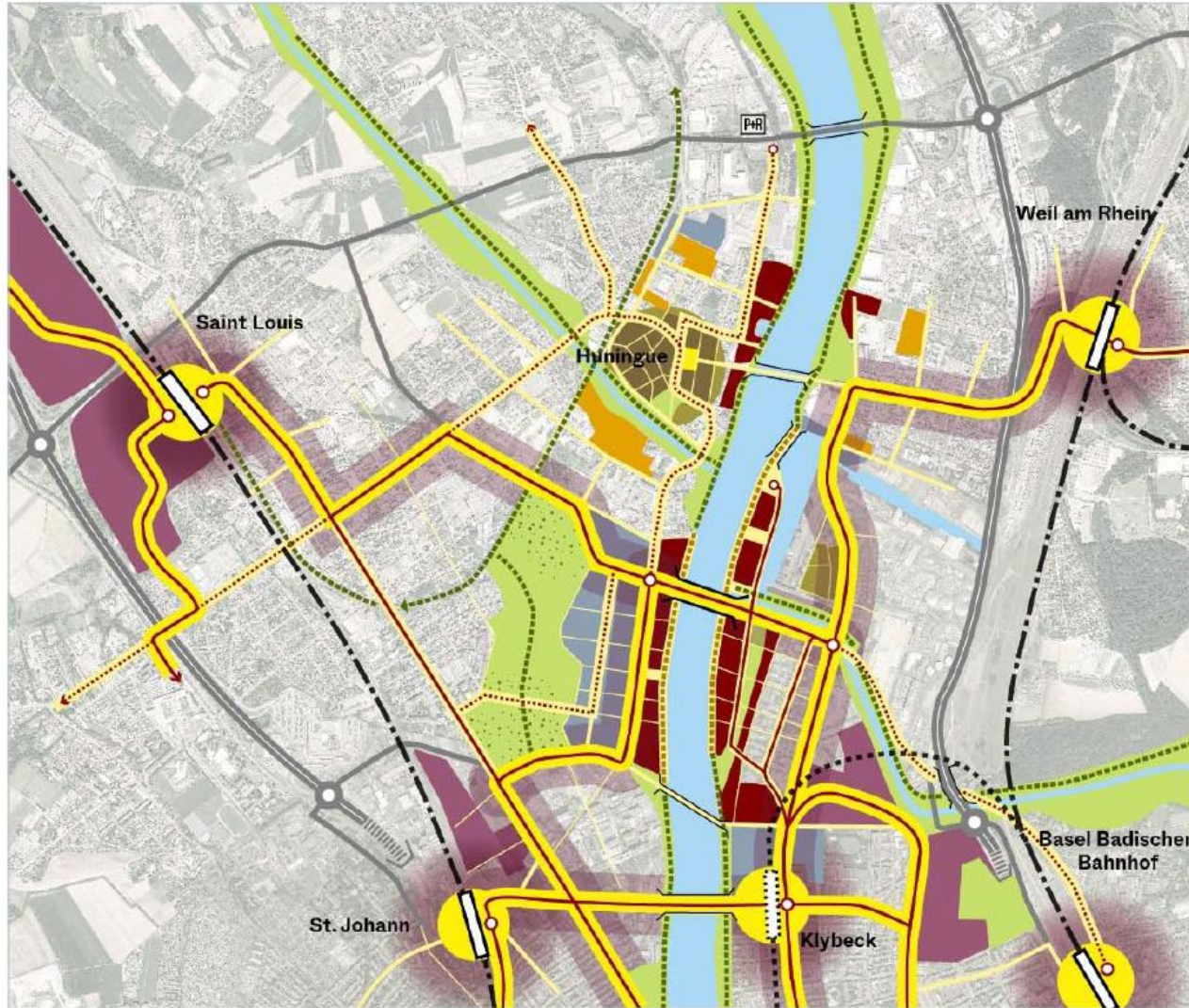
«Bringing the landscapes into the city»

IBA Basel as catalyst



- IBA Basel 2010-2020
- « *Growing together across borders* »
- Internationale BauAustellung = International Building Exposition
- First trinational building exhibition
- Specific framework for regional and urban development
- Focus on spatial planning in cross-border region
- Help to overcome systemic barriers in planning processes and developing a trinational dynamic (model projects and processes)

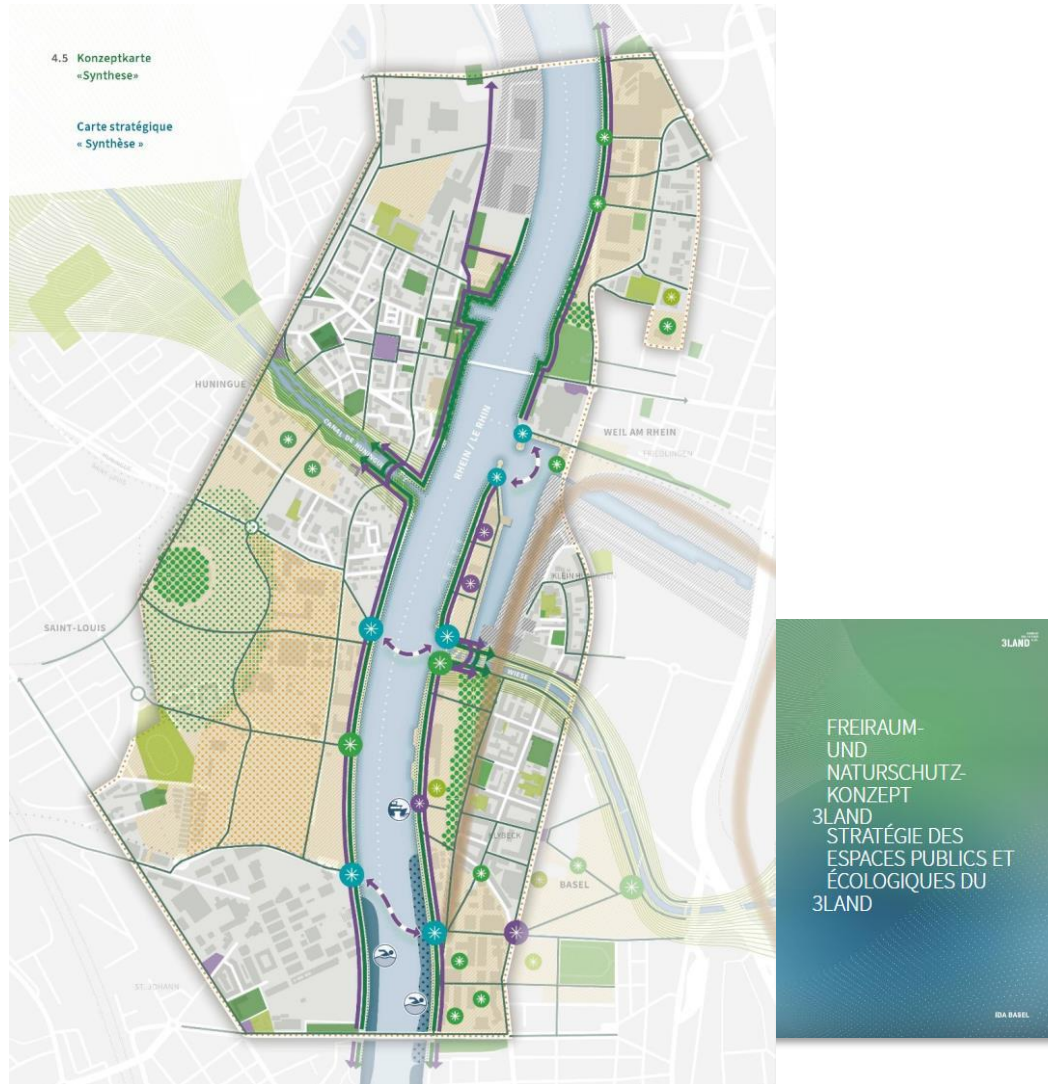
2017 : Transport & mobility study



Active management of the increased mobility

- New Rhine bridge (Tramway)
- Public transport accessibility in the development areas
- Continuous ways of the Rhine banks (+ harbour bridge)
- Selective extension of motorised individual traffic / P+R
- Transformation of the linking roads

2020 : Open space and nature conservation concept



- Network of open space connections towards and across the Rhine
- New large open spaces / green spaces for local supply
- Nature conservation & biodiversity
- Cross-border and local measures concerning:
 - The districts
 - The Rhine and its banks
 - The public spaces





2018-21: Vis-à-vis: Weil am Rhein-Huningue



Target :

- Redesign the Rhine banks
 - Decontamination of the ground
- New cross-border park

Budget : €4 M.

(€2 M. from ERDF)

Allocation of responsibilities:

- Urban planning and construction measures by the cities
- Project management, administrative monitoring and event organisation by the Eurodistrict



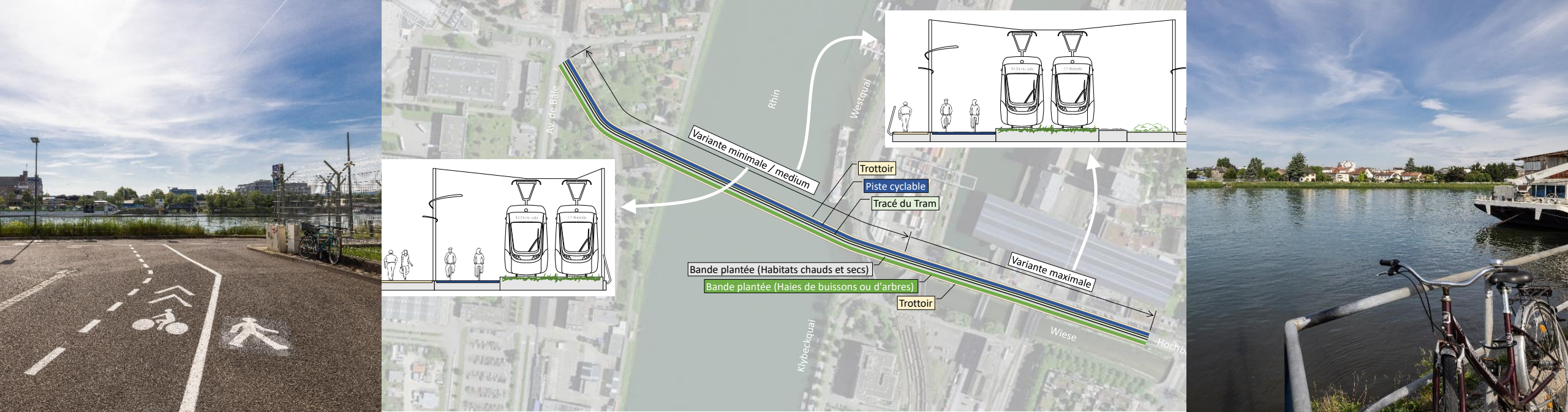
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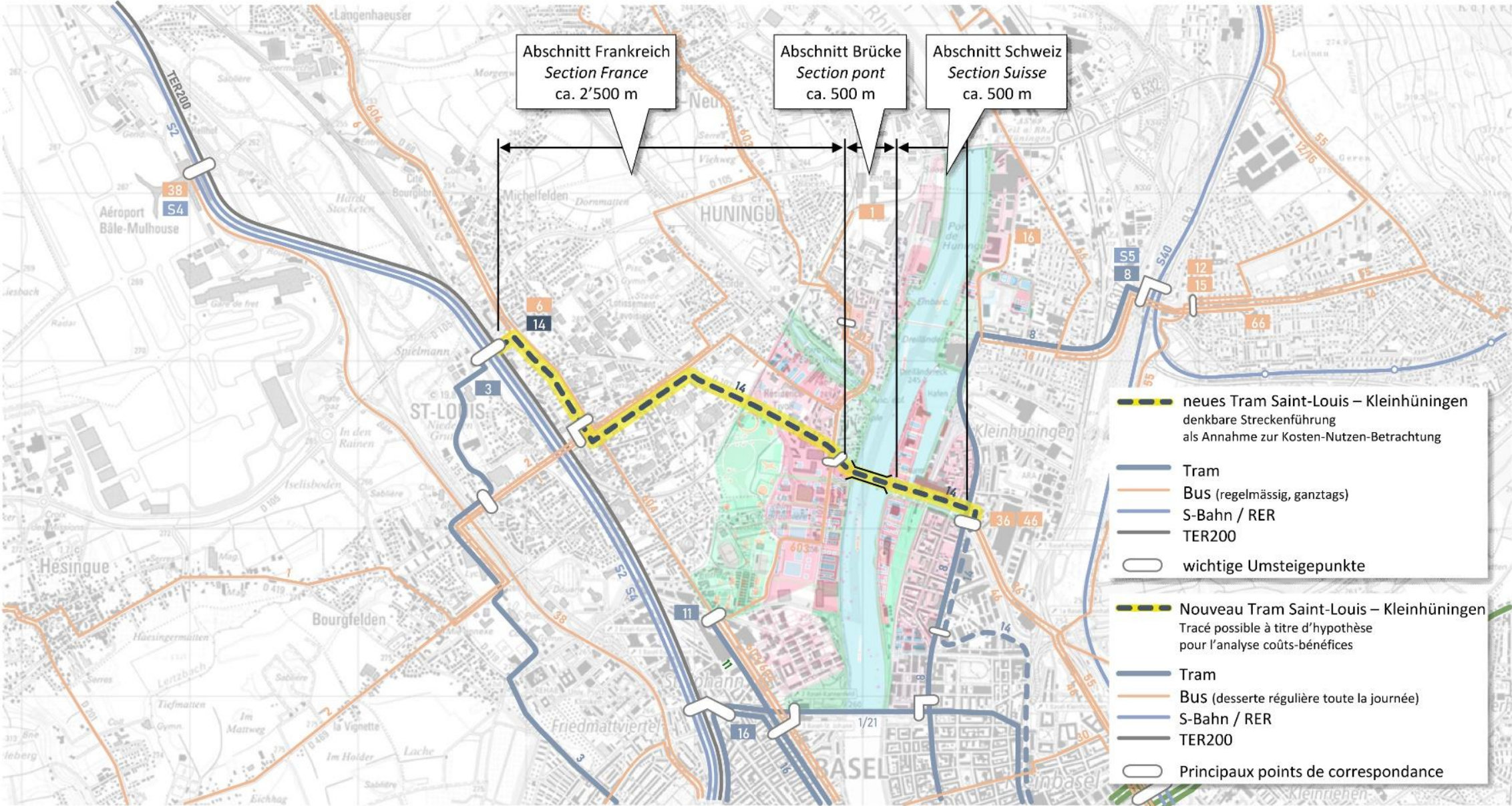
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2022: Cost-benefit Analysis of the Nova bridge

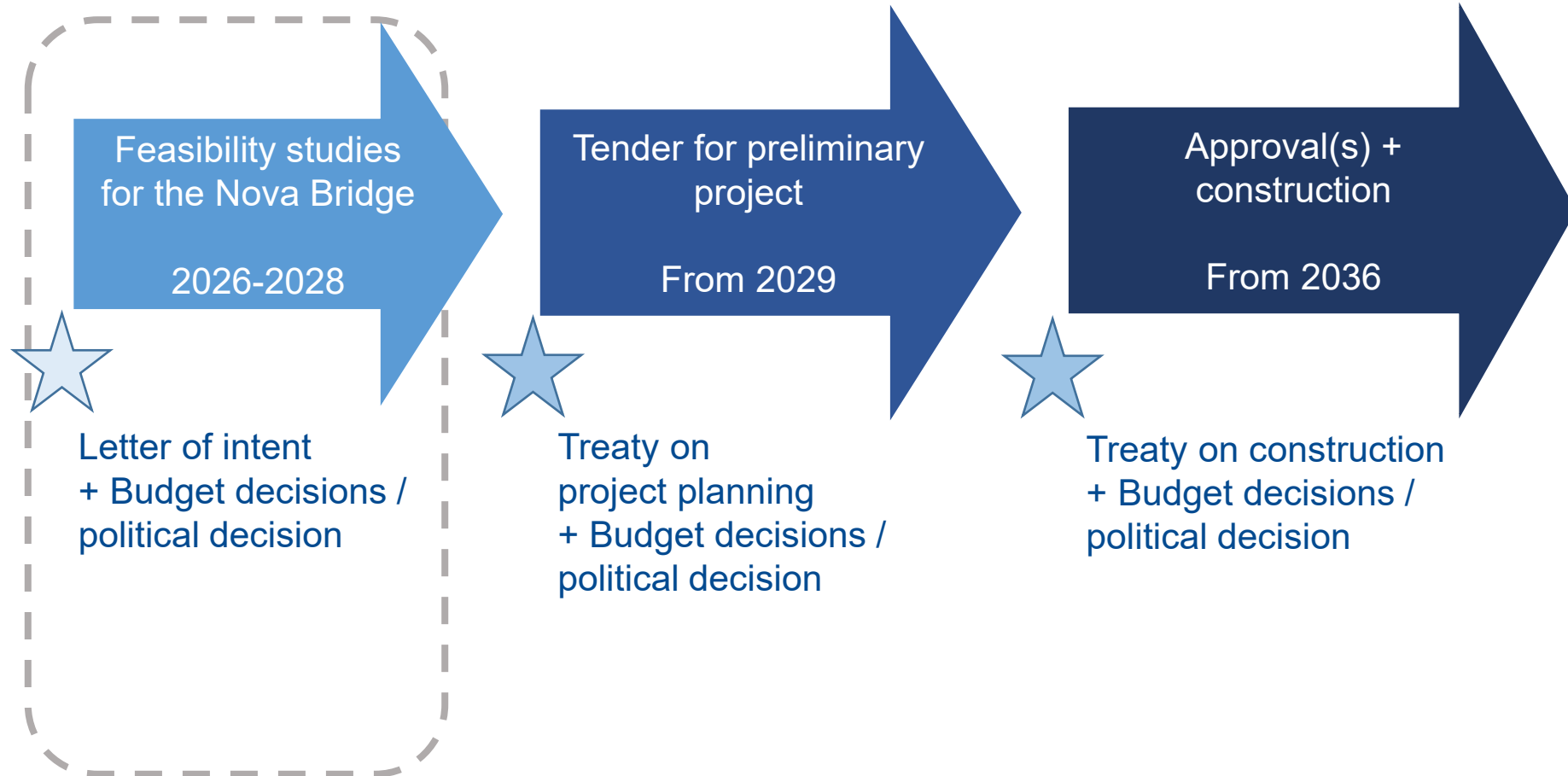


2022: Cost-benefit Analysis of the Nova bridge



From 2026: Tramline + Rhine bridge

Next steps



Next steps

Mobility + Bridges

ongoing

Preparatory studies for the Nova bridge

starting in 2026

Trinational Mobility concept

starting from 2029

Preparation of the treaty France - Switzerland

Urban + Spatial planning



Exchange of best practices on urban planning and climate adaptation

starting in 2026

Update of the Spatial concept

Open + Green Spaces

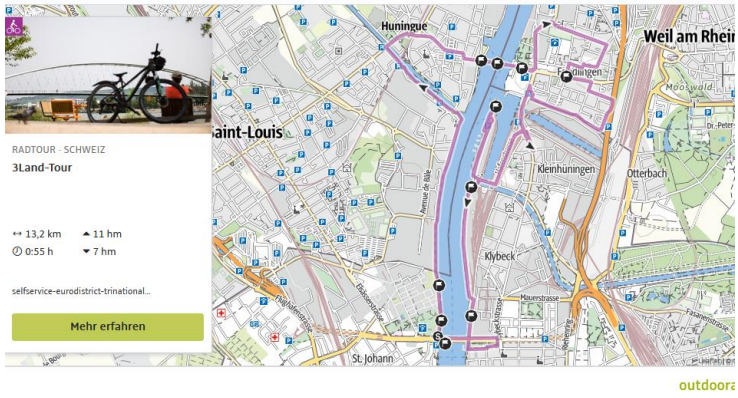


Feasibility study on the habitat network across bridges

National implementation of the open space and nature conservation concept

Ongoing: Communication

- Support for the project and identification with the 3Land
- Reach multiple people, partners and decision makers





Thank you for your attention !

Any questions ?

