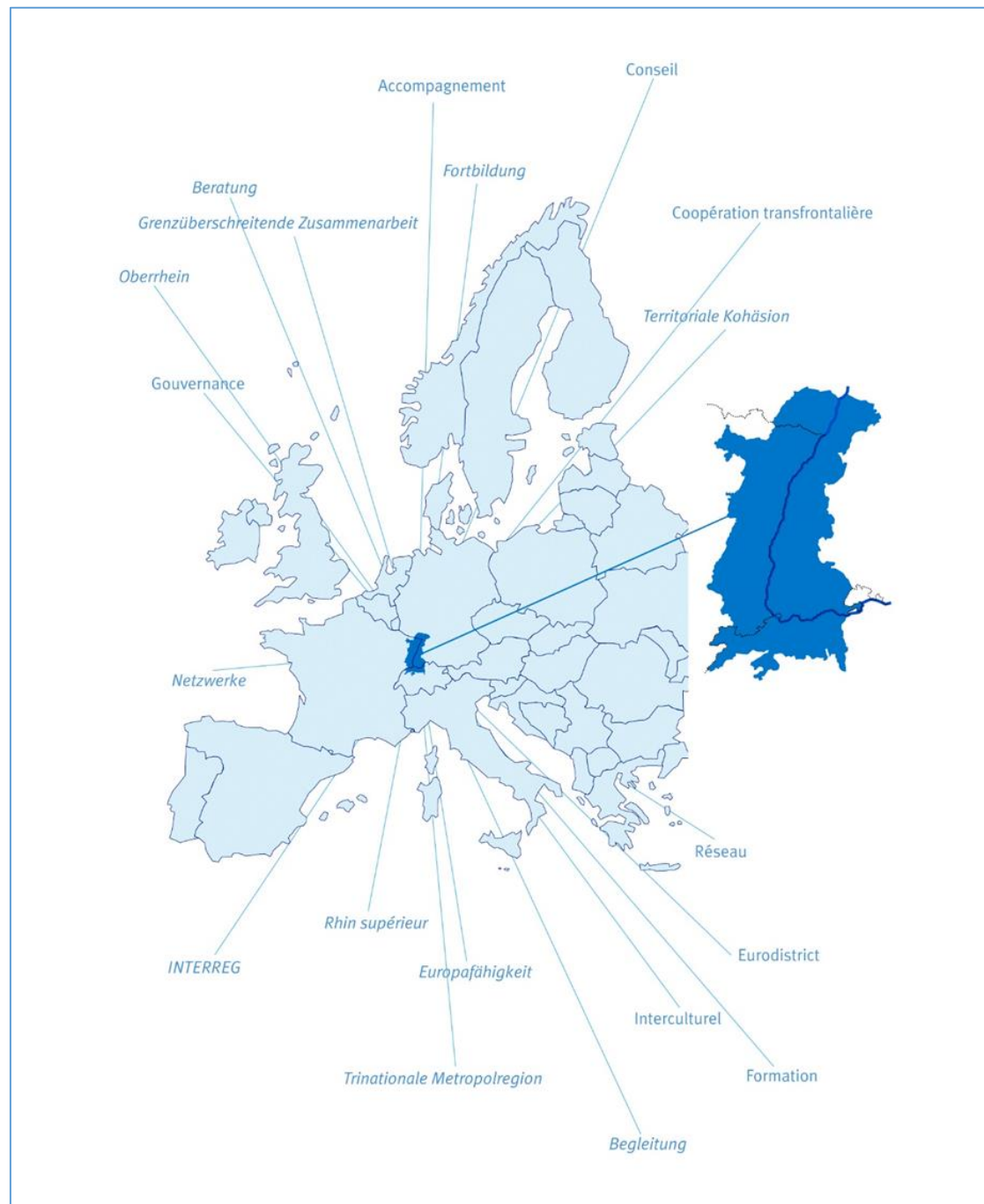




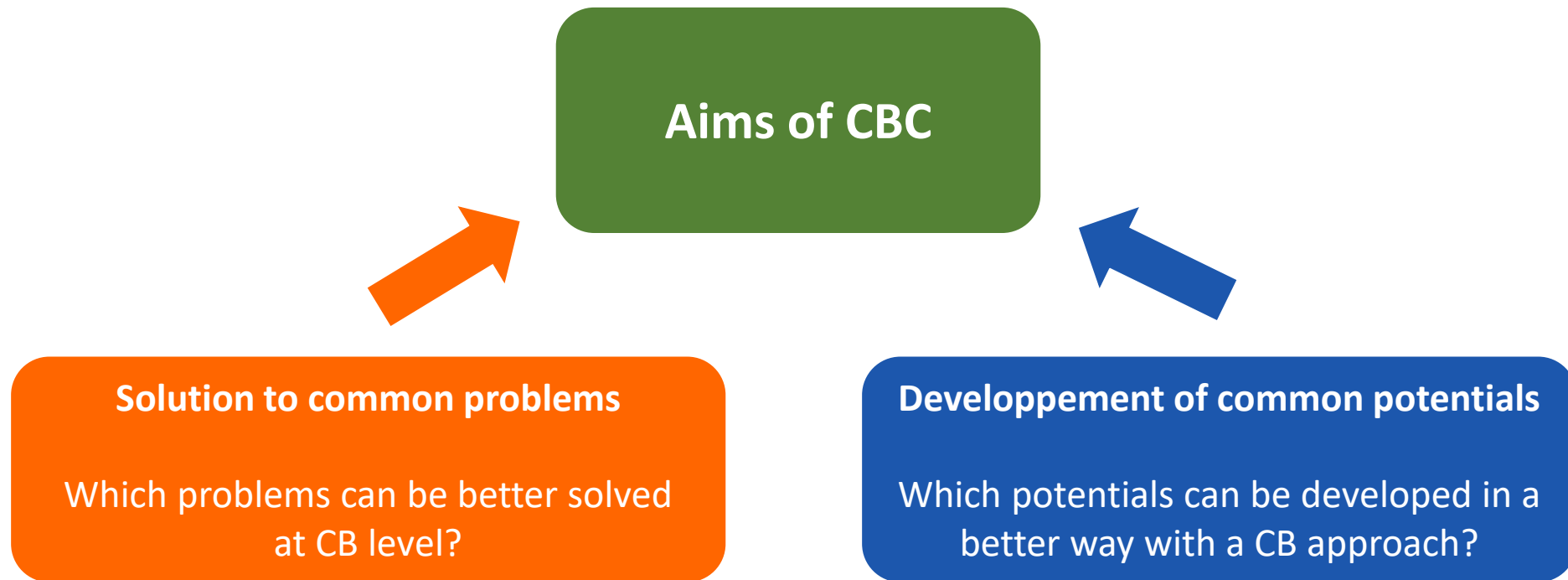
Knowledge Sharing, Networking and Capacity Building: Key Elements for successful cooperation

The experience of the Euro-Institute in the Upper Rhine and within TEIN

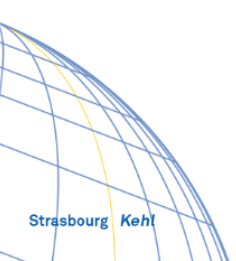
26.04.2019



Why is cross-border cooperation important?

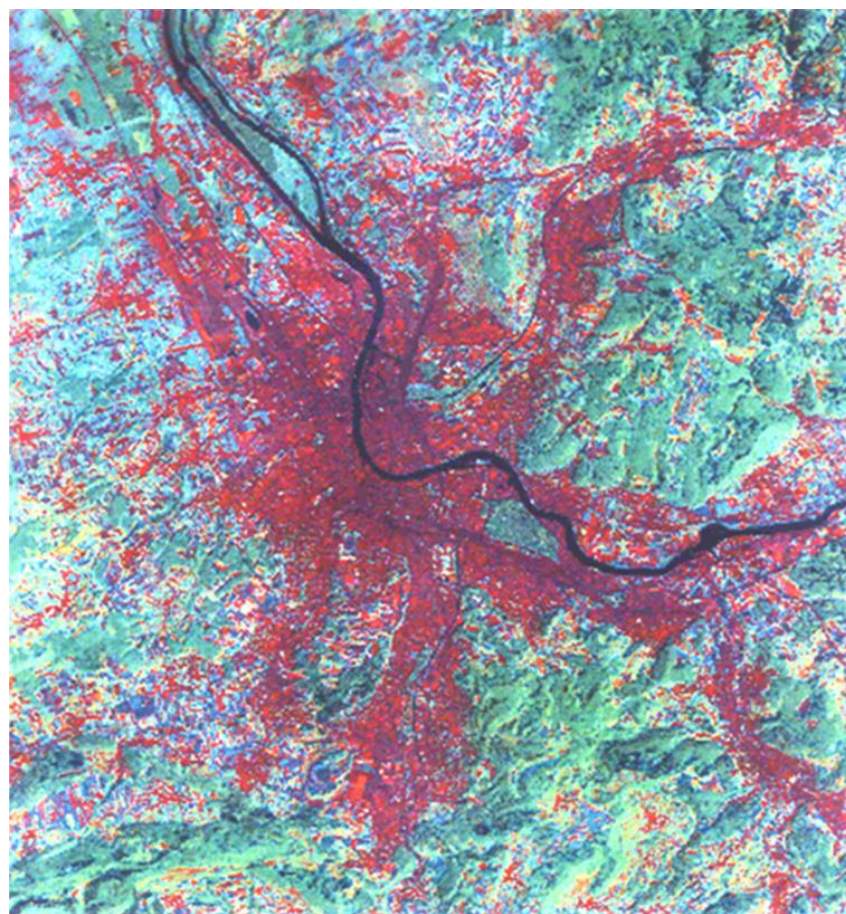


In functional areas!



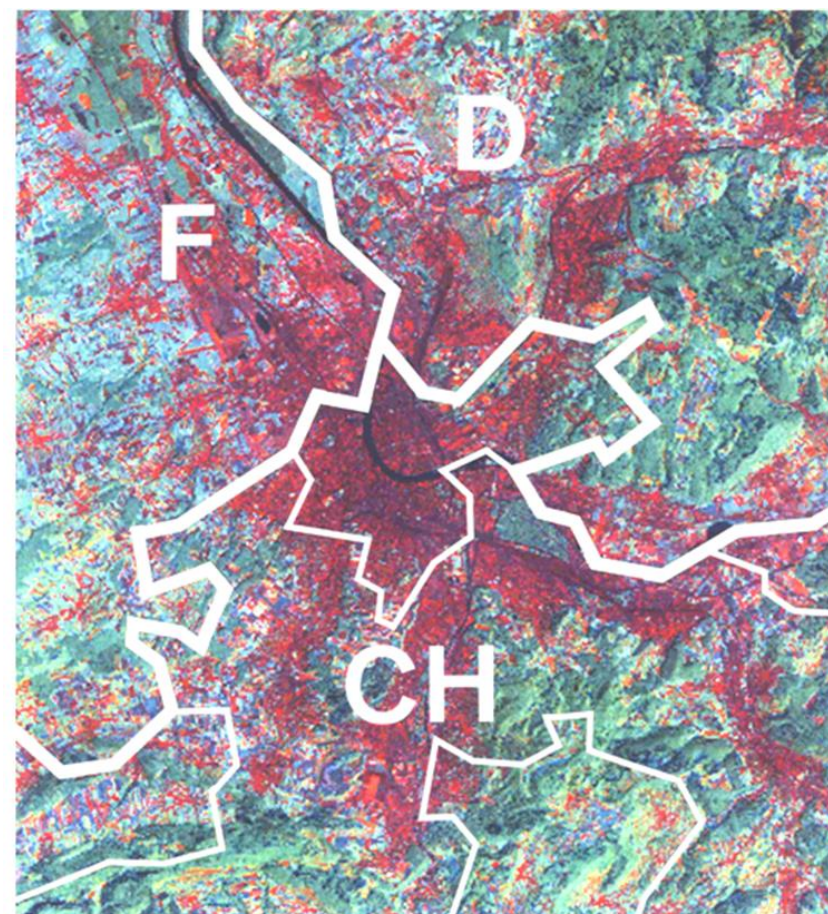
Basel area:

... One functional space



Copyright: MCR Lab Universität Basel

... but 3 national systems



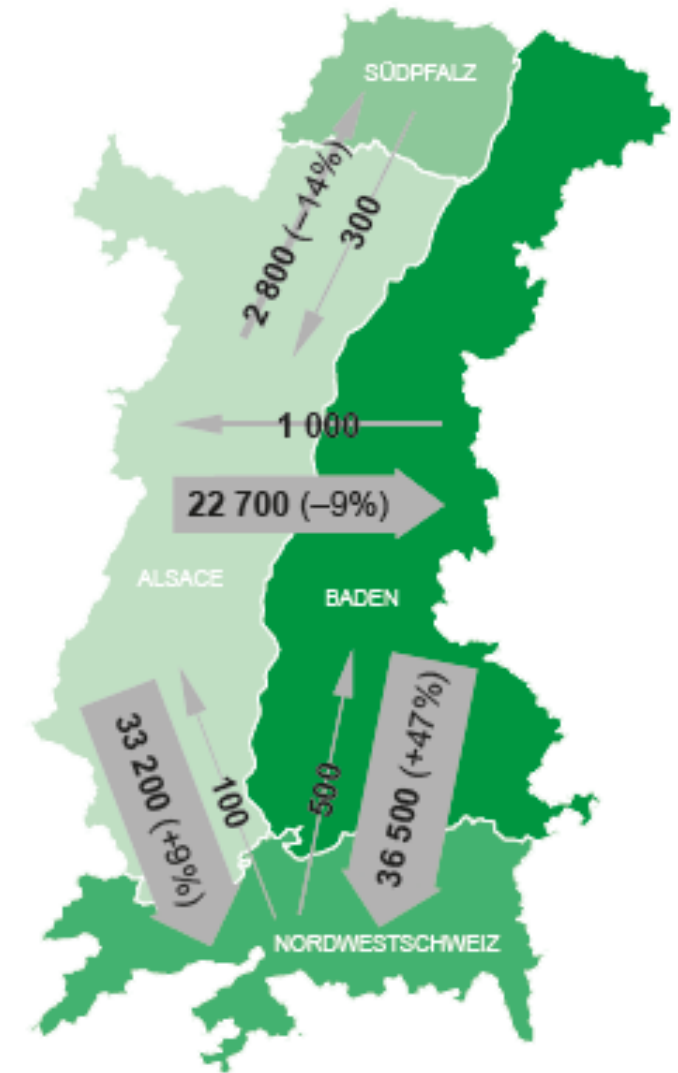
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One priority of CBC: Facilitate life of citizens

- In the EU, Citizens living at internal borders want to be able to choose where they ...
 - ...live,
 - ...work,
 - ...buy something,
 - ...etc.
- In the Upper Rhine the best example of this mobility can be observed with the commuters flows
- The Infobest Network provides support to commuters

Travailleurs frontaliers 2016 (Évolution 2006–2016)

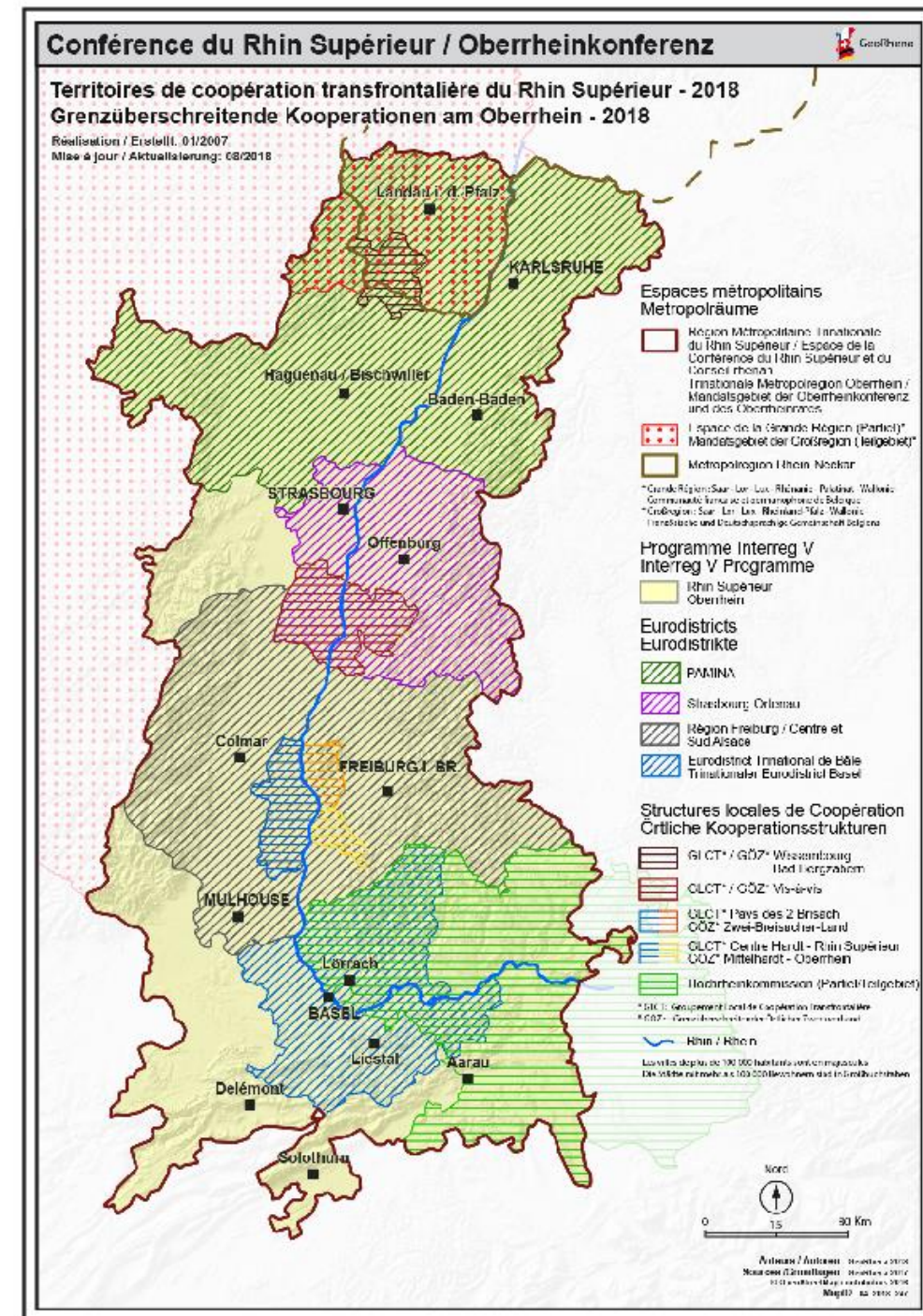
Grenzgänger 2016 (Veränderung 2006–2016)



Sources/Kartengrundlage: SIGRS - GISOR
Sources/Datenquelle: BA, BFS, CNAM, DADS
und eigene Berechnungen
Réalisation/Erstellung: GE Statistique/EA Statistik

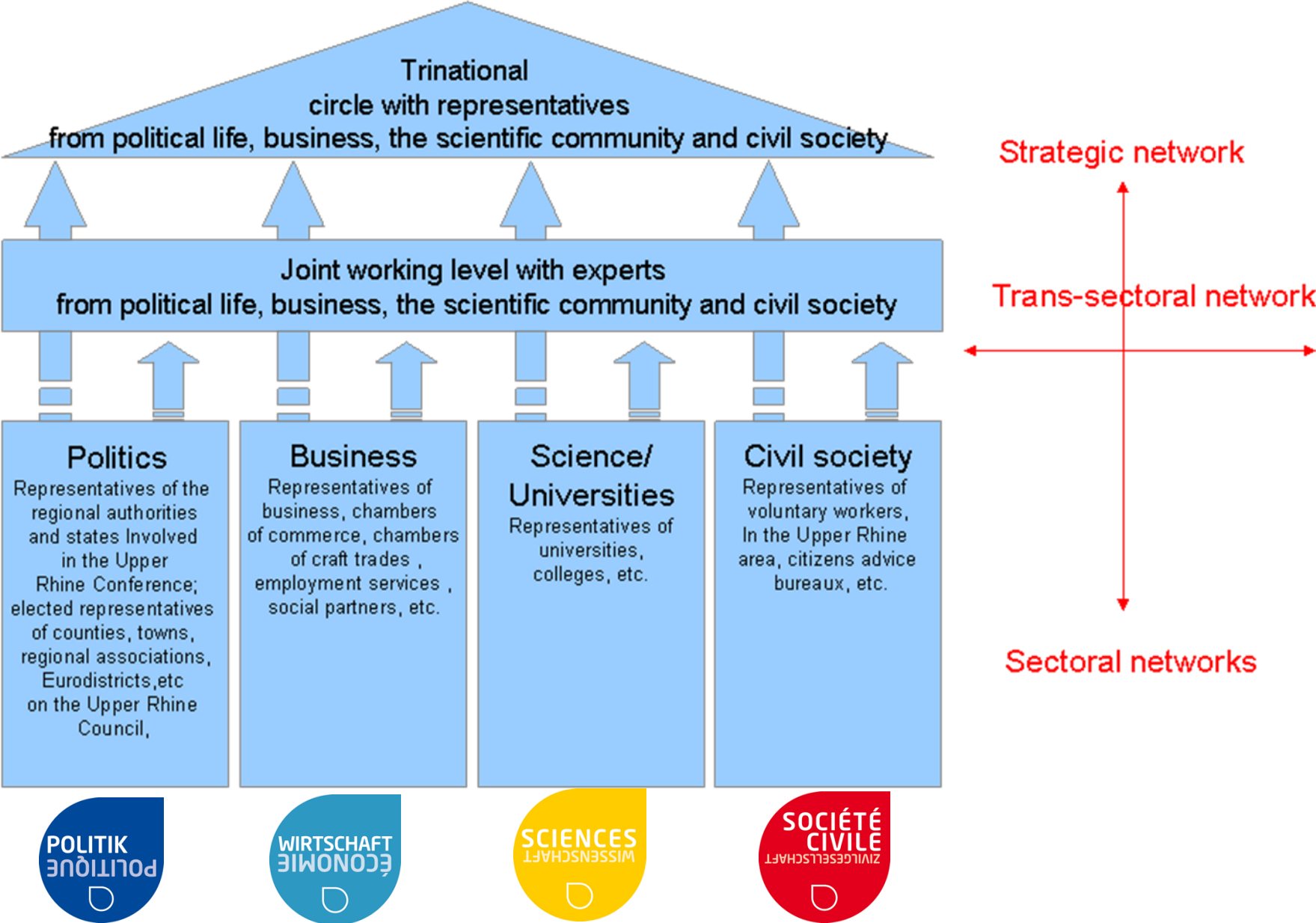


Governance of the Upper Rhine Region (I)




Governance of the Upper Rhine Region (II)

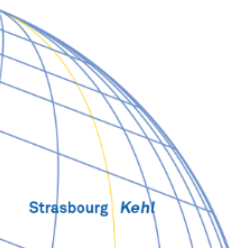
Trinational
metropolitan
Region, since 2010



Challenges?

- 97.000 Commuters
- 1 Region
- Established governance system
- 1 INTERREG Programm
- 3 EGTC
- 6 Local Grouping of CBC (Karlsruhe Agreement)
- Many CB Services acting on the basis of convention
- More and more CB Shared Services

 BUT: how to ensure dialog, efficiency, developpment of needed competences, openness to new cooperations?



The Euro-Institut

Institut for cross-border cooperation

Aims of the Euro-Institut

To establish and to intensify contacts between different stakeholders in neighboring countries.

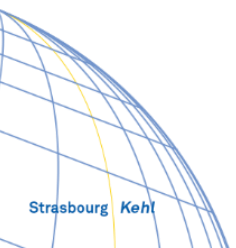
To enable and to strengthen the exchange of knowledge and experience.

To contribute to a better knowledge of the structural and functional realities of the neighboring country.

To promoting acceptance of the other language, culture and administrative and legal organization.

➔ In a nutshell:

To enable, support, promote and strengthen cross-border cooperation in the Upper Rhine region and in the European context.



Characteristics of the Euro-Institut



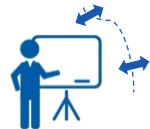
Consistent binational and bicultural orientation



Bilingual German and French team



Comprehensive knowledge of German and French administrative structures and cultures



Long-standing and recognized know-how in the field of cross-border capacity-building



Neutral platform for all interested stakeholders

What we offer





You want to learn more about a public policy across the border,
in order to...

Identify the division of competences, understand the current debates and find potential partners in the neighboring country?

Establish contacts in order to share good practices and/or open up opportunities for cooperation?

Train your team to deal with the characteristics of the neighbouring country?

Evaluate current approaches on both sides of the border to improve your own?

Agree on new cooperation projects with your partners and define a work plan?

Asses the opportunity and feasibility of a project?

Euro-Institut offers ...

- A custom-designed study
- A training on this policy with a comparative approach



- A special support for the identification of interlocutors
- A multinational training course for professionals in the field
- An intercultural and multilingual moderation of meetings
- The moderation of an interactive workshop



- An in-house training course involving experts from the neighbouring country



- An evaluation
- A custom-made study trip



- A strategic workshop with intercultural and, if needed, multilingual moderation



- A feasibility study





You want to set up an INTERREG project or any other cross-border project...

You want to know who are your potential partners?

You would like to improve the communication with your partners?

You wish to develop your skills in project management and your knowledge about the INTERREG program?

You seek support to better define and plan your project?

Your project includes a diagnostic phase of the current situation?

Your project includes an evaluation phase of the actions and mechanisms you have set up?

Euro-Institut offers ...

- A study to identify the key stakeholders for your project
- Assistance to build a strong strategic partnership



- A tandem language course that will enhance language learning and group dynamics
- Training on intercultural communication for you and your partners
- Intercultural and multilingual moderation of your meetings



- Trainings on cross-border project management
- Trainings on cross-border project coordination



- A strategy workshop with intercultural and, if needed, multilingual moderation



- A diagnostic study



- An evaluation





You have regular contacts in the
neighbouring country, and...

You want to overcome
the linguistic barrier
during meetings?

You need an overview
of the current situation
and you would like to
develop new ideas?

You want to define
precise objectives
and a work plan for
your working
group?

You wish to improve
the efficiency of your
multicultural working
group?

You wish to promote
your outputs by
organizing a French-
German or
international event
with your partners?

Euro-Institut offers ...

- An intercultural and multilingual facilitation of meetings



- The creation and moderation of an interactive workshop



- A strategic workshop with intercultural and, if needed, multilingual moderation



- Intercultural and multilingual assistance to facilitate your discussions
- A support to the coordination of your cooperation process



- The development of a didactic learning concept
- The logistical organization and moderation of the event
- The production of a multilingual documentation



Networking and knowledge sharing at local level: The Competence Centre for CB and European Questions in Kehl





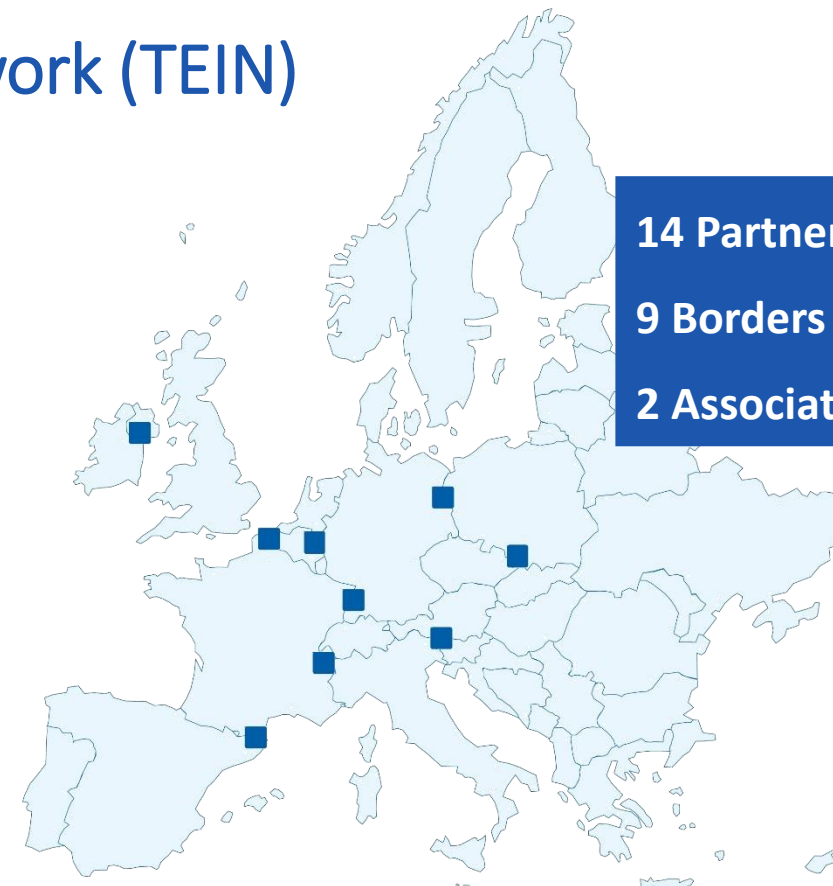
Networking, knowledge sharing and producing of capacity building tools at european level

Transfrontier Euro-Institut Network (TEIN)

Network of excellence in cross-border
training, research and support services
throughout Europe

TEIN aims at

- facilitating CBC
- providing practical solutions
- building capacities in CB contexts
- strengthening EU Integration



14 Partners

9 Borders

2 Associated members

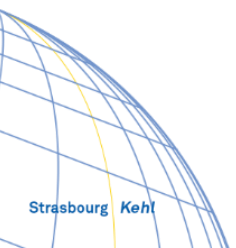
» www.transfrontier.eu





Transfrontier Euro-Institut Network (TEIN)

- Toolkit for InterCultural/Cross-Border Project Management (pat-tein.eu)
- TEIN Platform for CB Dialog
- TEIN4Citizens - Engaging civil society in cross-border regions for the future of Europe
- Critical Dictionary on Borders and European Integration
- Conferences: Castle Talks “Conflicts and cooperation at EU Borders” & “European Crisis and Border Regions”
- Transdisciplinary discourses on CBC in Europe



Conclusion

Better know, understand and
exchange with the Other

Get methods and tools

Better cooperation

Enhance quality of life in
Border Regions

**KNOWLEDGE
SHARING IS
ESSENTIAL!!!!**



Thank you for your attention!

Anne Thevenet

Deputy Director

+49 (0) 7851 7407 28

thevenet@euroinstitut.org