



# Interreg ALCOTRA

Fonds européen de développement régional  
Fondo europeo di sviluppo regionale



UNION EUROPÉENNE  
UNIONE EUROPEA

***INTEGRATED PLANS AND COMPLEX PROJECTS AT THE  
SERVICE OF THE FRANCO-ITALIAN ALPINE TERRITORY***

BUDAPEST, 26 04 2019

**Alessandra Giovinazzo**  
**Project officer**  
**Joint Secretariat ALCOTRA**

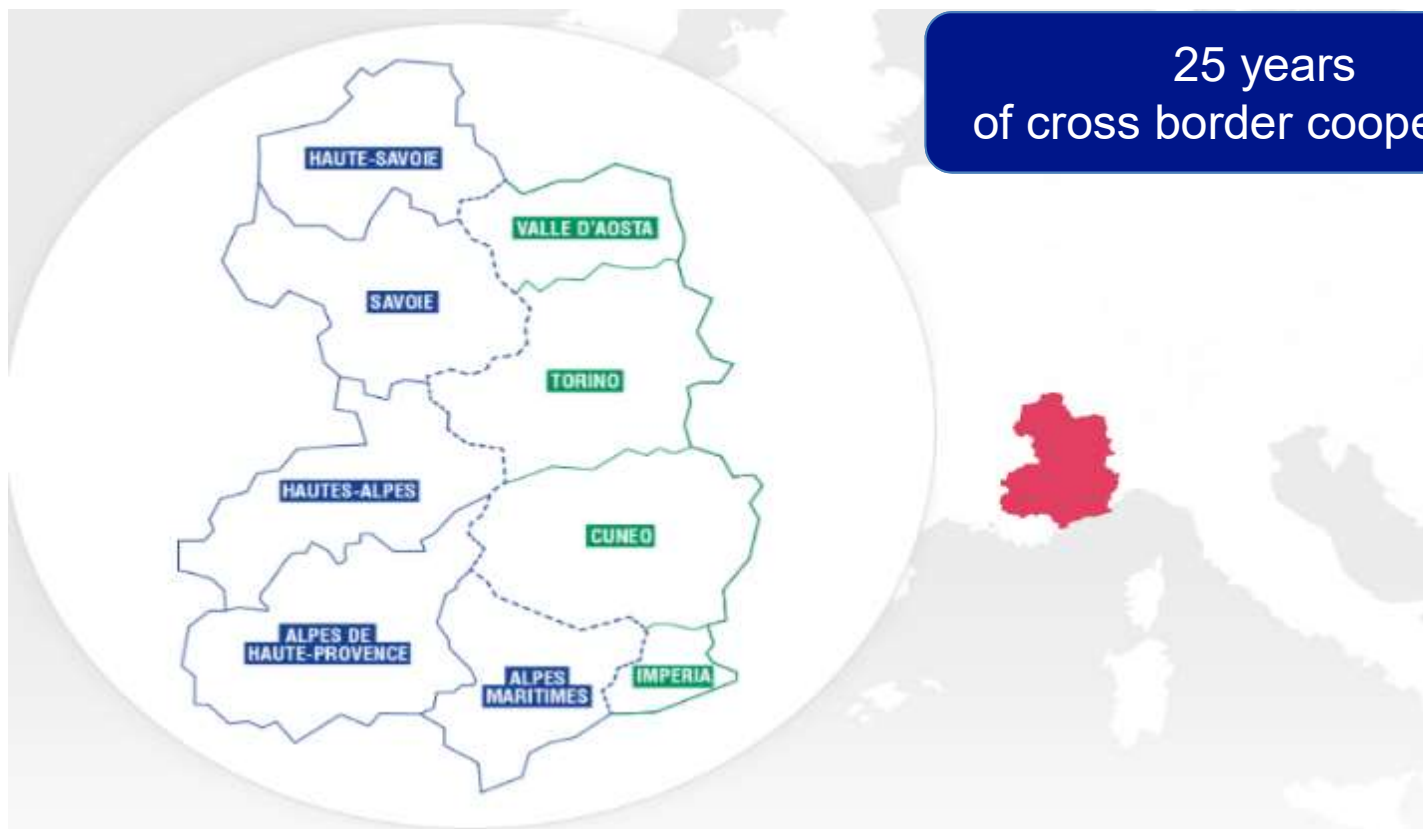


**La Région**  
Auvergne-Rhône-Alpes

Autorité de gestion / Autorità di gestione  
ALCOTRA 2014-2020

## Cross-border cooperation in Latin Alps France - Italy

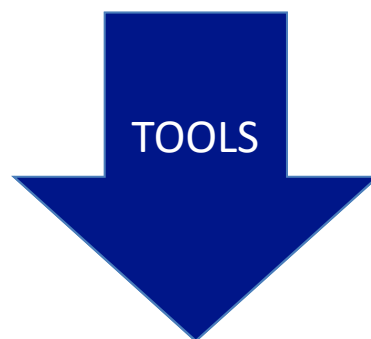
25 years  
of cross border cooperation



Auvergne-Rhône-Alpes Region  
first time Managing Authority

199 M€ ERDF  
in 2014-2020

**ALCOTRA aim is to improve the quality of life of the inhabitants and to promote sustainable development in the Western Alps**

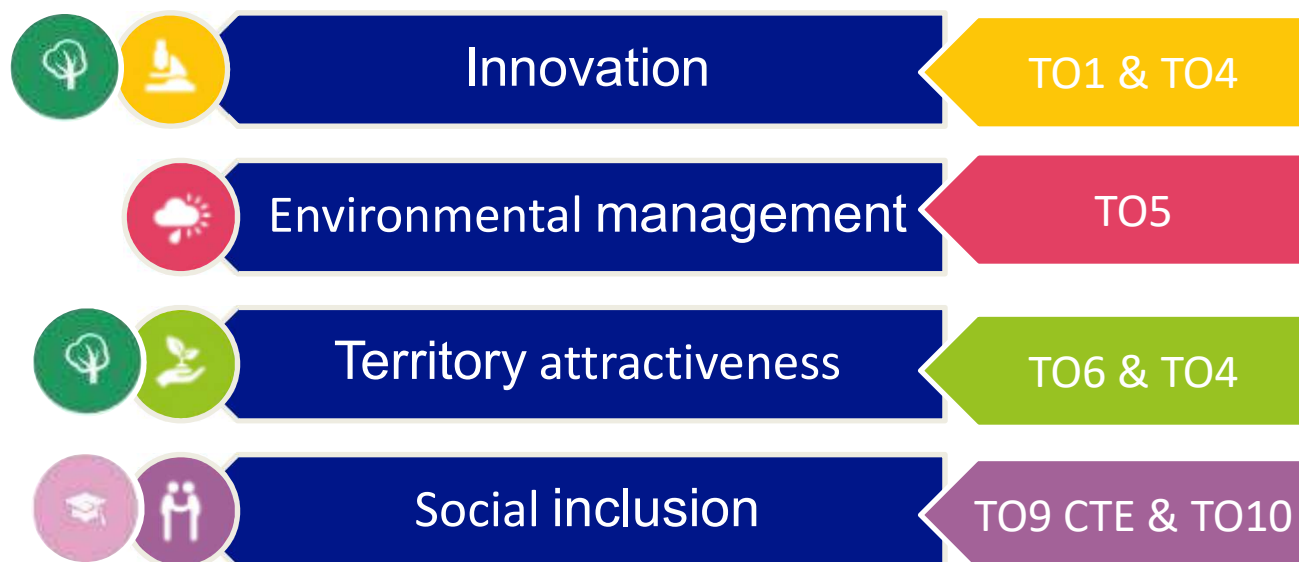


**1 – Single projects  
or  
2 – Integrated plan**

# ALCOTRA: priority axes

---

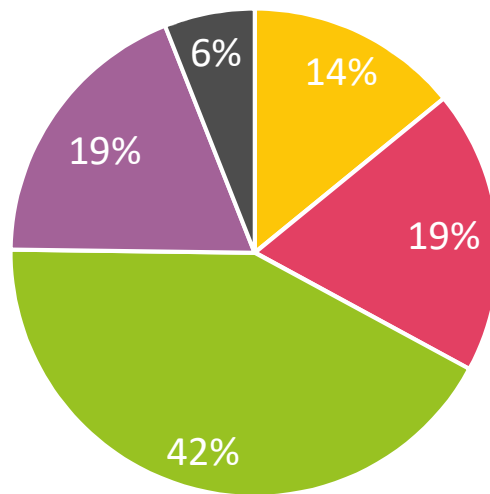
## 4 AXES



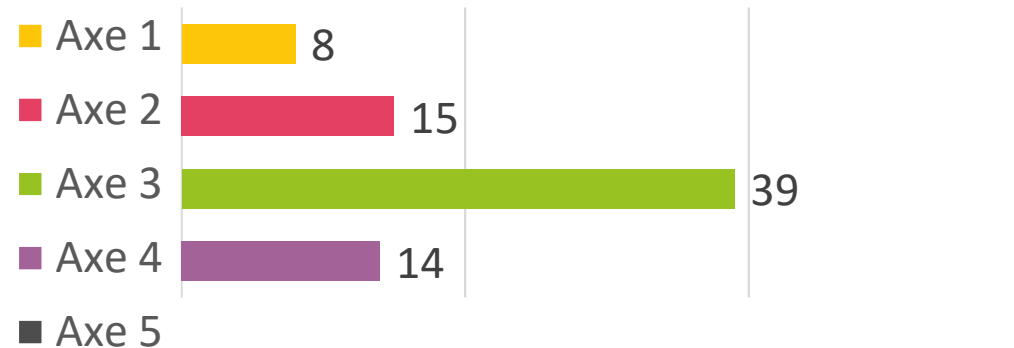
**76 approved single projects, 12 integrated plans**

# Important figures of the programme

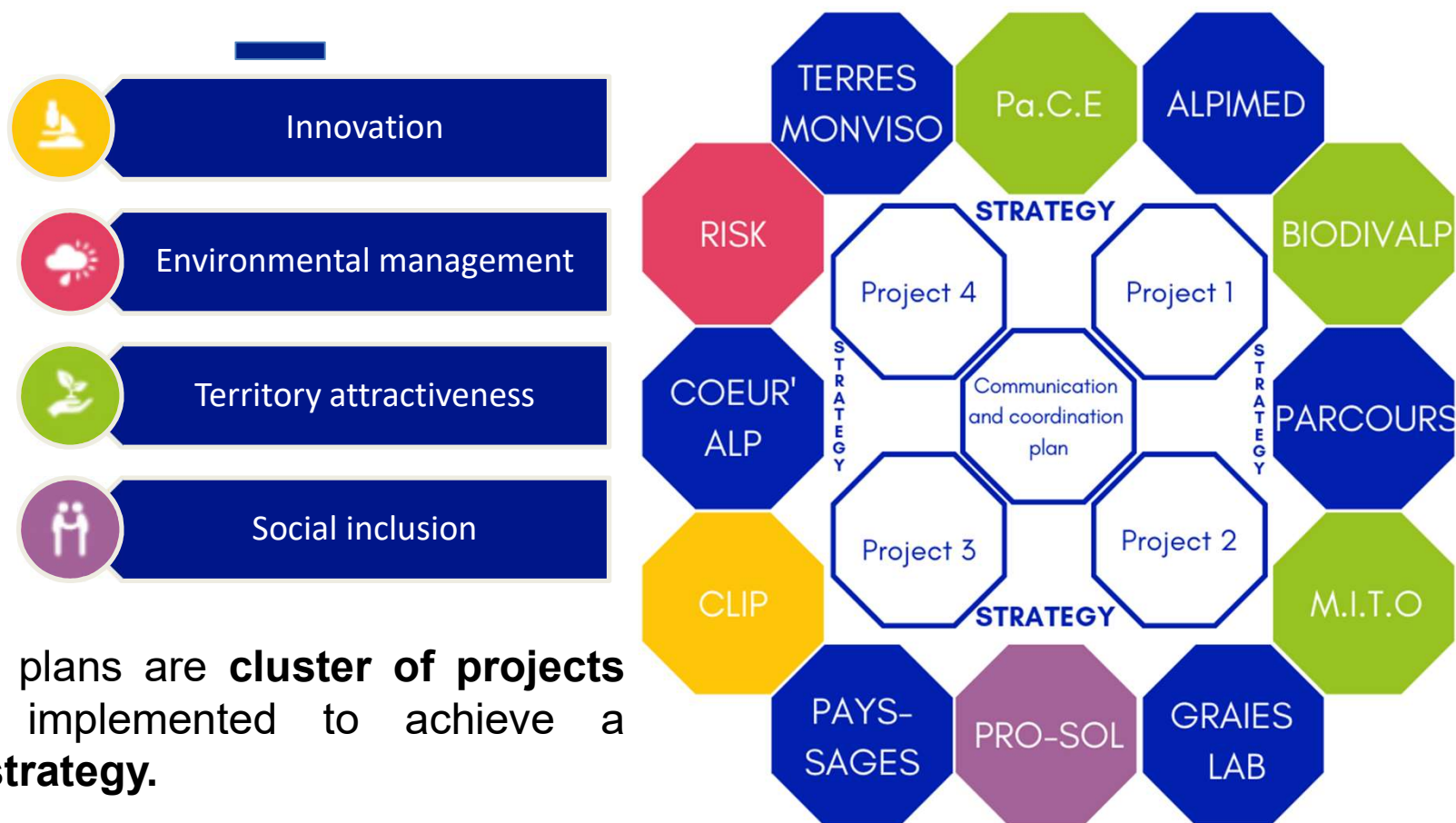
## Allocation of the ERDF by axes INTERREG V A ALCOTRA 2014-2020



## Number of single projects approved per axes



# 12 approved integrated plans



Integrated plans are **cluster of projects** that are implemented to achieve a common **strategy**.

**ERDF: 80,5M€**

## **Integrated plans – features : two types of plan**

**Territorial plan (PITER):** they aim to promote the economic, social and environmental development of a cross-border territory, in order to face common threats

→ 1 plan, each project works on a different specific objective

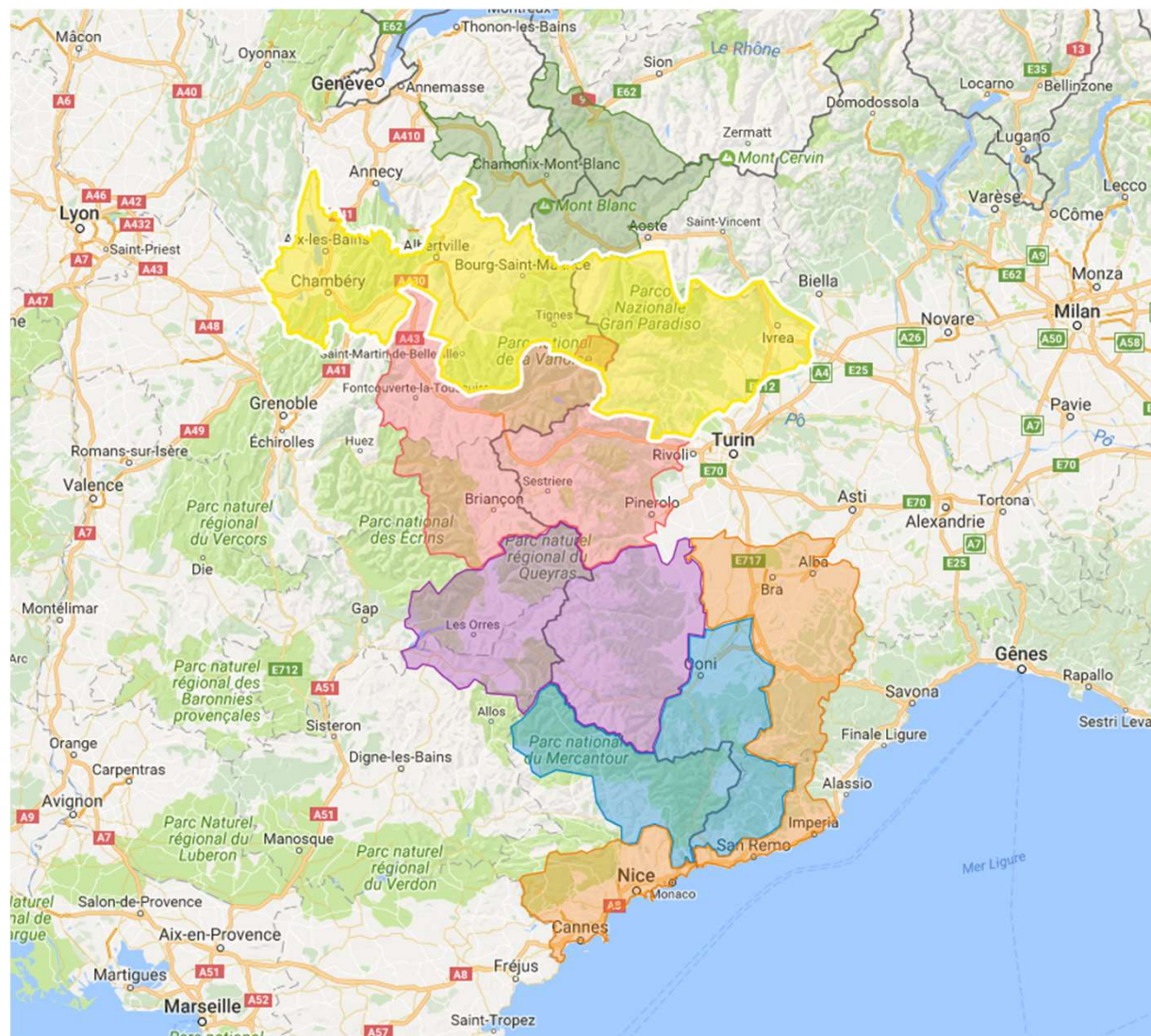
**Thematic plan (PITEM):** their objective is to lead to the capitalisation and swarming of approaches and to the sharing of tools between the different actors in relation to a specific topic

→ 1 plan, all the projects focus on the same specific objective



# Map of the Territorial Plans

<b>Parcours</b>	Haute-Savoie – Vallée d'Aoste - Valais
<b>Graies Lab</b>	Savoie - Torino
<b>Cœur'Alp</b>	Savoie – Hautes-Alpes - Torino
<b>Terres Monviso</b>	Hautes-Alpes – Alpes-de-Haute-Provence - Cuneo
<b>Alpimed</b>	Alpes-Maritimes – Imperia - Cuneo
<b>Pays-Sages</b>	Alpes-Maritimes – Imperia - Cuneo



**Interreg**  
**ALCOTRA**

Fonds européen de développement régional  
Fondo europeo di sviluppo regionale



UNION EUROPEENNE  
UNIONE EUROPEA



## Integrated plans - features

---

- 10 partners / 1 coordinator + 3 maximum delegated subject for each partner
- 1 coordination project + maximum 4 projects
- Between 6 and 8 million ERDF for each plan
- Three-step application process
  - ✓ Plan proposal (expression of interest)
  - ✓ Strategy + minimum 3 projects
  - ✓ Further projects



**PITER Cœur'Alp**  
**ERDF: 7.155.000,00M€**  
**Coordinator: Syndicat**  
**des Pays de Maurienne**

**Main specific objective:** To improve attractiveness and to **reduce disparities** within the “High Valley” crossborder area, in order to become “a smart destination”

## Integrated plans – PITER Cœur Alp

### Context

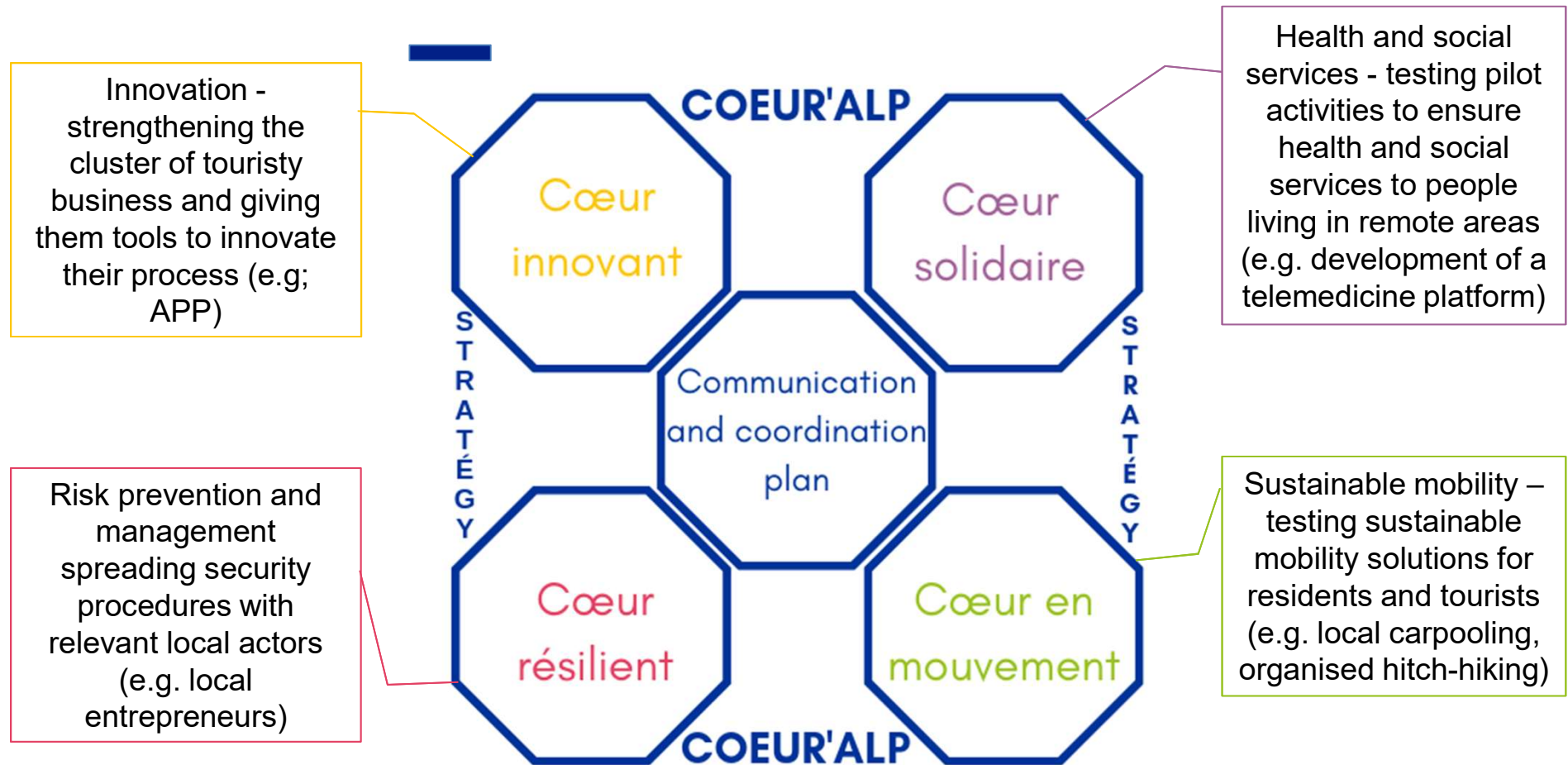
- A preserved natural environment and remarkable alpine landscapes
- A mountain territory with famous skiing areas (seasonal activities)
- The territory is attractive for tourists, less for residential and economic activities (lack of new investment in the productive economy, insufficient coverage of public services)
- Presence of an elevated proportion of inhabitants over 60 years of age; a weak demographic growth
- A territory increasingly vulnerable to natural risks, especially hydrogeological

# Integrated plans – PITER Cœur Alp


STRATEGY

The strategy aims to create conditions allowing to the cross-border area of High Valley to become a “**smart destination**” making territories reachable and attractive for inhabitants, tourists and for economic activities. **Tourism** is the key activity of this cross-border area; activity characterized by a high frequency in winter season and a polarisation on some towns (ski stations especially). The objective of this strategy is to preserve this attractivity and to **reduce disparities** within the area.

# Integrated plans – PITER Cœur Alp







**PITEM Pro-Sol**  
**ERDF: 6.588.400,00M€**  
**Coordinator: Piedmont**  
**Region**

**Main specific objectives:**

- To improve accessibility to the health and social care services for people living in remote areas (young, senior, women)
- To prevent diseases and reduce health care needs
- To build collaborative communities in remote mountain areas, able to support vulnerable people



**Interreg**  
**ALCOTRA**

Fonds européen de développement régional  
Fondo europeo di sviluppo regionale



UNION EUROPÉENNE  
UNIONE EUROPEA

## Integrated plans – PITEM Pro-Sol

### Context

- Progressive aging of the population (% > 65 years from 19% to 21%)
- Presence of critical areas for accessibility to health and social care services
- Fragmentation of services between private and public sectors
- Different models of management of health and social care services between Italy and France
- Decrease in resources to finance health and social care policies



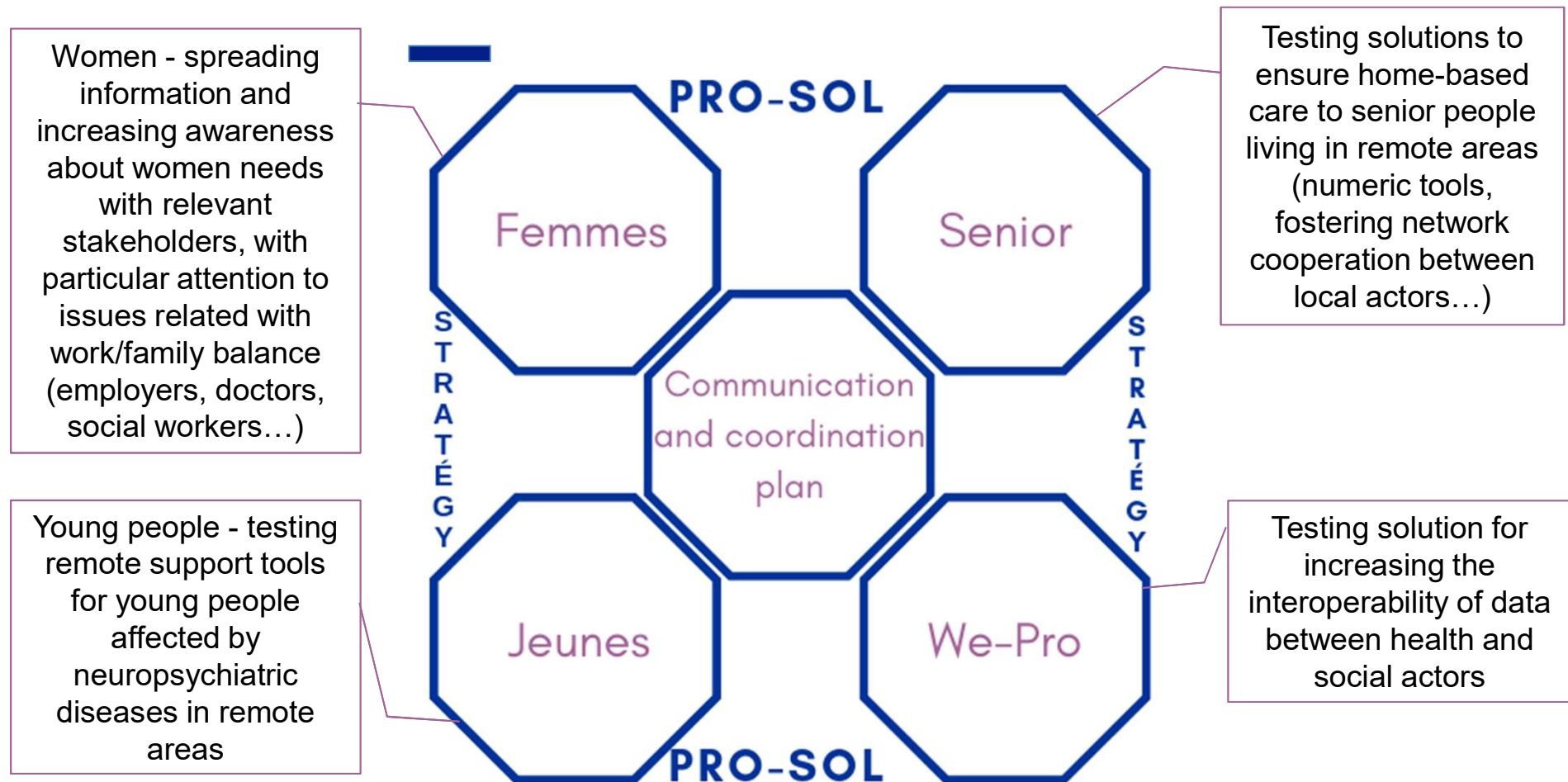
## Integrated plans – PITEM PRO-SOL



STRATEGY

The plan aims to promote **social inclusion** and stabilisation on the mountain territory of **fragile populations** with predictable and manageable risk factors through combined solidarity actions: medical, socio-sanitary and social. It strengthens the **mountain ecosystem** in terms of **well-being** and health, supported by a network of services, communications and public/private social coordinated opportunities. Easy-to-use ICT media and new organizational models are instruments for responding to the needs of local communities.

# Integrated plans – PITEM Prosol



# **Sthrenghts of integrated plan approach**

---

- The integrated plan are coherent with the ITI approach
- The territory is pushed to find multi-approach solutions to common issues
- Complex problems can be tackled with a consistent budget and under several perspectives
- Coexistence of thematic and territorial plans creates the opportunity of interacting with other plans merging two different approaches
- Coordinator have a prior knowledge of budget availability
- More phases in the application process allow the MA to express suggestions and recommendations on the strategy

# Our questions for the future

---

- ✓ A strong effort is demanded to the MA and the JS in order to facilitate integration between plans and avoid duplication of activities: how to make this support effective?
- ✓ Is it better to focus on a lower number of plans?
- ✓ How could the content of the projects be more focused by the MA on issues that are relevant to the program?
- ✓ How to push the partnership to capitalize on projects already carried out on other programmes?
- ✓ How could these plans integrate and create synergies with regional Programmes?
- ✓ How could these complex tools be compatible with the objective of reducing the administrative burden for the project partners?

[www.interreg-alcotra.eu](http://www.interreg-alcotra.eu)



**La Région**  
Auvergne-Rhône-Alpes

Autorité de gestion / Autorità di gestione  
ALCOTRA 2014-2020